



FOR IMMEDIATE RELEASE

Baptist Health Care Names New Administrator of Gulf Breeze Hospital

PENSACOLA, Fla. (July 5, 2022) – Baptist Health Care has named Bobby Potomski as the new administrator of Gulf Breeze Hospital.

Potomski earned Bachelor of Science degrees in real estate and management from Florida State University in Tallahassee and a Master of Science in health administration from the University of Alabama at Birmingham in Birmingham, Alabama.

In his new role, Potomski will provide leadership in service excellence, operations improvement, productivity management and expense management. He will also be responsible for identifying and developing the services that best meet community needs and maintaining a high level of alignment with the operational goals of Baptist Health Care.

Potomski has been with Baptist Health Care for 12 years, holding various positions including director of primary care services, senior manager of physician practice development and operations, and most recently executive director of hospital medicine. A culture and results driven leader, over the last year Potomski has demonstrated his passion for team collaboration and commitment by leading Baptist Health Care patient flow efforts during the pandemic.

Potomski is also a community leader, currently serving as the president of the board of trustees for the Pensacola Cultural Center and Pensacola Little Theatre, immediate past president of the Rotary Club of Gulf Breeze and board member of the Gulf Breeze Regional Water System.

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For more information about this press release or to schedule an interview, please contact Kathy Bowers at BHCMediaRelations@bhcpns.org or 850.791.5254

About Baptist Health Care

Baptist Health Care is a not-for-profit health care organization based in Northwest Florida that is committed to helping people throughout life's journey. The organization is a proud member of the Mayo Clinic Care Network. Baptist continuously strives to be a national leader in quality and service. Baptist Health Care includes three hospitals, four medical parks, Andrews Institute for Orthopaedics & Sports Medicine and a large network of primary care and specialty physicians. Baptist Health Care is one of the largest non-governmental employers in Northwest Florida.

Baptist Health Care • Baptist Hospital • Gulf Breeze Hospital • Jay Hospital • Baptist Medical Parks Airport, Nine Mile, Navarre and Pace • Andrews Institute • Baptist Medical Group • Baptist Heart & Vascular Institute • Baptist Health Care Foundation • Mayo Clinic Care Network