



Escambia County Council



For Immediate Release

May 3, 2024

Media Advisory: Cox and ECCPTA to recognize students in Escambia County

Next week, Cox Communications and the Escambia County Council of PTAs/PTSAs will be recognizing 53 special students in Escambia County. The Cox Inspirational Student Hero Awards and ECCPTAs' Student of the Year ceremony will be held on Monday, May 6th at 4:00 p.m. at the University of West Florida. All the pertinent information is below. We hope you can join us and celebrate these wonderful students.

- **What:** Cox Inspirational Student Hero Awards and Escambia County Council of PTAs/PTSAs Student of the Year in Escambia County
- **When:** Monday, May 6, 2024, check-in/reception at 3:00 p.m., Awards Ceremony at 4:00 p.m.
- **Where:** University of West Florida Conference Center, 11000 University Parkway, Building 22, Pensacola, FL 32514
- **Why:** The students were chosen by a committee of leaders at their school to honor their resilience in the face of adversity. Whether they have overcome the loss of a family member, medical issue, difficult family situation, or other hardship, they did so with a positive attitude and continued to encourage and inspire others around them. The Cox Inspirational Student Hero Awards program began 30 years ago in New Orleans, Louisiana. The program has spread to other Cox markets across the southeast. To date, Cox has recognized over 4,800 students from Lafayette, Louisiana, to Gainesville, Florida.

The Escambia County Council of PTAs/PTSAs recognizes who in many cases have overcome tremendous challenges, and met with success through dedication and perseverance. This award recognizes those students who have seen significant improvement in various areas such as study habits, classroom behavior, interpersonal skills, or achievement of a specific academic or other

relevant goal while overcoming a personal or family hardship or challenge.
Monday, we come together to celebrate our pride in their accomplishments.