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SALTMARSH AWARDED CLEARLYRATED'S 2024 BEST OF ACCOUNTING FOR SERVICE EXCELLENCE

TAMPA and PENSACOLA, FL (February 9, 2024) – Saltmarsh, Cleaveland & Gund, a leading accounting firm in the Southeast, announced today that they have won [ClearlyRated's Best of Accounting® Award](#) for providing superior service to their clients for the second year in a row.

Based entirely on ratings provided by their clients, Saltmarsh received a Net Promoter® Score of 85.6%, significantly higher than the industry's average of 41% in 2023. In this most recent survey, client responses recognized the firm for its personalized service approach, reliability and professionalism.

"We strive to create a client experience aligned with our [Saltmarsh Way](#), and being recognized for the quality service and accountability of our team showcases that commitment to our values and vision," said Lee Bell, President. "Being honored by our clients in this manner not only enhances the overall standing of the firm but also establishes us as a benchmark for exceptional service and expertise."

Award winners have proven to be industry leaders in service quality, and this recognition reinforces the firm's industry-leading work ethic toward 'delivering legendary service.'

ABOUT SALTMARSH, CLEVELAND & GUND

Founded in 1944, Saltmarsh is one of the largest and most respected accounting and business advisory firms serving clients throughout the U.S. and worldwide from offices across the State of Florida and in Nashville, Tennessee. The firm offers a full range of professional services, including specialized consulting services for many industries and high net worth individuals. Saltmarsh has been recognized by *Accounting Today* as a Regional Leader, Best Firm to Work For and recently ranked #4 nationally as one of the Best Firms for Young Accountants. Saltmarsh is a recipient of ClearlyRated's Best of Accounting® Award and is regarded as one of *Forbes'* Top Recommended U.S. Tax and Accounting Firms and one of the Top Firms in the U.S. by *INSIDE Public Accounting*. We are also an independent member of the BDO Alliance USA, which provides us access to national resources to better serve clients. Visit www.saltmarshcpa.com for more information.

ABOUT CLEARLYRATED

Rooted in satisfaction research for professional service firms, [ClearlyRated](#) utilizes a Net Promoter® Score survey program to help professional service firms measure their service experience, build online reputation, and differentiate on service quality. Learn more at www.clearlyrated.com/solutions/.

ABOUT BEST OF ACCOUNTING™

[ClearlyRated's Best of Accounting® Award](#) recognizes accounting firms that have demonstrated exceptional service quality based exclusively on ratings provided by their clients and employees. The award program provides statistically valid and objective service quality benchmarks for the accounting industry, revealing which firms deliver the highest quality client and employee experience. Winners are featured on ClearlyRated.com—an online business directory that helps buyers of professional services find service leaders and vet prospective firms with the help of validated client ratings and testimonials.

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