



## Essential Soft Skills Training Thursday June 8, 2023

8:00am – 4:30pm; 418 W. Garden St. 32502

Career Course for all Industry Sectors

### OPEN THE DOOR TO

... Great Employees and Increased Earnings

**IDEAL for all level of employees and leaders i.e.,**

*Information Technology, Legal-Paralegal, Veterinarians, Spa,  
Hospitality, Insurance, Medical, Banking, and Yoga Studios*

### BENEFITS for Organizations:

**Create a soft-skills trained staff that produces and sustains:**

- **TEAMWORK** and professional workplace behaviors<sup>1</sup>
- **BETTER COMMUNICATION** for team and customer service<sup>2</sup>
- **IMPROVED DECISION-MAKING** using a business mindset<sup>3</sup>

### BENEFITS for Employers and Employees:

- **85% of SUCCESS** in career founded on soft skills<sup>4</sup>
- **RETURN on INVESTMENT** training results at 256%<sup>5</sup>
- **ACCELERATES SKILLS** Team-building, Communication, Business Etiquette, Efficiency, Decision-making, Servant Leadership
- **CERTIFICATE RECEIVED** for successful completion

### Course Requirements:

- **Participants must attend ALL class hours** to receive graduation certificate, 8-hour course.
- Maximum 12 attendees per course

### Course Fees:

- \$640 per attendee for One Day, 8-Hour Course
- Lunch and snacks provided

### To Register and Course Location:

- Contact: [teri@doorknobbooks.com](mailto:teri@doorknobbooks.com). (850) 293-8765
- Location: CO:LAB 418 W. Garden St. 32502  
8am– 4:30 pm. Must be present for all hours.

\* Turn page over for references to statistics above



*Instructor: Teri Haggerty  
A certified life coach and  
organization developer, Teri  
brings years of experience  
helping people succeed in life*

## OPEN THE DOOR TO ... Great Employees and Increased Earnings

### Doorknob® Consulting “Professional on the Rise” Training

#### Organization Owners and Leaders:

Take advantage of licensed career coaches who carry the responsibility of training business soft skills for improvement of current employees and new hires.

*For a complimentary 30-minute soft skills analysis & consultation call today:*

850-293-8765 or email [teri@doorknobbooks.com](mailto:teri@doorknobbooks.com)

#### **Instructor Biography:**

Teri Haggerty, MBA, PCC, ODL. Former internal, senior-level Organization Development consultant for **Walt Disney World - Magic Kingdom**. Corporate business owner, **Doorknob Consulting, Inc. / Doorknob Books**, for over 25 years providing strategic planning, team-building, conflict management consulting to many corporations around the world. She excels in Personal Life and distinctive Executive Coaching, and Essential Soft Skills training by creating and facilitating four, door-opening, **Doorknob Career Advancement Soft Skills Courses**. Author of 14 business and Life Purpose Discovery books.

#### **References to statistics on front page:**

<sup>1</sup> <https://www.totalteambuilding.com.au/the-positive-impact-of-team-building/>

<sup>2</sup> <https://blog.clearcompany.com/7-workplace-collaboration-statistics-that-will-have-you-knocking-down-cubicles>

<sup>3</sup> <https://www.forbes.com/sites/eriklarson/2017/09/21/new-research-diversity-inclusion-better-decision-making-at-work/#5db661c04cbf>

<sup>4</sup> <https://www.nationalsoftskills.org/the-real-skills-gap/>

<sup>5</sup> <https://michiganross.umich.edu/rtia-articles/soft-skills-training-boosts-productivity>

#### **Recent ESS Class Attendee Testimonies:**

- Interactive exercises that helped build relationships
- Excellent - You got me out of my comfort zone!
- I think it gave us an opportunity to build the team and apply the concepts well and accomplished in a short time
- I loved how we had to apply the Soft Skills through the day
- Hands on teamwork exercise were a valuable teaching tool,
- I enjoyed the class. I particularly enjoyed the exercises.
- I enjoyed the “game” and how we were able to use soft skills and really define what soft skills are when put into action.
- Love the teamwork, communication and flexibility in the exercises
- Enjoyed the exercises & discussion, it solidified the learned material
- I liked having the ability to listen / provide feedback, not just a lecture
- Exercises was fun and engaging and reinforced the use of critical soft skills, especially communication, integrity and collaboration!
- This reminded me to “un-learn” some of my preconceived ideas, and take time to understand my teammates, instead of trying to maximize work efficiency