

For Immediate Release

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United Way
of West Florida

Pacesetters Jump Start United Way of West Florida Community Campaign

Pensacola, FL – United Way of West Florida’s Pacesetter companies helped kickoff United Way’s annual campaign.

These high-performing businesses lock in their donations during the summer months. The success and excitement generated by the activities of the Pacesetters inspire other organizations to follow their lead when running their own campaigns.

The 2022 Pacesetter companies are:

- Baptist Health Care
- Beard Equipment
- Early Learning Coalition of Escambia County
- Goodwill Gulf Coast
- Kia Autosport
- Regions Bank
- Synovus
- United Way of West Florida
- Warren Averett

This group was recognized at United Way of West Florida’s Community Kickoff. The total amount raised by the Pacesetters was also revealed, \$96,292.

Florida Power & Light added to the excitement, by presenting a check for \$96,600 at the event. That brought the total to \$192,892.

“We are thankful for the generosity of these organizations and their employees,” said Laura Gilliam, United Way of West Florida President and CEO. “Their contributions will help people in Escambia and Santa Rosa counties improve their education, health, and financial stability. Now we’re counting on the rest of the community to increase that impact and strengthen our community.”

Donations to United Way of West Florida can be made by texting UWWF to 26989 or online at uwwf.org/#donate.

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About UWWF: *United Way of West Florida is a local 501(c)(3) non-profit organization that unifies nonprofit agencies, organizations, businesses - and people - to fight for the health, education, and financial stability of every person in Escambia and Santa Rosa counties. With a vision of a community united to create better opportunities for all, United Way of West Florida's mission is to Unite our community and leverage resources to improve lives. For more information, visit uwwf.org.*