



TALENT TARGETS
AND ACCELERATORS

INSTITUTE FOR WORKFORCE
INNOVATION IN MANUFACTURING

EMPLOYABILITY PROGRAMS

YOUR FUTURE

IS POWERED BY YOUR PEOPLE.

As the manufacturing industry continues to evolve at a rapid pace, jobs and the skills required to do them is changing, too. Manufacturers need a trusted, workforce partner with the expertise and experience required to help navigate the transformation. Our valuable thought leadership and advisory services help organizations understand their workforce better and make improvements to insights, strategy, skills and people to succeed in the future of manufacturing. Everything we do is backed by extensive and exclusive Manpower data-driven research and methodologies that are essential to workforce transformation.

“Manufacturers that invest in their workforce - reskilling people, refining approaches, building expertise - will come out on top with their people as their competitive edge.”

Rebekah Kowalski

Vice President, Manufacturing Solutions
Manpower

TALENT TARGETS AND ACCELERATORS

Employer business leaders and their human resources partners need to keep a clear line of sight between business goals, organizational goals, and the candidates and employees needed to achieve those goals. We have a suite of solutions ready to help you.

To help you refine and accelerate your talent strategy, we offer:

SUCCESS PROFILE development that is specific to your organization to inform future recruiting, performance management and career progression planning

CAREER PATHWAY development to showcase representative career progressions for your target roles, providing a valuable tool for career planning and development, recruiting, and education

EMPLOYER VALUE PROPOSITION creation that will enable you to communicate what is positive and opportunistic about your organization

RESEARCH-DRIVEN RECRUITING PERSONAS to help you target the talent that has the skills, traits and aspirations you need to carry your team forward

INSTITUTE FOR WORKFORCE INNOVATION IN MANUFACTURING

Manufacturers, industry and trade associations, innovators and organizations all across the manufacturing ecosystem need insights, applied research and thought leadership from experts that will help them understand and adapt to changes in the world of work.

The Manpower Institute for Workforce Innovation in Manufacturing serves as your go-to insights partner. We offer a variety of ways to engage with us. Through our speakers bureau, webinars, and transformation workshops, we bring you the research, perspective, and expertise that will increase both your workforce and organizational resilience.

EMPLOYABILITY PROGRAMS

Transitioning from the talent you have to the talent you'll need in the future is no easy task. At Manpower, our vision is that talent is the world's most renewable resource. Manpower's Employability Programs can be a vital and revitalizing component of your overall workforce strategy.

If you need to build a pipeline of talent for your organization or your clients' organizations, **we offer program design and architecture, program implementation, and full program management.** We also have a specialty program for organizations working with professional athletes who are looking to transition into a new career.

We see all parts of the talent ecosystem. Let's have a look at yours.



To learn more and contact us, visit [ManpowerGroupUSA.com/Manufacturing-Solutions](https://www.ManpowerGroupUSA.com/Manufacturing-Solutions)