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SALTMARSH WINS CLEARLYRATED'S 2023 BEST OF ACCOUNTING AWARD FOR SERVICE EXCELLENCE

TAMPA and PENSACOLA, FL (February 9, 2023) – Saltmarsh, Cleaveland & Gund, a leading accounting firm in the Southeast, announced today that they have won the *Best of Accounting Award* for providing superior service to their clients.

[ClearlyRated's Best of Accounting® Award](#) winners have proven to be industry leaders in service quality based entirely on ratings provided by their clients. On average, clients of 2023 Best of Accounting winners are more than 70% more likely to be satisfied than those who work with non-winning firms. Saltmarsh received a Net Promoter® Score of 75.9%, significantly higher than the industry's average of 39% in 2022.

“We value our clients so much and aim to provide a superior experience. It is an honor to be recognized in this way as quality service has long been a core value of our firm,” said Lee Bell, President. “This recognition is right in line with our desire to ‘be relentless about improvement’ and ‘provide legendary service’. The process of surveying our clients regularly to gauge how we’re doing only helps us get better and deliver on these promises.”

ABOUT SALTMARSH, CLEVELAND & GUND

Founded in 1944, Saltmarsh is one of the largest and most respected accounting and business advisory firms serving clients throughout the U.S. and worldwide from offices across the State of Florida and in Nashville, Tennessee. The firm offers a full range of professional services, including specialized consulting services for many industries and high net worth individuals. Saltmarsh has been recognized by Accounting Today as a Regional Leader, Best Firm to Work For and recently ranked #4 nationally as one of the Best Firms for Young Accountants. Saltmarsh is a recipient of ClearlyRated's Best of Accounting® Award and is regarded as one of Forbes’ Top Recommended U.S. Tax and Accounting Firms and one of the Top Firms in the U.S. by INSIDE Public Accounting. We are also an independent member of the BDO Alliance USA, which provides us access to national resources to better serve clients. Visit www.saltmarshcpa.com for more information.

ABOUT CLEARLYRATED

Rooted in satisfaction research for professional service firms, [ClearlyRated](#) utilizes a Net Promoter® Score survey program to help professional service firms measure their service experience, build online reputation, and differentiate on service quality. Learn more at www.clearlyrated.com/solutions/.

ABOUT BEST OF ACCOUNTING™

[ClearlyRated's Best of Accounting® Award](#) recognizes accounting firms that have demonstrated exceptional service quality based exclusively on ratings provided by their clients and employees. The

award program provides statistically valid and objective service quality benchmarks for the accounting industry, revealing which firms deliver the highest quality client and employee experience. Winners are featured on ClearlyRated.com—an online business directory that helps buyers of professional services find service leaders and vet prospective firms with the help of validated client ratings and testimonials.

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