

**FOR IMMEDIATE RELEASE**  
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## America's First Settlement Trail Urban Adventure Slated for August 12 to Celebrate Pensacola's 464<sup>th</sup> Birthday; Group Fun, Gamified Adventure, & Cash Prizes in Store

Pensacola, Fla. – The America's First Settlement (A1S) Trail Urban Adventure is slated to take place August 12, between 9 a.m. – 1:30 p.m. to celebrate Pensacola's 464<sup>th</sup> birthday.

Facilitated through Gogames, registrants and groups will be given a tiered start time and three hours to complete a game that explores the America's First Settlement Trail, solves puzzles, and tests knowledge of Pensacola's history. Tickets are \$10 for individual registration or \$25 for corporate teams of up to 10 people.

"This is a great event to get families, friends, and corporate teams out exploring America's First Settlement to celebrate our founding," said Michael Carro, America's First Settlement Trail Foundation President. "We're excited to offer cash prizes and incentives to make things even more fun."

Participants will check-in and start the game in front of the [Pensacola Museum of History](#) at 330 S Jefferson Street. Registrants will be given tiered start times from 9-10 a.m. Awards will be distributed from 12-1:30 p.m. at Voices of Pensacola. The top individual winner will receive a \$250 cash prize and the top team will receive a \$500 tab at a bar or restaurant along the trail in downtown Pensacola.

To purchase tickets, click [here](#). For promotional materials for the event, click [here](#). To learn more about the America's First Settlement Trail, visit [www.visitpensacola.com/americas-1st-settlement-trail/](http://www.visitpensacola.com/americas-1st-settlement-trail/)

### **About Visit Pensacola**

Visit Pensacola is the destination organization for Escambia County which includes Pensacola, Pensacola Beach, and Perdido Key. With over 460 years of rich history and 18 miles of sugar-white sand beaches bordered by the emerald-green waters of the Gulf of Mexico, visitors from all over the world are lured to our pristine shores every year. Visit Pensacola supports the community vision of tourism by serving as the central body responsible for building tourism as an economic engine for our community through leadership, connection, collaboration, and communication.

### **About America's First Settlement Trail**

The [America's First Settlement Trail](#) is a three-mile self-guided historic walking trail marked through Downtown Pensacola and the Pensacola Historic District marked by a red line on the ground. Along the

trail are twenty stops and over seventy points of interest marked by medallions and QR codes that will take you to online information about Pensacola's vast 460-year history.