

News Release

FOR IMMEDIATE RELEASE

March 6, 2023

Contact: John Peacock Jr.

Phone: 850-438-3815

John Peacock Jr. Named Edward Jones Principal

John Peacock Jr., who has served as an Edward Jones financial advisor in Pensacola, FL the past 27 years, has been named a principal with the firm's holding company, The Jones Financial Companies, LLLP. He was one of 57 individuals chosen this year from more than 50,000 associates across the United States and Canada to join the firm's principals.

Edward Jones is a leading financial services firm in the U.S. and through its affiliate in Canada. The firm's nearly 19,000 financial advisors serve more than 8 million clients with a total of \$1.6 trillion in client assets under care in 2022. Edward Jones' purpose is to partner for positive impact to improve the lives of its clients and colleagues, and together, better our communities and society. Through the dedication of the firm's 50,000 associates and our branch presence in 68 percent of U.S. counties, the firm is committed to helping more people achieve financially what is most important to them. The Edward Jones website is at edwardjones.com, and its recruiting website is careers.edwardjones.com. Member SIPC.

Fortune 500, published May 2022, data as of December 2021. Compensation provided for using, not obtaining, the rating.

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Local Financial Advisor Honored for Performance

Edward Jones Financial Advisor John Peacock Jr. of Pensacola, FL recently qualified for the firm's Managing Partner's Conference, which celebrates the contributions and achievements of 400 top financial advisors from among the firm's nearly 19,000. The conference will be held May 11-12 in Scottsdale, Ariz.

During the two-day conference, attendees will have the opportunity to interact with and learn from firm leaders, confer on timely topics and share best practices for serving clients.

"Our financial advisors work with clients to understand what is most important to them, creating unique plans for success based on needs and circumstances. These 400 financial advisors are phenomenal practitioners of this approach, having achieved their level of success by helping clients realize the goals they've set for themselves and their families," said Chuck Orban, an Edward Jones principal responsible for the firm's recognition events. "We remain committed to creating value for those we serve, with our purpose as our foundation: to partner for positive impact to improve the lives of our clients and colleagues, and together, better our communities and society."

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