

Smarter Web Launches New Website to Showcase Digital Marketing Services Available to Small and Medium Businesses

Pensacola, FL, Feb. 17, 2022 — Smarter Web, a full-service website design and digital marketing agency based out the Pensacola area, is thrilled to announce the launch of its new website, <https://smarterweb.net/>. The redesigned site aims to showcase the expert marketing services that Smarter Web offers to businesses in the Pensacola area and beyond, including website design and development, online ad/PPC campaign management, and lead tracking services.

The site features a portfolio of past website design and marketing projects and even offers a free website analysis so users can see how their current site fares in areas such as user interface/experience, search engine optimization, conversion optimization, site speed, and accessibility. The Smarter Web team is made up of expert digital marketers who have experience building successful businesses from the ground up with effective marketing tactics and strong websites, and who are eager to use their knowledge to help other businesses improve their website and online presence.

“We have completely developed and tested this suite of marketing services over the past few years with other businesses we are involved with,” said Kina Robinett, Chief Marketing Officer of Smarter Web, “and the results and feedback we received have been incredibly positive. The ability to track all your campaigns on one pane of glass and adjust strategies quickly is key to success. We know how to get our customers leads and keep the phones ringing. So, we’re very excited to launch the site to provide people with more information on how they can grow their business through properly executed marketing solutions, backed by award-winning support.”

Smarter Web has invited visitors to explore the new website to learn more.

About Smarter Web

Smarter Web, a leading website design and digital marketing agency, helps small and mid-sized businesses across the United States meet their business goals by building their online presence and brand. We offer data-driven marketing campaigns that focus on providing tangible results for customers through solutions such as fully optimized websites, search engine optimization, digital advertising/PPC campaigns, social media management, lead tracking, listings management, and reputation management.

More than just beautiful websites. We build *smarter* websites designed to captivate your audience and convert leads.

For more information:

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