



PENSACOLA
International Airport

DISADVANTAGED BUSINESS
ENTERPRISE (DBE)
GOALS AND METHODOLOGY

Goal Period: October 1, 2023 Through September 30, 2026

**PENSACOLA INTERNATIONAL AIRPORT
DISADVANTAGED BUSINESS ENTERPRISE
GOALS AND METHODOLOGY**

The Pensacola International Airport (“Airport”), owned and operated by the City of Pensacola (“City”). The City is known to the Federal Aviation Administration (FAA) as the Sponsor of the Airport.

As a recipient of FAA Airport Improvement Program (AIP) funds in the amount of over \$250,000 per year, it is required that the Airport’s AIP goal for Disadvantaged Business Enterprise (DBE) be calculated on a triennial basis consistent with 49 CFR Part 26, Participation by Disadvantaged Business Enterprises in Department of Transportation Financial Assistance Programs, Section 26.45, How Do Participants Set Overall Goals? under DOT-Assisted Projects.

The process is intended to provide maximum flexibility, while ensuring that goals are based on the availability of ready, willing, and able DBEs in the Airport’s “Market Area.” This approach is crucial in meeting the obligation to ensure that these goals are narrowly tailored. The process of setting goals is used to estimate the percentage of the base calculation that would be performed by DBEs in the absence of discrimination and its effects.

The overall goal period for the City’s DBE program at the Airport for federally assisted projects is established on at least a triennial basis, beginning on October 1, 2023, and ending on September 30, 2026. The overall goal for the goal period has been set using the methodologies described in 49 CFR Part 26 as further detailed in the following pages.

DBE THREE-YEAR GOAL SUMMARY

The Airport expects to Award approximately \$41,387,800 in contracts from FY 2024 – 2026 (October 1, 2023 through September 30, 2026). Of these contracts, the Airport has set a goal of expending approximately **\$1,828,079** with DBE's during this period for an overall goal of **4.4%** to be accomplished through 0% Race Conscious and 4.4% Race Neutral.

Anticipated Type of Contracts to be Awarded:

Contracts Fiscal Year #1

1. Corporate Apron Expansion - Design
 - a. Estimated Federal Cost \$329,760
2. Taxiway A Rehabilitation (South) - Design
 - a. Estimated Federal Cost \$1,170,000
3. Passenger Terminal Expansion – Design
 - a. Estimated Federal Cost \$3,370,900
4. Taxiway A7 & Taxiway A/B Intersection Reconfiguration – Construction
 - a. Estimated Federal Cost \$8,961,840
5. Runway 8-26 Rehabilitation - Construction
 - a. Estimated Federal Cost \$16,485,300

Contracts Fiscal Year #2

1. Runway 17-35 Extension - EA
 - b. Estimated Federal Cost \$180,000
2. Taxiway A Rehabilitation (South) - Construction
 - c. Estimated Federal Cost \$7,830,000
3. Terminal Elevators Addition & Replacement - Construction
 - d. Estimated Federal Cost \$1,620,000

Contracts Fiscal Year #3

1. Runway 17-35 and Taxiway A Extension - Design
 - a. Estimated Federal Cost \$900,000
2. Taxiway C2 Upgrade - Design/NEPA
 - a. Estimated Federal Cost \$540,000

DOT-Assisted Contract Amount:	FY-2024	\$30,317,800.00
	FY-2025	\$ 9,630,000.00
	FY-2026	<u>\$ 1,440,000.00</u>
	Total	<u>\$41,387,800.00</u>

Relevant NAICS Codes:

Based on information provided by Airport Staff concerning the proposed projects for the goal period, a list of NAICS codes corresponding to these projects is shown below:

FY 2024 Projects		
PROJECT	ACTIVITY	NAICS CODE
Corporate Apron Expansion - Design	Asphalt/Concrete Paving	237310
Taxiway A Rehabilitation (South) - Design	Construction Management	236220
Passenger Terminal Expansion - Design	Electrical Work	238210
Taxiway A7 & Taxiway A/B Intersection	Engineering Services	541330
Reconfiguration - Construction	Line Painting	237310
Runway 8-26 Rehabilitation - Construction	Site Testing	541380
	Storm Water Construction	237110
	Survey/Mapping Services	541370
	Temporary Erosion Control	238910
	Excavation & Grading	238910

FY 2025 Projects		
PROJECT	ACTIVITY	NAICS CODE
Runway 17-35 Extension - EA	Asphalt/Concrete Paving	237310
Taxiway A Rehabilitation (South) - Construction	Construction Management	236220
Terminal Elevators Addition & Replacement - Construction	Electrical Work	238210
	Engineering Services	541330
	Excavation & Grading	238910
	Line Painting	237310
	Site Testing	541380
	Storm Water Construction	237110
	Survey/Mapping Services	541370
	Temporary Erosion Control	238910
	Other Building Equipment Contractors	238290

FY 2026 Projects		
PROJECT	ACTIVITY	NAICS CODE
Runway 17-35 & Taxiway A Extension - Design	Engineering Services	541330
Taxiway C2 Upgrade - Design/NEPA		

Market Area:

The Market Area for eligible firms interested in doing business with the Airport would be Northern Florida.

Northern Florida would consist of the following counties:
 Escambia, Santa Rosa, Okaloosa, and Walton

CALCULATIONS

Step 1. Actual Relative Availability of Disadvantaged Business Enterprises

The first step of the goal setting process is based on the demonstrable evidence of the relative availability of ready, willing, and able DBEs (relative availability of DBEs) to compete for AIP projects verses all firms in the market area counties.

For each NAICS classification, the number of DBE firms is divided by the number of firms found in the market area counties. This results in the DBE percentage. The classification dollars are then multiplied by the DBE percentage to achieve the DBE dollars.

The data sources used were:

- All Firms_ U.S. Census Bureau, 2021 County Business Patterns by Legal Form of Organization and Employment Size Class for US, States, and Selected Geographies
 - <https://data.census.gov/cedsci/>
- DEB Firms_ Florida Department of Transportation DBE Directory
 - <https://fdotxwp02.dot.state.fl.us/EqualOpportunityOfficeBusinessDirectory/CustomerSearch.aspx>.

Fiscal Year #1

For FY- 2024 award of the following is anticipated:

Project Name	NAICS Codes	NAICS Description	Trade (\$)
Corporate Apron Expansion - Design	541330	Engineering Services	\$ 329,760.00
		Total	\$ 329,760.00
Taxiway A Rehabilitation (South) - Design	541330	Engineering Services	\$ 1,170,000.00
		Total	\$ 1,170,000.00
Passenger Terminal Expansion - Design	541330	Engineering Services	\$ 3,370,900.00
		Total	\$ 3,370,900.00
Taxiway A7 & Taxiway A/B Intersection Reconfiguration - Construction	236220	Construction Management	\$ 1,792,368.00
	237110	Storm Water Construction	\$ 358,473.60
	237310	Asphalt/Concrete Paving	\$ 5,197,867.20
	237310	Line Painting	\$ 627,328.80
	238210	Electrical Engineer Services	\$ 403,282.80
	238910	Excavation & Grading	\$ 268,855.20
	238910	Temporary Erosion Control	\$ 89,618.40
	541330	Engineering Services	\$ 112,023.00
	541370	Survey/Mapping Services	\$ 22,404.60
	541380	Site Testing	\$ 89,618.40
	Total	\$ 8,961,840.00	
Runway 8-26 Rehabilitation - Construction	236220	Construction Management	\$ 2,884,927.50
	237110	Storm Water Construction	\$ 1,318,824.00
	237310	Asphalt/Concrete Paving	\$ 9,561,474.00
	237310	Line Painting	\$ 1,236,397.50
	238210	Electrical Engineer Services	\$ 576,985.50
	238910	Excavation & Grading	\$ 329,706.00
	238910	Temporary Erosion Control	\$ 164,853.00
	541330	Engineering Services	\$ 206,066.25
	541370	Survey/Mapping Services	\$ 41,213.25
	541380	Site Testing	\$ 164,853.00
	Total	\$ 16,485,300.00	
TOTAL ALL PROJECTS			\$ 30,317,800.00

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For each NAICS classification, the number of DBE firms is divided by the number of firms found in the market area counties to come up with the following weighted available DBE for year 1.

NAICS Codes	DBE Firms	All Firms	% of DBE Firms Available	% of Estimated Work	Weighted Total Available
236220	1	108	0.9%	15.4%	0.1%
237110	0	28	0.0%	5.5%	0.0%
237310	3	11	27.3%	54.8%	15.0%
238210	1	169	0.6%	3.2%	0.0%
238910	2	90	2.2%	2.8%	0.1%
541330	2	201	1.0%	17.1%	0.2%
541370	0	26	0.0%	0.2%	0.0%
541380	0	12	0.0%	0.8%	0.0%
WEIGHTED STEP 1 DBE BASE FIGURE					15.3%

Fiscal Year #2

For FY- 2025 award of the following is anticipated:

Project Name	NAICS Codes	NAICS Description	Trade (\$)
Runway 17-35 Extension - EA	541330	Engineering Services	\$ 180,000.00
		Total	\$ 180,000.00
Taxiway A Rehabilitation (South) - Construction	236220	Construction Management	\$ 1,566,000.00
	237110	Storm Water Construction	\$ 548,100.00
	237310	Asphalt/Concrete Paving	\$ 4,032,450.00
	237310	Line Painting	\$ 783,000.00
	238210	Electrical Engineer Services	\$ 391,500.00
	238910	Excavation & Grading	\$ 234,900.00
	238910	Temporary Erosion Control	\$ 78,300.00
	541330	Engineering Services	\$ 97,875.00
	541370	Survey/Mapping Services	\$ 19,575.00
	541380	Site Testing	\$ 78,300.00
		Total	\$ 7,830,000.00
Terminal Elevators Addition & Replacement -	238290	Other Building Equipment Contractors	\$ 1,620,000.00
		Total	\$ 1,620,000.00
TOTAL ALL PROJECTS			\$ 9,630,000.00

For each NAICS classification, the number of DBE firms is divided by the number of firms found in the market area counties to come up with the following weighted available DBE for year 2.

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NAICS Codes	DBE Firms	All Firms	% of DBE Firms Available	% of Estimated Work	Weighted Total Available
236220	1	108	0.9%	16.3%	0.2%
237110	0	28	0.0%	5.7%	0.0%
237310	3	11	27.3%	50.0%	13.6%
238210	1	169	0.6%	4.1%	0.0%
238910	2	90	2.2%	3.3%	0.1%
541330	2	201	1.0%	2.9%	0.0%
541370	0	26	0.0%	0.2%	0.0%
541380	0	12	0.0%	0.8%	0.0%
238290	0	30	0.0%	16.8%	0.0%
WEIGHTED STEP 1 DBE BASE FIGURE					13.9%

Fiscal Year #3

For FY- 2026 award of the following is anticipated:

Project Name	NAICS Codes	NAICS Description	Trade (\$)
Runway 17-35 and Taxiway A Extension - Design	541330	Engineering Services	\$ 900,000.00
		Total	\$ 900,000.00
Taxiway C2 Upgrade - Design/NEPA	541330	Engineering Services	\$ 540,000.00
		Total	\$ 540,000.00
TOTAL ALL PROJECTS			\$ 1,440,000.00

For each NAICS classification, the number of DBE firms is divided by the number of firms found in the market area counties to come up with the following weighted available DBE for year 3.

NAICS Codes	DBE Firms	All Firms	% of DBE Firms Available	% of Estimated Work	Weighted Total Available
541330	2	201	1.0%	100.0%	1.0%
WEIGHTED STEP 1 DBE BASE FIGURE					1.0%

Fiscal Year #1-3 Combined

Dividing the total number of DBEs by the total number of All Firms gives a base DBE availability figure for each contract. The availability figures for all contracts were then combined and averaged to provide the basis for the three-year overall goal.

The base goal projections are as follows:

- Fiscal Year #1 – 15.3%
- Fiscal Year #2 – 13.9%
- Fiscal Year #3 – 1.0%

Average of weighted availability: $(15.3\% + 13.9\% + 1.0\%)/3 = 10.0\%$

Base of DBE Goal: 10.0%

Step 2. Adjustments to Step 1 Base Figure

After calculating a base figure of the relative availability of DBEs, evidence was examined to determine what, if any, adjustment to the base figure was needed to arrive at the overall goal.

To determine the adjustment to the base figure the Airport used the median of historical DBE accomplishments to historical DBE goals over the past 6 years:

Report Period	Overall DBE Goal	Total DBE Percent Achievement	Achieved Over/Under
FY2017	6.7%	0.0%	-6.7%
FY2018	0.0%	0.0%	0.0%
FY2019	11.9%	0.0%	-11.9%
FY2020	5.0%	0.0%	-5.0%
FY2021	17.9%	0.0%	-17.9%
FY2022	16.9%	15.1%	-1.8%
MEDIAN	9.3%	0.0%	-5.9%

Arranging this historical achieved over/under data from low to high, the median is -5.9%.

Source: Pensacola International Airport DBE Accomplishments

Step 3. Overall 3-Year Goal

To arrive at an overall goal, the Step 1 base figure was added(subtracted) to the Step 2 adjustment figure by year and the total was averaged, arriving at an overall goal of 4.4%. The Airport believes this adjusted goal accurately reflects DBE participation that can be achieved for the type(s) of work being awarded during this three-year period.

	Step 1 DBE Base	Step 2 DBE Base Adjustment	Overall Goal	Federal Funds	DBE Goal (\$)
FY2024	15.3%	-5.9%	4.7%	\$ 30,317,800.00	\$ 1,439,833.44
FY2025	13.9%	-5.9%	4.0%	\$ 9,630,000.00	\$ 388,245.52
FY2026	1.0%	-5.9%	0.0%	\$ 1,440,000.00	\$ -
Total 3 Year Goal			4.4%	\$ 41,387,800.00	\$ 1,828,078.96

Breakout of Estimated “Race and Gender Neutral” (RN) and “Race and Gender Conscious” (RC) Participation.

The Airport will meet the maximum feasible portion of its overall goal by using race-neutral means of facilitating race-neutral DBE participation. Race-neutral DBE participation includes any time a DBE wins a prime contract through customary competitive procurement procedures or is awarded a subcontract on a prime contract that does not carry a DBE contract goal.

Race-neutral means may include, but are not limited to the following:

1. Arranging solicitations, times for the presentation of bids, quantities, specifications, and delivery schedules in ways that facilitate participation by DBEs and other small businesses and by making contracts more accessible to small businesses, by means such as those provided under §26.39;
2. Providing technical assistance and other services;
3. Carrying out information and communications programs on contracting procedures and specific contract opportunities (e.g., ensuring the inclusion of DBEs, and other small businesses, on recipient mailing lists for bidders; ensuring the dissemination to bidders on prime contracts of lists of potential subcontractors; provision of information in languages other than English, where appropriate); and
4. Ensuring distribution of the DBE directory, through print and electronic means, to the widest feasible universe of potential prime contractors;

The Airport estimates that in meeting the established overall goal of 4.4%, it will obtain 4.4% from RN participation and 0.0% through RC measures based on past participation.

CONSULTATION

In establishing the overall goal, the Airport will provide for consultation and publication. This includes consultation with the UWF Small Business Development Center, the Gulf Coast Minority Chamber of Commerce and their membership, the Greater Pensacola Chamber of Commerce and their membership, the City of Pensacola's Purchasing Department and their registered vendors and general public. This process included could be expected to have information concerning the availability of disadvantaged and non-disadvantaged businesses, the effects of discrimination on opportunities for DBEs, and the Airport's efforts to establish a level playing field for the participation of DBEs. The consultation included a scheduled, direct, interactive exchange with as many interested stakeholders as possible focused on obtaining information relevant to the goal setting process and was conducted before the goal methodology was submitted to the FAA. Details of the consultation are as follows.

The consultation engaged in was (1) a written request for feedback on the draft goal methodology which was requested to be completed by December 15, 2023 and (2) a video conference, which was held in person as well as on Microsoft Teams on Tuesday, February 13, 2024 at 10:30am CST. A list of attendees is available upon request at

The following comments were received during the consultation:

1.

The proposed goal was published on the Airport's official website before the methodology was submitted to FAA. If the proposed goal changes following review by the FAA, the revised goal will be posted on the Airport's official website.

Notwithstanding paragraph (f)(4) of §26.45, the Airport proposed goals will not be implemented until this requirement has been met.

PUBLIC NOTICE



**DISADVANTAGED BUSINESS ENTERPRISE (DBE)
GOALS FOR FISCAL YEARS 2024 – 2026
WORKSHOP**

Pensacola International Airport is in the process of setting an overall DBE goal for Federal Aviation Administration (FAA) funded projects to be awarded during federal fiscal years 2024, 2025, and 2026 (October 1, 2023 – September 30, 2026).

Interested parties are invited to attend this workshop to review the proposed goal and methodology and to provide any feedback that may assist in the development of the final DBE goal for the Airport.

Information concerning the 2024 – 2026 DBE goals can be found on the Airport's web page: <http://flypensacola.com/learn/business-opportunities/>

Virtual Workshop Date and Time:

Tuesday, February 13, 2024

10:30 AM – 11:30 AM

RSVP TO: lamentler@cityofpensacola.com