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PenAir Credit Union Named Diamond Awards Winner

PenAir recognized as a Diamond Winner and Category's Best Diamond Winner among record submissions in the annual marketing competition

Pensacola, Florida (April 5, 2024) – [PenAir Credit Union](#) (PenAir) was among 168 credit unions nationwide named as winners of the prestigious Diamond Awards – the Marketing & Business Development Council's annual marketing excellence competition.

PenAir received the following recognition:

- Point of Sale Display & Retail Merchandising – Diamond Winner
- Video Non-Commercial (Single) – Category's Best and Diamond Winner

"We're very proud of the work we do at PenAir helping to improve the financial well-being of our members and giving back to the communities we serve," shares Lee Morgan, President and CEO at PenAir. "I'm pleased that the work our marketing team has done to shine a light on our efforts has been recognized with these prestigious, national industry awards which validate our mission. We could not be more excited for the momentum we have right now."

The Marketing & Business Development Council of America's Credit Unions also announced the [list of all winners](#) for its annual Diamond Awards, recognizing the best marketing campaigns in the credit union industry from the past year. Credit unions, advertising agencies, and associations submitted a record 1,451 submissions for the prestigious awards. In all, 168 organizations from 44 states and the District of Columbia were selected as winners.

Earlier this year, PenAir was also recognized at the 2024 American Advertising Federation (AAF) Pensacola Advertising Awards earning five Gold and 16 Silver awards.

About PenAir Credit Union

Established in 1936, PenAir Credit Union has been a bold force for good, uniting community, resources, and impact. With assets surpassing \$3.1 billion, PenAir is dedicated to enhancing the lives of its members from Mobile, Alabama, to Tallahassee, Florida. As a member-owned institution, PenAir prioritizes individual needs, ensuring tailored solutions for financial success. Beyond financial services, PenAir actively contributes to community growth through education, development projects, and charitable endeavors. Learn more about how PenAir is building a legacy of financial empowerment and community enrichment at www.penair.org.

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