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FOR IMMEDIATE RELEASE

OWA Parks & Resort to Host Music Festival Educational Camp and Concert ft. Dustin Lynch
Alabama high school students to present epic music festival while learning various aspects of the entertainment, hospitality and tourism industries.

(Foley, Alabama) – On June 8, 2022, high school students from across the state of Alabama will descend on OWA Parks & Resort located in Foley, AL to attend the first of its kind, RNT+ 5-Day Experience presented by Reach and Teach, an educational nonprofit. Students will gain valuable experience working alongside industry professionals to plan and execute the *Tunes and Tan Lines Music Fest* featuring Dustin Lynch along with Bailey Zimmerman and Ella Langley on Saturday, June 11. Gates open at 5pm, the concert begins at 6pm.

RNT+ Experience attendees will spend five days immersed in every aspect of event planning and execution on the OWA Parks & Resort property. From stage setup and venue layout to ticketing and sound engineering, students will walk away with hands-on experience, valuable industry insight, and essential life skills, such as communication, teamwork and problem-solving. The RNT+ Experience is 100% free and participants will be selected through an application process. Interested applicants are encouraged to apply online at ReachandTeach.rocks by May 4, 2022.

“We couldn’t be more excited to provide this next-level opportunity for Alabama high school students to explore career paths, develop life skills and build their confidence. I wish this would have been an option when I was in high school,” says Reach and Teach Executive Director and Co-Founder, April Clark. When asked about the goal of the program, Kristin Hellmich, OWA Parks & Resort Director of Marketing and Public Relations said, “Investment in the entertainment, hospitality, and tourism industries is extremely important to us here at OWA. Through our partnership with Reach and Teach, students will be getting hands-on experience in career paths they might not have had access to otherwise.”

In an epic conclusion to the five day "rock camp", students will execute the *Tunes and Tan Lines Music Fest* on June 11 featuring Dustin Lynch with, Bailey Zimmerman, and Ella Langley. Gates will open at 5pm with the concert beginning at 6pm. Ticket prices start at \$25 with VIP Packages and Premium Parking also available. Tickets can be purchased at VisitOWA.com/tunes-tanlines or at the Tropic Falls Admission window.

Tunes and Tan Lines Music Fest is a ticketed event with a portion of the proceeds benefiting the Reach and Teach —501©3 nonprofit. For additional festival information and to purchase tickets, head over to VisitOWA.com.

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About OWA Parks & Resort: Award-winning OWA Parks & Resort in Coastal Alabama is owned and operated by the Poarch Band of Creek Indians. OWA's name is derived from a Creek word for "big water," and the tropical theme of the 520-acre property was inspired by the Gulf of Mexico, minutes away via the Foley Beach Express.

At the heart of OWA is Tropic Falls, which includes a 23-ride theme park, outdoor wave pool, and the region’s largest indoor water park—bigger than a football field and covered by a convertible roof. Just outside the ticketed areas is Downtown OWA. This pedestrian-only streetscape was inspired by Southern small towns and features numerous options for dining, shopping, and entertainment.

The destination resort offers a full calendar of events, from Downtown OWA’s own Mardi Gras Parade to the annual Christmas tree lighting with fireworks and snowfall. With its own award-winning TownePlace Suites by Marriott, OWA is the place in Coastal Alabama to thrill, then chill.

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