

For Immediate Release
May 30th 2023

Kia Autosport of Pensacola Welcomes Jane Lauter as Social Media and Events Director

Kia Autosport of Pensacola is excited to announce that Jane Lauter has joined our team as the Social Media and Events Director. With her extensive experience in marketing, social media and event planning, Jane will help us expand our outreach and connect with the Pensacola community in new and exciting ways.

In her new role, Jane will be responsible for planning and executing all dealership events, as well as managing our social media presence. She will work closely with our sales and service teams to create engaging and informative content that will help us connect with our customers and community.

"We are thrilled to welcome Jane to the Kia Autosport of Pensacola team," said Jessica Lee, General Manager of Kia Autosport of Pensacola. "Her experience and passion for marketing and the community make her the perfect fit for this role. We are confident that she will help us take our dealership to the next level to better serve our community."

In addition to her role at Kia Autosport of Pensacola, Jane co-owns Pensacola Mom Collective, which is an online and local resource for Pensacola moms. She has a proven track record of creating successful events and campaigns that drive engagement and results.

Please join us in welcoming Jane to the Kia Autosport of Pensacola team. We are excited to have her on board and look forward to the great things she will accomplish in her new role.

About Kia Autosport of Pensacola:

Kia Autosport of Pensacola is a leading dealership serving the Pensacola and surrounding areas. With a commitment to customer service, and a wide selection of new and used vehicles, we are dedicated to helping our customers find the perfect car for their needs.



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