

**FOR IMMEDIATE RELEASE:**

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**Florida SBDC at UWF Presents “Tech Talk Tuesday: Sustainable Tech to Save You Time & Money” Webinar**

**PENSACOLA, FL — May 22, 2024** — Embark on a journey towards a more sustainable and cost-effective future for your business with our Tech Talk Tuesday’s webinar “Sustainable Tech to Save You Time & Money” on May 28 from 9:00 – 10:00 a.m. Discover cutting-edge technologies and eco-friendly solutions that not only reduce your environmental footprint but also contribute to significant time and cost savings. Explore the intersection of innovation and sustainability, gaining insights into smart practices that align profitability with planetary responsibility. From energy-efficient systems to sustainable supply chain technologies, this workshop will empower you to make informed choices that benefit both your bottom line and the planet. Join us online for a session that promises a roadmap to a more sustainable and economically efficient business. Let's pave the way for a greener, more prosperous future together! No fee. To register, visit [sbdc.uwf.edu](http://sbdc.uwf.edu) and open “Training & Events”. Presented by Russell Hale, CEO, SNH Technologies. Sponsored by Wells Fargo.

**Florida SBDC at UWF Presents “Starting a Business” – PCB**

**PENSACOLA, FL — May 22, 2024** — Have an idea for a business, but not sure where to start? Take the first step with the Florida SBDC’s “Starting a Business” workshop on May 30 from 9:00 am – 12:00 pm. In this workshop, we will discuss the fundamentals of launching your new venture, including how to determine feasibility and legal structures, licensing and permitting, funding options for your business and basic marketing strategies to help you get started! Location: The Hive PCFL, 109 Harrison Ave, Panama City, FL 32401. Fee: \$50. To register, visit our website at

[www.sbdc.uwf.edu](http://www.sbdc.uwf.edu) and click on “Training & Events”. Presented by Marina Boeira-Tarulli, Business Consultant, Florida SBDC at UWF. Sponsored by Wells Fargo.

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**About the Florida SBDC at UWF:**

The Florida SBDC at UWF serves as a member of the Florida SBDC Network, the state’s principal provider of small business assistance. The Florida SBDC at UWF is funded in part by the [U.S. Small Business Administration \(SBA\)](#), Defense Logistics Agency, State of Florida and other private and public partners. The University of West Florida serves as the designated lead host institution for the [Florida SBDC Network](#), which is nationally accredited by the [Association of SBDCs](#). SBA's funding is not an endorsement of any products, opinions or services. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance; call [850-474-2528](tel:850-474-2528)

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