



FOR IMMEDIATE RELEASE

Baptist Heart & Vascular Institute Welcomes New Vice President Jorge Parodi

PENSACOLA, Fla. (Dec. 1, 2022) – Jorge Parodi has been selected to serve as the vice president of Baptist Heart & Vascular Institute. Parodi is a results-oriented, strategic health care executive with a diverse background in senior management, health care operations, and development experience in academic, non-academic and community health systems.

Parodi previously served as Business Administrator, and COO for Novant Health New Hanover Regional Medical Center Heart and Vascular Institute in Wilmington, NC, and prior served as the Vice President of Cardiovascular Services for Ascension in Texas. In his previous roles, he worked in partnership with regional presidents and hospital leadership to develop and execute strategies to elevate the quality of care, customer experience, financial performance, and physician engagement for cardiovascular services.

Parodi received his bachelor's in psychology from the University of Maryland with a Pre-Physical Therapy Minor and continued his education at the College of Notre Dame of Maryland where he received his master's in management with a concentration in health care.

Parodi serves as a volunteer for the American Heart Association, where he's held several committee and leadership positions, and the Make-A-Wish Foundation of Central New York. He is also a member of the American College of Healthcare Executives (ACHE).

For more information about Baptist Heart & Vascular Institute, visit ebaptisthealthcare.org/heart.

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For more information about this press release or to schedule an interview, please contact Carmela Cook at BHCMediaRelations@bhcpns.org or 850.791.5254.

About Baptist Health Care

Baptist Health Care is a not-for-profit health care organization based in Northwest Florida that is committed to helping people throughout life's journey. Baptist continuously strives to be a national leader in quality and service. Baptist Health Care includes three hospitals, four medical parks, Andrews Institute for Orthopaedics & Sports Medicine and a large network of primary care and specialty physicians. Baptist Health Care is one of the largest non-governmental employers in Northwest Florida.

- Baptist Health Care • Baptist Hospital • Gulf Breeze Hospital • Jay Hospital
• Baptist Medical Parks Airport, Nine Mile, Navarre and Pace • Andrews Institute • Baptist Medical Group
• Baptist Heart & Vascular Institute • Baptist Health Care Foundation*

