

FOR IMMEDIATE RELEASE:

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Florida SBDC at UWF Presents “Starting a Business”

PENSACOLA, FL — July 13, 2023 — You have an idea for a business. Develop your business idea with the Florida SBDC’s “Starting a Business” workshop on July 18 from 1:00 - 4:00 p.m. In this workshop, we will discuss the details of launching your new venture, including how to determine feasibility and legal structures, licensing and permitting, funding options for your business and basic marketing strategies to help you get started! Location: Destin Chamber of Commerce, 4484 Legendary Dr, Ste A, Destin, FL 32541. Fee: \$50. To register, visit sbdc.uwf.edu and open “Training & Events”. Presented by Terry Mauer, Associate Director, Florida SBDC at UWF. Sponsored by Cadence Bank and Wells Fargo.

Florida SBDC at UWF Presents “Hiring Employees: HR as a Competitive Advantage” Online Webinar

PENSACOLA, FL — July 13, 2023 - Are you ready to hire your first employee or expand your existing team? Learn to do it the right way! Join us for “Hiring Employees: HR as a Competitive Advantage” on July 19 from 9:00 – 10:15 a.m. In this workshop, you will learn about how to properly and legally hire employees and important practices and principles of leveraging your team to gain a competitive edge! Topics include:

- Small Business Compliance - What You Need to Know!
- Recruitment and Talent Management Best Practices
- Tips for Better Training
- Leveraging Systems to Improve Efficiencies, Productivity, and Lower Costs!

You'll walk away with a better understanding of how to recruit, hire, and train the best! Speaker: *Philip/Felipe Carillo, MBA, SHRM-CP, is the Director of HR Services for impact hr, a division of Crescent.* No fee. To register, visit sbdc.uwf.edu and open "Training & Events". Sponsored by impact hr, powered by Crescent, Cadence Bank and Wells Fargo.

Florida SBDC at UWF Presents "Starting a Business" – Milton

PENSACOLA, FL — July 13, 2023 — Have an idea for a business, but not sure where to start? Take the first step with the Florida SBDC's "Starting a Business" workshop on July 21 from 1:00 – 4:00 pm. In this workshop, we will discuss the fundamentals of launching your new venture, including how to determine feasibility and legal structures, licensing and permitting, funding options for your business and basic marketing strategies to help you get started! Location: Santa Rosa County Chamber of Commerce, 4315 Avalon Blvd, Milton, FL 32583. Fee: \$50. To register, visit our website at www.sbdc.uwf.edu and click on "Training & Events". Presented by Joshua Hartigan, Business Consultant, Florida SBDC at UWF. Sponsored by Cadence Bank and Wells Fargo.

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#### **About the Florida SBDC at UWF:**

The Florida SBDC at UWF serves as a member of the Florida SBDC Network, the state's principal provider of small business assistance. The Florida SBDC at UWF is funded in part by the [U.S. Small Business Administration \(SBA\)](#), Defense Logistics Agency, State of Florida and other private and public partners. The University of West Florida serves as the designated lead host institution for the [Florida SBDC Network](#), which is nationally accredited by the [Association of SBDCs](#). SBA's funding is not an endorsement of any products, opinions or services. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance; call [850-474-2528](tel:850-474-2528)

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