



NEWS RELEASE

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Collin County Realtor, Leslie Rouda Smith, Elected to National Leadership

PLANO, Texas — Leslie Rouda Smith, a past president of the Collin County Association of Realtors (CCAR), has been elected as National Association of Realtors (NAR) 2021 president-elect. Founded in 1908, NAR is the world's largest trade association with 1.4 million members.

Rouda Smith, a Plano resident, is a broker associate at Dave Perry-Miller Real Estate in Dallas. She specializes in residential and ranch and country real estate, along with her husband Brian, and their children, Kristin and Austin, all of whom are Realtors.

Rouda Smith brings nearly 35 years as a Realtor, as well as local, state, and national leadership experience with her to the role of 2021 NAR president-elect. On the local level, she served as 2012 CCAR president, and sat on the Board of Directors for many years. During this time, she also received CCAR's Realtor of the Year Award. She also served as president of the Women's Council of Realtors Dallas Chapter.

At the state level, Rouda Smith was the 2016 chairman of the board for Texas Realtors, and served on its Board of Directors for multiple terms. She was named Texas Realtors' 2018 Realtor of the Year and received its Distinguished Service Award in 2014. She also founded the Texas Realtors state Young Professionals Network.

At the national level, Rouda Smith was vice president of NAR in 2013, a position that placed her on the Leadership Team. In addition, she has served on NAR's Board of Directors since 2009 and several years on the Executive Committee. In 2017, she was the vice president for Region 10, comprised of Louisiana and Texas. She is very active in Realtor Party initiatives, is a member of the Realtors Property Resource Board of Directors, and was a longtime regent for Realtor University. She also has experience serving on numerous NAR committees.

Rouda Smith is engaged in her community and has been active in affordable housing programs, neighborhood revitalization, and housing opportunity initiatives.

When Rouda Smith is named NAR president in 2022, it will be the first time in the history of the organization that the majority of the seven-member leadership team will be women. As an involved and well-rounded leader, the future is bright for the real estate industry with Rouda Smith leading the way.

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The Collin County Association of Realtors is the fifth largest real estate association in Texas, with a membership base of 9,000. A source for professional and reliable real estate information in North Texas, CCAR is affiliated with Texas Realtors and the National Association of Realtors. The Collin County Association of Realtors provides its members with the tools and programs they need to remain successful, while also working in the community to promote the importance of home ownership and private property rights. For more information about CCAR, visit www.ccar.net or call 972- 618-3800.