



Sponsorship opportunities

Representing Business throughout the
Six-County Greater Sacramento Region



Together, our partners decide the financial well-being of the Greater Sacramento Region.

We invite you to join us in our quest to achieve economic prosperity for the region we live, work, and believe in.

Sponsorship opportunities by organization



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The Metro Chamber team delivers the programs, services and advocacy needed to build vibrant communities, a ready workforce, and connect the region through strong business.

Metro Chamber Programs

Member Benefits

The Sacramento Metro Chamber is committed to helping elevate businesses to their full economic potential, while creating opportunities to build community and authentic connections.

Annual Dinner & Business Awards

The 129th Annual Dinner & Business Awards will honor exemplary businesses and leaders in the Sacramento region through prestigious awards.

Capitol-to-Capitol

In its 52nd year, the Metro Chamber's annual Cap-to-Cap program remains the largest regional chamber delegation of its kind to lobby congress.

Study Mission

For the last 22 years, the Metro Chamber has led regional leaders to another city to learn about the success and challenges of another region, addressing issues affecting the quality of life in the Capital Region.

Perspectives Revisited

Sacramento's premier speaker's forum is making a comeback in 2024. Prepare for an unforgettable experience with world class speakers.

Holiday Mixer

The Holiday Mixer is our largest mixer of the year that celebrates the joy of the season and presents a valuable opportunity to engage with many of our Metro Chamber member businesses and members of the board.

Have a sponsorship idea?

We would love to discuss custom sponsorship opportunities outside of what is offered in this presentation. Please contact Susan Harris Brazelton sharris@metrochamber.org or 916-826-5410

Member Benefits

For leaders

Strengthen the local economy, impact the quality of life, contribute to business advocacy efforts, and be of service to your business community.

For growers

Be a leader in the community, involved in impactful conversations and want to grow yourself and others professionally.

For supporters

Increase your brand visibility, gain exposure with the business community and create credibility.

For advocates

Expand your network, have the opportunity to meet new clients, and grow your business.

Benefits	Lead	Grow	Support	Advocate
One on one meeting with Metro Chamber President	✓			
Eligible for board consideration	✓	✓		
VIP registration to all signature events	✓			
Priority registration to all signature events	✓	✓	✓	✓
Opportunity to sponsor signature events <small>Includes Annual Dinner & Business Awards, Cap-to-Cap, and Study Mission</small>	✓	Excludes presenting	Excludes presenting	Excludes presenting
Opportunity to host chamber membership events	✓	✓	✓	
Opportunity to sponsor membership events	✓	✓	✓	✓
Opportunity to serve as lead in policy committees	✓	✓	✓	
Opportunity to participate in policy committees	✓	✓	✓	✓
New member welcome post on social media	✓	✓	✓	
New member welcome in our monthly newsletter	✓	✓	✓	
New member spotlight in the Metro Chamber blog	✓	✓	✓	
Enhanced listing on member directory <small>Enhanced = name, contact info, website and social media links. General = name, contact info.</small>	✓	✓	✓	General listing
Access to Metro Business Center services	✓	✓	✓	✓
Member rate for signature events	✓	✓	✓	✓
Member rate for chamber membership events	✓	✓	✓	✓
Ribbon cutting ceremony	✓	✓	✓	✓
Annual Membership Fee	\$5,000	\$3,000	\$1,000	\$500



For more information about Membership, please contact
Madeline Barbour • (559) 960-4345 • mbarbour@metrochamber.org

Sponsorship opportunity

Annual Dinner & Business Awards

January 19, 2024 · Sacramento Convention Center · Sacramento, CA

Hosted first in 1895, the Annual Dinner & Business Awards is the Metro Chamber's longest running event. The 2024 Annual Dinner & Business Awards will honor exemplary businesses and leaders in the Sacramento region through prestigious awards such as the Sacramentan of the Year, Businessman and Businesswoman of the Year, Young Professional of the Year and Business Hall of Fame Awards. Join your fellow members to celebrate these distinguished business award winners. This year will feature a VIP After Party.

Benefits	Presenting \$40,000 SOLD OUT	VIP After Party \$25,000	Platinum \$15,000	Gold \$7,500	Silver \$5,500	Executive \$3,500
Exclusive "presented by" status	✓	✓				
Podium/video opportunity	✓					
Brand recognition on our social media channels	✓	✓	✓			
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition in registration website	✓ Logo	✓ Logo	✓ Logo			
Recognition in event program	✓ Full page ad	✓ ½ pg ad	✓ ½ pg ad	✓ Logo	✓ Name	✓ Name
Brand recognition in event slide show	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Prominent verbal recognition	✓	✓	✓	✓	✓	✓
Reserved table of 10 in priority location	✓ 3 tables	✓ 1 table	✓ 2 tables	✓ 1 table	✓ 1 table	✓ 1 table
Drink tickets for networking reception	✓ 30 tickets	✓ 10 tickets	✓ 20 tickets	✓ 10 tickets	✓ 5 tickets	✓ 2 tickets
Drink tickets for VIP after party	✓ 10 tickets	✓ 20 tickets				

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Unallocated funds are non-refundable and may not be transferred to future years.



To reserve your sponsorship or for custom sponsorships, please contact Susan Harris Brazelton • (916) 826-5410 • sharris@metrochamber.org

Sponsorship opportunity

Capitol-to-Capitol

April 13 - 17, 2024 · Washington D.C.

In its 52nd year, the Metro Chamber's annual Cap-to-Cap program remains the largest regional chamber delegation in the nation to lobby congress annually. This sell out program affords a unique opportunity to business and elected leaders to align around issues that affect the six-county Capital Region, and work directly with congressional and administration representatives to organize broad-based support for critical regional initiatives.

Benefits	Presenting \$50,000 SOLD OUT	Presidential \$25,000	Senatorial \$10,000	Congressional \$5,000	Executive \$3,000
Exclusive "presented by" status	✓				
Podium / video opportunity	2 opportunities	1 opportunity			
Brand recognition in select marketing materials	Logo	Logo	Logo	Name	Name
Brand recognition on program website	Logo	Logo	Logo	Name	Name
Brand recognition on mobile app	Logo	Logo	Logo	Name	Name
Brand recognition in event slide show	Logo	Logo	Logo	Name	Name
Brand recognition on event signage	Logo	Logo	Logo	Name	Name
Brand recognition in daily newsletters Printed and electronic	Logo	Logo	Logo	Name	Name
Receiving line at chairs reception	✓	✓			
Prominent verbal recognition	✓	✓	✓	✓	✓
Reserved seating at appropriate venues	✓	✓			
Ad in program materials	Full page ad	Full page ad	½ pg ad	¼ pg ad	
Hotel suite upgrades	2 upgrades	1 upgrade			
Room drop opportunity	✓				
Trip attendees contact information	✓	✓	✓		
Post event survey recognition	✓	✓	✓		

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Event details sponsorship opportunities

Capitol-to-Capitol

April 13 - 17, 2024 · Washington D.C.

Benefits	Legacy Gala \$40,000 SOLD OUT	Opening Breakfast \$10,000 SOLD OUT	Chairs Reception \$10,000	Hospitality Suite \$10,000 SOLD OUT	Congressional Leadership Forum \$10,000 SOLD OUT	People & Papers \$2,500	Welcome Reception \$2,500	Newsletter \$1,500
Sponsorships available			3			4	4	4**
Podium / video opportunity 3 minute. max	✓ 1 opportunity							
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	
Brand recognition on program website	✓ Logo							
Brand recognition on mobile app	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Brand recognition on social media channels	✓							
Brand recognition in event slide show	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name	
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	
Brand recognition in daily newsletters Printed and electronic	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name	✓ Name	✓ Logo
Attachment to nightly newsletter								✓
Receiving line at chairs reception			✓					
Prominent verbal recognition	✓	✓	✓	✓	✓	✓	✓	✓
Reserved seating at appropriate venues	✓	✓			✓			
		*Buyout receives one speaking opportunity			*Buyout receives one speaking opportunity			**No buyout option for nightly newsletter

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Additional sponsorship opportunities

Capitol-to-Capitol

April 13 - 17, 2024 · Washington D.C.

To secure your early registration and participation in the annual Cap-to-Cap and Study Mission programs, you may include a base rate in your annual agreement with a balance due upon registration opening should there be any difference.

Note: Checks for registration must be made separately and payable to I.S. Tours, Inc.

Key Sponsorship

\$7,500

1 sponsorship available

Hotel guests customarily receive two keycards upon check-in, viewing these keycards multiple times per day for the duration of their stay. This constant visibility raises brand and message awareness among a targeted and receptive audience. Keycard customization is a low-cost – yet highly impactful – opportunity, yielding an excellent return on investment.

Promotional Display

\$2,500

4 sponsorships available

Display tables are available in the People and Papers Room for an opportunity for some added exposure to this sell out program. Bring your own materials and swag, we provide the signage.

Monument Tour

\$5,000

1 sponsorship available

SOLD
OUT

Don't miss an opportunity to be a featured host of this popular annual drop-in guided nighttime Monument Tour.

Media Sponsor

\$50,000

1 sponsorship available

In partnership with KTXL FOX40, this comprehensive Media Sponsorship calculates to well over \$150,000 in value. Coverage includes Studio 40 live segments pre and post program, flight departure coverage, sponsored promos, social media (FOX40 and Metro Chamber), billboard sponsor messages, various live shots and interviews while in Washington D.C. Please call for specific details.

Cap-to-Cap Foundation Late Night

Happy Hour Sponsorships

\$2,500+

This opportunity in 2024 allows your organization to be at the forefront of promoting the work of the Foundation and celebrating its supporters on the first night of the program. Brand recognition on invitations, signage and event registration pages is included.

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Sponsorship opportunity

Study Mission

Fall, 2024 · St. Louis, MO

Learn about the success and challenges of another region drawing a direct correlation to issues that affect the Sacramento region. For over 23 years, the Metro Chamber has taken regional leaders on a Study Mission to a North American city, fostering learning from other regions' success and challenges while addressing economic and regional issues. Sponsor this unparalleled opportunity to unite around a common vision and advance Sacramento's business and economic development agenda.

Benefits	Presenting \$40,000	Dinner \$15,000	Chair's Reception \$10,000	Platinum \$7,500	Reception \$5,500	Gold \$5,000	Silver \$2,500
Sponsorships available	1						
Exclusive "presented by" status	✓						
Podium opportunities	2 opportunities	1 opportunity	1 opportunity				
Brand recognition on our social media channels	✓						
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition on program website	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name
Brand recognition on mobile app	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name
Ad in event program	✓ Full page ad	✓ ½ pg ad	✓ ½ pg ad				
Brand recognition in event slide show	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Prominent verbal recognition	✓	✓	✓	✓	✓	✓	✓
Post event survey recognition	✓						
Hotel suite upgrades	2 upgrades						
Room drop opportunity	✓						
Attendees contact information	✓	✓	✓				

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Sponsorship opportunity

Perspectives Revisited

Fall, 2024 · Sacramento, CA

We're back! Since 1995, Perspectives has been Sacramento's top speaker's forum, hosting renowned public figures. Returning in 2024, it promises an unforgettable experience. Learn more at metrochamber.org/perspectives.

Benefits	Presenting \$250,000	Speaker \$50,000	Lunch \$25,000	Reception \$20,000	Premier \$15,000	Program \$10,000	Event \$5,000	Executive \$3,500	Exhibit \$3,000	
Sponsorships available	SOLD OUT	Limit 3	1	1	1	1	1	1	1	
Exclusive opportunity		✓								
Podium opportunity		✓	✓							
Brand recognition in TV advertising		✓ All	✓ Rotating							
Name recognition in radio advertising		✓ All	✓ Rotating							
Brand recognition in print advertising		✓ All, logo	✓ Logo							
Brand recognition in communications		✓ All, name								
Brand recognition in select marketing materials		✓ Logo	✓ Logo							
Brand recognition in Perspectives program		✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Brand recognition on Perspectives webpage		✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name	✓ Name	✓ Name
Promo item in attendee bag		✓	✓	✓	✓	✓	✓			
Tickets to VIP Reception		✓ 30 tickets	✓ 10 tickets	✓ 10 tickets	✓ 20 tickets	✓ 5 tickets	✓ 5 tickets	✓ 2 tickets		
Tickets to VIP Lunch		✓ 50 tickets	✓ 20 tickets	✓ 20 tickets	✓ 10 tickets	✓ 10 tickets	✓ 10 tickets	✓ 10 tickets		
Reserved table in priority location		✓ 5 tables	✓ 2 tables	✓ 2 tables	✓ 1 table	✓ 1 table	✓ 1 table	✓ 1 table	✓ 1 table	
Photo pass for each speaker		✓ 5 passes	✓ 2 passes	✓ 1 pass*	✓ 1 pass*	✓ 1 pass*	✓ 1 pass*			
Custom-framed signed programs		✓ 1 program	✓ 1 program	✓ 1 program	✓ 1 program	✓ 1 program	✓ 1 program			
Exhibit booth space		✓ 20x20'	✓ 10x10'	✓ 10x10'	✓ 10x10'	✓ 10x10'				✓ 10x10'
Brand recognition on event slide show		✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Brand recognition on event signage		✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name		
Prominent verbal recognition		✓	✓	✓	✓	✓	✓	✓	✓	✓
Post event survey recognition	✓	✓								

*Passes based on availability. Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Unallocated funds are non-refundable and may not be transferred to future years.



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Sponsorship opportunity

Holiday Mixer

December · Sacramento, CA

Celebrate the season at our Annual Holiday Mixer. Engage with Metro Chamber member businesses and board members. Don't miss the opportunity to showcase your business during this fun event!

Benefits	Presenting \$5,000	Premier \$3,000	Program \$2,500	Event \$1,500	Executive \$500
Sponsorships available	2				
Speaking Opportunity 2-3 Minutes	✓				
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition on registration website	✓ Logo	✓ Logo	✓ Name	✓ Name	
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition on social media channels	✓ Logo	✓ Logo	✓	✓	✓
Opportunity to provide raffle prize	✓	✓	✓	✓	✓
Tickets to event	✓ 20 tickets	✓ 15 tickets	✓ 10 tickets	✓ 5 tickets	✓ 2 tickets

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metro
FOUNDATION

Metro Foundation programs build talent pipelines, improve diversity in the workforce, and bring new ideas and skills into the workplace.

Metro Foundation Programs

MetroEDGE

MetroEDGE builds connections and shares career advice between early to mid-career professionals and senior staff, discussing workdays, extracurricular passions, and our hopes for a better region.

Emerge Summit

Metro EDGE's conference for young professionals, in collaboration with local organizations, fostering community growth and development among emerging talents.

Inspire Giving

Inspire Giving provides an annual \$10,000 grant to help fund a specific project or non-profit, as well as in-kind services, donation, and project support.

Leadership Sacramento

This year-long program provides a behind-the-scenes view of the issues that impact the region's economy, holds monthly day-long sessions, and completes a community betterment project.

Thousand Strong

Thousand Strong is a year-long paid internship program focused on placing Sacramento youths ages 16-18 in local internships to learn real-world skills.

MetroBusiness Center

The MetroBusiness Center (MBC) provides premier technical assistance to support small and mid-size businesses in the form of one-on-one business consulting, educational workshops and specialty training programs.

New Offerings

Champions for regional advocacy can now sponsor registration for a Metro EDGE young professional or a small business through our MetroBusiness Center.

Presenting Level \$28,000

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight	Leading EDGE
<ul style="list-style-type: none"> ✓ Logo on weekly e-newsletters ✓ Logo on website ✓ Logo on signage at all EDGE events ✓ Logo on all EDGE event registration pages ✓ Verbal recognition on podcast 	<ul style="list-style-type: none"> ✓ 1 dedicated e-blast to entire membership ✓ Quarterly sponsored eNews content ✓ Quarterly sponsored social media content ✓ 4 sponsored blog posts 	<ul style="list-style-type: none"> ✓ 20 Tickets to Emerge ✓ Opportunity to speak at Emerge ✓ First opportunity to provide 1 of the following: lanyard, bag, coffee cups, center pieces, photobooth ✓ Emerge swag bag item ✓ Full page ad in Emerge program, logo on all Emerge signage, and program ✓ Opportunities to provide breakout session and to provide table at lobby 	<ul style="list-style-type: none"> ✓ 2 Sponsored tables ✓ 6 Tickets ✓ 12 Drink tickets 	<ul style="list-style-type: none"> ✓ Funding to support one of the following: <ul style="list-style-type: none"> • EDGE membership • EDGE delegate on Capitol-to-Capitol or Study Mission • Emerge ticket

Invest in Metro EDGE at the Presenting Level, our highest level, to receive one year of exposure to the coveted 40-and-under demographic of business professionals and civic leaders. You will receive company recognition at events and through our digital assets, the opportunity to present to our membership at Emerge or another EDGE event, other unique opportunities at Emerge, as well as the opportunity to produce targeted communications.

Platinum Level \$18,000

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight	Leading EDGE
<ul style="list-style-type: none"> ✓ Logo on weekly e-newsletters ✓ Logo on website ✓ Logo on signage at all EDGE events ✓ Logo on all EDGE event registration pages 	<ul style="list-style-type: none"> ✓ 2 sponsored eNews content ✓ 3 sponsored social media content ✓ 2 sponsored blog posts 	<ul style="list-style-type: none"> ✓ 15 Tickets to Emerge ✓ Opportunity to speak at Emerge ✓ Opportunity to provide 1 of the following: lanyard, bag, coffee cups, center pieces, photobooth ✓ Emerge swag bag item ✓ Half page ad in Emerge program, logo on all Emerge signage, and program 	<ul style="list-style-type: none"> ✓ 2 Sponsored tables ✓ 6 Tickets ✓ 12 Drink tickets 	<ul style="list-style-type: none"> ✓ Funding to support one of the following: <ul style="list-style-type: none"> • EDGE membership • EDGE delegate on Capitol-to-Capitol or Study Mission • Emerge ticket

Invest in Metro EDGE at the Platinum Level, to receive a year of exposure to the coveted 40-and-under demographic of business professionals and civic leaders. You will receive company recognition at events and through our digital assets, unique opportunities at Emerge, as well as the opportunity to produce targeted communications.

Gold Level \$12,000

Brand Exposure

- ✓ Logo on weekly e-newsletters
- ✓ Logo on website
- ✓ Logo on signage at all EDGE events
- ✓ Logo on all EDGE event registration pages

EDGE Communications

- ✓ 1 sponsored eNews content
- ✓ 2 sponsored social media content
- ✓ 1 sponsored blog posts

Emerge Summit

- ✓ 10 Tickets to Emerge
- ✓ Emerge swag bag item
- ✓ Half page ad in Emerge program
- ✓ Logo on all Emerge signage, and program

Executive Insight

- ✓ 1 Sponsored tables
- ✓ 4 Tickets
- ✓ 8 Drink tickets

Invest in Metro EDGE at the Gold, Silver, or Support Level to receive a year of exposure to the coveted 40-and-under demographic of business professionals and civic leaders. You will receive company recognition at events and through our digital assets, as well as the opportunity to produce targeted communications.

Silver Level \$6,000

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
<ul style="list-style-type: none"> ✓ Logo on weekly e-newsletters ✓ Logo on website ✓ Logo on signage at all EDGE events 	<ul style="list-style-type: none"> ✓ 1 sponsored social media content 	<ul style="list-style-type: none"> ✓ 6 Tickets to Emerge ✓ Logo on all Emerge signage 	<ul style="list-style-type: none"> ✓ 1 Sponsored tables ✓ 4 Tickets ✓ 8 Drink tickets

Support Level \$3,000

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
<ul style="list-style-type: none"> ✓ Logo on website ✓ Logo on signage at all EDGE events 	<ul style="list-style-type: none"> ✓ 1 sponsored eNews content 	<ul style="list-style-type: none"> ✓ 4 Tickets to Emerge ✓ Logo on select Emerge signage 	<ul style="list-style-type: none"> ✓ 4 Tickets ✓ 4 Drink tickets

Emerge Summit

Conference for young professionals

The 10th annual **Emerge Summit** conference will be themed '**Leading with Legacy**'. Attendees can enjoy a full day of keynotes, breakout sessions, and experiences that inspire, engage, and motivate. This year's speakers will focus on activating changemakers and trailblazers who have come before, with breakout sessions focusing on various stages of the young professional career-journey and featuring local leaders. The day ends with the **Emerge Summit "after party"**: **EDGE 916**, a networking event for young professionals that offers food, cocktails, and conversation. All summit attendees are welcome.

Benefits	Lunch Sponsor \$5,000	Media Sponsor \$5,000	Happy Hour Sponsor \$7,500
Available sponsorships	5	1	1
Emerge tickets	✓ 2 tickets	✓ 2 tickets	✓ 2 tickets
Logo on signage	✓	✓	✓
Logo in program	✓	✓	✓
Newsletter recognition	✓ 1 recognition	✓ 1 recognition	✓ 1 recognition
Social media post	✓ 1 post	✓ 1 post	✓ 1 post
Signage at location	✓		✓
Opportunity to speak or table at Happy Hour			✓
Happy Hour tickets			✓ 2 tickets

Inspire Giving

"A little is enough, if enough people do it"

An endowment fund is a permanent fund that is pooled for maximum benefit and invested to achieve long-term capital growth. Through our leadership team, donors and participants, Inspire Giving also provides in-kind services, donations and support, depending on the project needs. In nine years, Inspire Giving has supported nonprofits through \$115,000 in grants and over \$1,000,000 in in-kind support and services.

Benefits	Endowment & Foundation Giving (50/50) \$2,500	Endowment & Foundation Giving (50/50) \$5,000	Giving Campaign Match \$1,000 - \$10,000
Linked logo on web page	✓	✓	✓
Linked logo on quarterly newsletter		✓	
Sponsor profile on website	✓ 1 sponsor profile	✓ 1 sponsor profile	✓ 1 sponsor profile
Sponsor profile in Inspire Giving quarterly newsletter		✓ 1 sponsor profile	✓ 1 sponsor profile
Sponsor profile in Metro Chamber Foundation newsletter			✓ 1 sponsor profile
Facebook social mentions	✓ 1 social mention	✓ 3 social mentions	✓ 2 social mentions
Opportunity to present to leadership council		✓	
Recognition on Giving Edge profile			✓

Every year, Inspire Giving provides a \$10,000 grant to help fund a project for a local nonprofit.

People in the Capital Region contribute individual donations to collectively give a donation larger than they could give their own.

Why Be a Donor?

Donors collectively select the priority giving area and local nonprofit that will receive the grant. In 2023, the Priority Giving Area is Education and Education Attainment.

Funded projects include:

- St. John's Program for Real Change
- Improve Your Tomorrow
- Children's Receiving Home of Sacramento
- Department of Sound
- GRID Alternatives



Leadership Sacramento

An annual program with monthly meetings

Benefits	Presenting \$10,000	Legacy \$5,000	Retreat \$10,000	Graduation \$5,000	Day Sponsor \$2,500
Available sponsorships				2	10
Brand recognition on class application	✓ Logo	✓ Logo			
Brand recognition on monthly class materials	✓ Logo	✓	✓	✓	✓
Brand recognition on LS website	✓ Logo	✓ Logo	✓ Logo	✓ Logo	
Brand recognition on appropriate signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo
Prominent verbal recognition	✓	✓	✓	✓	✓
Opportunity to distribute marketing info during sponsored event	✓	✓	✓	✓	✓
Speaking opportunity to current class	✓	✓		✓	✓
Invitation to attend retreat	✓				
Invitation to attend Alumni Mixer	✓ 4 Invitations	✓ 2 Invitations			
Invitation to attend 40th Anniversary Celebration (2025)	✓ 4 Invitations	✓ 2 Invitations			
Invitation to attend graduation event & luncheon	✓ 2 Invitations	✓ 2 Invitations		✓ 2 Invitations	
Social media recognition	✓ 4 recognitions	✓ 2 recognitions	✓ 1 recognition	✓ 1 recognition	✓ 1 recognition
Positioned as class mentor	✓				
Business space for Class Day <small>As necessary</small>	✓				

Since 1985 the Metro Chamber’s Leadership Sacramento program has graduated over 1,200 civic and community leaders. This year-long interactive study of the Sacramento region provides participants with a behind the scenes understanding of issues that impact the region’s economic prosperity and quality of life. The year-long community betterment project, included in the program, has resulted in long-term beneficial impacts on local member non-profits in our region. Don’t miss a chance to sponsor this exemplary program.



To reserve your sponsorship or for custom sponsorships, please contact
 Kyla Bryant • (916) 319-4260 • kbryant@metrochamber.org



Leadership Sacramento

Alumni association

Benefits	Reunion Presenting Sponsor \$10,000	Tower Bridge \$5,000	American River \$2,500	Leadership \$1,500	Scholarship Investor \$10,000-\$1,000
Brand recognition on alumni portal	✓	✓	✓	✓	✓
Brand recognition on signage at events	✓	✓	✓	✓	
Brand recognition on event registration page	✓	✓			
Brand recognition on select marketing material	✓	✓			
Brand recognition at the annual reunion	✓	✓	✓	✓	✓
Recognition on e-blasts	✓				
Social media recognition	6 recognitions	4 recognitions	2 recognitions	1 recognition	1 recognition
Speaking opportunity	✓			✓	
Opportunity to host an event	✓				
Invitation to join current class graduation	✓				

For over 36 years, Leadership Sacramento has provided an opportunity for leaders in our region to network, get civically engaged, and to hone and craft their leadership skills. In 2021, we launched the Leadership Sacramento Alumni Association to guarantee consistent programming and networking for alumni of the program. Sponsoring this program gives you access to this influential group of individuals.

Special Events: The Leadership Sacramento Alumni Association regularly hosts events. Companies can choose to sponsor an individual event. Examples include trivia nights, golf events, educational discussions, etc. If you are interested in sponsorship a specific event, this can range from \$500-\$2,500.

Reunion Presenting Sponsor: The Leadership Sacramento Alumni Association hosts an annual reunion to bring together the alumni of the program. This \$10,000 sponsorship includes recognition, tickets, and a speaking opportunity..



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Thousand Strong

Supporting the next generation of workers

Our mission at Thousand Strong is to work together as a community to boost Sacramento's economic prosperity by collaborating with local businesses to create a pool of skilled, experienced young talent. Investing in our city's youth benefits both individual students and the entire community. By sponsoring or hosting a student, you can make a significant impact on their lives, providing unique work experience and opportunities. Together, we empower Sacramento's youth, uplift their families, and build a brighter, more prosperous future for our city.

800
Youth Employed

57,000
Hours Worked

\$650,000
Wages Earned

Sponsor a Student/Host a Student \$6,000

- ✓ Ability to access hundreds of Sacramento youth trained to start work
- ✓ Fully managed payroll system, easing onboarding and processing of student wages and employment benefits
- ✓ Employer training offered to review the best practices for creating a project-based internship
- ✓ Additional partner support for youth by career coaches to ensure their success
- ✓ Up to 300 hours paid work experience at local employer

Student Success Story

Jordan and Alayna Smith are sisters that participated in Thousand Strong. Jordan interned in the first and second years of the program. She was the first in her family to attend college and is now a Junior at UCSB. Alayna interned in the fourth and fifth years of the program and will be attending UCLA this Fall. Both recognize that Thousand Strong has given them experience and connections that they would not have been able to receive anywhere else. Additionally, their dollars earned went towards both overall household income and towards their own personal savings for future expenses.

Employer Perspective

"We were able to mentor and develop multiple young leaders in the community and give them experience in working with young children. One student in particular showed tremendous leadership potential and hired her on to our preschool staff. Over a year later, she is still a member of our core team and enrolled in her first college classes to study Early Childhood Education!"

Leslie Bosserman
The Makers Place

Metro Business Center

Meeting the demands of small to mid-size businesses

Benefits	Founding Partner \$75,000*	Business Leader \$30,000	Community Builder \$15,000	Supprter \$7,500
Verbal recognition during business education session(s)	✓	✓	✓	✓
Speaking opportunity 2-5 minutes	✓	✓	✓	✓
Brand recognition during business education session(s)	✓ Logo	✓ Logo	✓ Name	✓ Name
Individualized consulting services for small businesses supported	✓	✓	✓	✓
Brand recognition on MBC microsite and link to website	✓ Logo	✓ Logo	✓ Name	
Brand recognition on our social media channels	✓ Logo	✓ Logo	✓ Name	✓ Name
List of business attendees and contact information	✓	✓	✓	
Feature in metro chamber e-news	✓	✓		
Feature in SMCC annual report	✓	✓		

* Price is based on a 3-year agreement (\$25,000/year).

Positioned to inspire, guide, and ensure the region remains focused on business supporting business. As drivers of economic development, the Metro Chamber and our partners are positioned to inspire, guide, and ensure the region remains focused on business supporting business. Partners of the MetroBusiness Center invest not just dollars, but confidence and direct support for businesses in our region. The MetroBusiness Center (MBC) provides premier technical assistance to support small and mid-size businesses in the form of one-on-one business consulting, educational workshops and specialty training programs.

Metro Business Center

Meeting the demands of small to mid-size businesses

Benefits	Founding Partner \$75,000*	Business Leader \$30,000	Supprter \$7,500
Brand recognition on select outreach materials	✓	✓	✓
Brand recognition on website	✓ Logo	✓ Name	✓ Name
Brand recognition in e-newsletter	✓ Logo	✓ Name	✓ Name
Guest speaker opportunity	✓	✓	✓
Social media recognition	✓	✓	✓
Mentorship opportunity	✓	✓	

Additional Opportunity Outreach sponsor

Our center can provide custom support for outreach on grants and other community programs. Available resources and support include website management, billboard advertising, hotline support, social media and other digital marketing. You can also benefit from technical business support and workshop development through our MetroBusiness Center consultants. Please contact us for custom pricing.

Specialty Cohort programs use lean startup and customer discovery to establish business model foundations, attracting investors and empowering small business owners.

For aspiring business leaders interested in supporting and investing in emerging small businesses, these opportunities are ideal. Facilitators also foster community and connections beyond the curriculum to sustain entrepreneurial efforts. Previous topics include Lean Innovator, Business Owner Mental Wellness, Financial Literacy, and Female-Founder focus. Cohort programs are customized to rapidly address the needs of the small business community.

Metro Foundation

Enhance talent, diversity, and innovation

Sponsor a Young Professional \$500+

Champions for regional advocacy can now sponsor registration for a Metro EDGE young professional. Your sponsorship helps support the cost of attending key advocacy programs like Cap-to-Cap and Study Mission for an individual who may not otherwise be able to afford it. Ensure the success planning for the region by investing in our future leadership. Young professionals add new perspective and fresh ideas as the voices for their generation. Help shape the region and add a seat at the table for a young professional during Cap-to-Cap and Study Mission.

Young professionals document their experience through the Metro EDGE blog, newsletter and social media channels which provides them multiple opportunities to tag and acknowledge your organization for sponsoring their attendance. These are highly trafficked channels with a combined audience of 15,100+ on social, 1000+ newsletter subscribers and 500+ monthly website views.

Sponsor a Small Business \$500+

You can make a significant impact on local small businesses by sponsoring the registration of a small business professional through our MetroBusiness Center. Your sponsorship contributes to the attendance cost of crucial advocacy programs like Cap-to-Cap and Study Mission for individuals who may not have the means otherwise. By supporting a small business owner, you not only strengthen your connection and network but also pave the way for regional small businesses to have a meaningful presence.

This opportunity in 2024 allows your organization to be at the forefront of promoting inclusivity in advocacy efforts, making room for diverse voices and ideas to flourish. Join us in championing small businesses and fostering a more inclusive and prosperous community.

Cap-to-Cap Foundation Late Night Happy Hour Sponsorships \$2,500+

This opportunity in 2024 allows your organization to be at the forefront of promoting the work of the Foundation and celebrating its supporters on the first night of the program. Brand recognition on invitations, signage and event registration pages is included.