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The Park at OWA transforms into a tropical paradise beginning Spring 2022
Water Park opening date, new mascot and rebranding announced

(Foley, Alabama) – Today, OWA Parks & Resort revealed exciting updates on their new indoor water park, plus their rebranding concept for their amusement park. Originally opened as The Park at OWA in 2017, the resort is transforming its 14-acre amusement park, featuring 23 rides and attractions, as well as a new \$70+ million water park expansion into a tropical paradise named *Tropic Falls*.



Being inspired with OWA's meaning of "big water", which is derived from the Muscogee Creek language, the entire amusement park will now be filled with tropical touches allowing guests to feel like they have stepped into an island paradise. This will include a complete makeover of the front gate and an expansion of tropical theming throughout. Guests can still enjoy the amusement park on weekends during the winter season, even while construction is taking place at the entrance.

CIEDA President/CEO, Cody Williams said, "We are incredibly proud of OWA, the direction its moving and the economic impact it continues to have on not only the local community but state as well. With the addition of the new indoor water park and the wave pool, we will be creating an additional 400 new jobs for our community. That opportunity, to create such a strong impact for our community, is something we hold to the highest regard."

The water park boasts 100,000 sq. ft of indoor space featuring a retractable roof and sidewall, eleven total water slides, a lazy river, and much more! Thrill-seekers are sure to enjoy the six slides available at the slide tower including *Tangerine Scream*, a 75' free-fall slide with a drop floor. The water park will also feature outdoor amenities including a 30,000 sq. ft wave pool named *Big Water Bay*, a surf simulator, private cabana rentals, and an outdoor dining location named *Smugglers Café*.

“We are so excited to share that upon completion, Tropic Falls will be the only indoor water park in the United States with a retractable wall and retractable roof, allowing for the ultimate experience in Coastal Alabama climate control,” said Kristin Hellmich, the Director of Marketing and Public Relations for OWA Parks & Resort. “Of course, no water park would be complete without a fun, new pal to hang out with. Our new toucan friend is flying in for a new permanent home. We’re so excited for our guests to meet him.”

Tropic Falls has proudly introduced a toucan as their first mascot. As a special treat, guests can vote on their favorite names for this tropical friend or suggest one themselves. The survey link is available on OWA Parks & Resort Facebook page starting today.

The current projected opening date for the water park is May 2022. Mark your calendars and be sure to keep up with all the up-to-date water park news at VisitOWA.com

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About OWA Parks & Resort: Award-winning OWA Parks & Resort in Coastal Alabama is owned and operated by the Poarch Band of Creek Indians. OWA's name is derived from a Creek word for "big water," and the tropical theme of the 520-acre property was inspired by the Gulf of Mexico, minutes away via the Foley Beach Express.

At the heart of OWA is Tropic Falls, which includes a 23-ride theme park, outdoor wave pool and the region's largest indoor water park—bigger than a football field and covered by a convertible roof. Just outside the ticketed areas is Downtown OWA. This pedestrian-only streetscape was inspired by Southern small towns and features numerous options for dining, shopping, and entertainment.

The destination resort offers a full calendar of events, from Downtown OWA's own Mardi Gras Parade to the annual Christmas tree lighting with fireworks and snowfall. With its own award-winning TownePlace Suites by Marriott, OWA is the place in Coastal Alabama to thrill, then chill.