

**FOR IMMEDIATE RELEASE**

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***The BIG Scoop-Ice Cream Event -Big Brothers Big Sisters of Northwest Florida***

**Pensacola, Fla.** – The Big Scoop Ice Cream event offers as much of the sweet dairy treat as you can eat! Attendees can taste from an assortment of ice cream flavors at this event benefiting Big Brothers Big Sisters of Northwest Florida.

There will be music and children’s activities with all kinds of games and an appearance by Pensacola Ice Flyer’s mascot, Maverick, Pensacola Police Department K-9 Unit, and the Pensacola Fire Department. Bring yourself, your kids, your neighbors, your neighbor’s kids. We guarantee an ice screaming good time for everyone. The event will be held on Saturday, May 7, 2022, at Seville Square from 2:00-4:00PM. Damian’s Wholesale Ice Cream, Mrs. Jones Coffee, Cinnaholic, Dippin’ Dots, and more will be there for you to sample. Bring a blanket and enjoy the beautiful Spring weather. The event cost is \$10 for ages 12 and up, \$5 for ages 4-11, and littles and children under 3 are free. You can purchase tickets online at <https://www.eventbrite.com/e/the-big-scoop-tickets-323497889897> or at the event. Just look for the registration tent.

Sponsors for the event are Big Topping Sponsor: The Bear Family Foundation, Inc., Hot Fudge Sundae Sponsor: FCAH Aerospace, Single Scoop Sponsors: Brown Helicopter, Inc., Dr. Laura McAuley, Pediatric Dentistry, F.M. Nalty Timberlands LLC, Bob Olliff-Morgan Stanley, and Florida Blue.

Big Brothers Big Sisters of Northwest Florida has been the area’s leader in one-to-one youth service for 28 years by providing caring, adult mentors to children. Their mission is to help children reach their potential through professionally supported, positive relationships that have a direct and lasting impact on the lives of everyone involved. Last year, Big Brothers Big Sisters served 650 children in Northwest Florida.

**Lori Oswald**

Special Events &amp; Partnership Coordinator

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