



# ReadyKids!

Prepared for Day One of Kindergarten and Beyond

## Press Release

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### *For Immediate Release*

ReadyKids!  
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### **ReadyKids! Announces Read Across Pensacola Day Extravaganza on March 2**

PENSACOLA, Fla. – Feb. 27, 2024

Local nonprofit ReadyKids! announces Read Across Pensacola Day Extravaganza! Families and book lovers are invited to attend this inaugural event at SCI, 220 W Garden St., in downtown Pensacola on Saturday, March 2 from 9:30 AM – 12:30 PM.

Read Across Pensacola Day Extravaganza is a family engagement event to celebrate reading and early literacy. Attendees will enjoy live story time sessions, book giveaways, balloon animals, face painting, literacy themed crafts and activities, community resources, and more – all free!

Event highlights include a proclamation from City of Pensacola Mayor D.C. Reeves and live story time sessions led by Escambia County Sheriff Chip Simmons, local author Anna Theriault, and a guest firefighter.

‘Read Across Pensacola Day’ is a local initiative connected to the national Read Across America Day movement. By celebrating this day with enthusiasm and creativity, communities across the country reinforce the importance of literacy in shaping young minds and inspiring lifelong learners.

ReadyKids! Executive Director Kristy Craig shares, “The Read Across Pensacola Day Extravaganza is not just a celebration; it’s an opportunity for families to come together and immerse themselves in the joy of storytelling and exploration. It’s a reminder that reading is supposed to be fun and can create a lifetime of possibilities.”

The 2024 Read Across Pensacola Day Extravaganza is made possible thanks to PenAir Credit Union; Taylor, Warren, Weidner & Hancock, P.A.; and Cardoso Law, PLLC.

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ReadyKids! is a local 501(c)(3) nonprofit and a leader in the early literacy space for prekindergarten students in Escambia County. ReadyKids! focuses on mentoring students in a 1:1 setting, engaging families as their child’s first and best teacher, and supporting educators – all to maximize children’s potential through increased school readiness. Learn more at [ReadyKidsFL.org](http://ReadyKidsFL.org).