



Wishmaker's Ball

J A C K S O N V I L L E

August 27, 2022
Sawgrass Marriott Golf Resort & Spa

2022 Sponsorship Opportunities



Together, we create *life-changing wishes* for children with critical illnesses.

Wishmaker's Ball
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Make-A-Wish Central and Northern Florida understands hope is medicine. Wishes provide wish kids with hope, renewed energy and strength - aiding them in facing their conditions and in healing. The transformational experience of a wish also unites communities and bonds families closer together.

With your support, we look forward to continuing our quest to bring every eligible child's wish to life.

Wishes Bring Hope

9-year-old Gia underwent a bone marrow transplant. Her illness took a toll on her small body and stole the joy from many of her days. Her wish for a family vacation brought joy back to her.

Gia's parents say seeing her happiness on the trip and Gia constantly saying how much her wish meant to her was the best thing for them as parents.

Thanks to generous donors who gave to make Gia's wish come true, her wish provided her family precious time to reconnect and focus on the healing power of togetherness.

*I wish to go on a
family vacation.*

Gia, 9
blood disorder



Brand Alignment & Impact



Wishmaker's Ball is our signature black-tie gala that raises money to grant the heart felt wishes of children who are facing life threatening illnesses in our local communities. In it's first year, Wishmaker's Ball Jacksonville exceeded it's goal and raised close to \$400,000 to grant 50 local wishes. The evening includes a 3-course dinner, open bar, silent and live auctions, featured wish stories from local wish kids, and a separate after-party with open bar immediately following the event.

Sponsoring the 2nd Annual Jacksonville Wishmaker's Ball will not only impact the lives of the local children we serve, but it will also strategically align your company with one of the country's top charitable brands. Being a Wishmaker's Ball sponsor is a powerful way for your company to publicly demonstrate your commitment to your employees, their families and the community.



Top 3

Ranking as a top health nonprofit brand in the U.S. that stands for values important to consumers



89%

of surveyed nurses, doctors and medical professionals believe wishes can positively influence physical health



96%

of parents said that the wish strengthened their families



2022 Sponsorship Benefits

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Promotional Benefits	Title Sponsor \$35,000 <i>SOLD</i>	Presenting Sponsor \$25,000	After-Party Sponsor \$15,000	Platinum Sponsor \$10,000 <i>1 Remaining</i>	Wish Sponsor \$8,000 <i>3 Remaining</i>	Gold Sponsor \$5,000	Table Sponsor \$3,000
Logo/Name listed each time event is mentioned	★	★					
Media promotion prior to event	★	★					
Hotel Room at Venue	Presidential Suite	1 suite	1 room	1 room			
Breakfast Vouchers	4	4	2	2			
Gobo projection of company logo in ballroom	★	★	★	★	★		
Verbal recognition at event	★	★	★	★	★		
Opportunity to provide gift bags to table guests	★	★	★	★	★		
Exclusive VIP Reception	★	★	★	★	★	★	
Advertisement in event program	Full Page	Full Page	Full Page	Half Page	Fourth Page	Fourth Page	
VIP upgraded table, VIP concierge, and upgraded wine	★	★	★	★	★	★	
Best seating available	★	★	★	★	★	★	
Table for 10 with 3-course meal	3 Tables	2 Tables	2 Tables	2 Tables	1 Table	1 Table	1 Table
Tickets to After-Party, including open bar	30 Tickets	20 Tickets	20 Tickets	20 Tickets	10 Tickets	10 Tickets	10 Tickets
Company logo/name displayed on table	★	★	★	★	★	★	★
Recognition on all event signage and print material	Logo	Logo	Logo	Logo	Logo	Logo	Name
Logo or name displayed on Wishmaker's Ball website and Facebook event page	★	★	★	★	★	★	★

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Sponsorship Commitment Form

Title (\$35,000) Presenting (\$25,000) After-Party (\$15,000)

Platinum (\$10,000) Wish (\$8,000) Gold (\$5,000) Table (\$3,000)

Sponsor Name _____
Please print name exactly as you wish to be listed on promotional materials

Contact Name _____

Title _____ Email _____

Address _____

Phone _____ Fax _____

Website _____

Payment Method

Visa MasterCard AmericanExpress Discover Check

Credit Card Number _____

Name as it appears on card _____

Expiration Date _____ Security Code _____ Zip Code _____

Mail, email or fax this form to:

Make-A-Wish Central & Northern Florida
3938 Sunbeam Road, Suite 3
Jacksonville, FL 32257
Phone: 904.580.5906

For more information, contact:

Jaclyn Normandin, Director of Development
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Cheelsea Schroeder, Development & Events Manager
cschroeder@cnfl.wish.org

Payment must be received by **July 27, 2022.**