

***For Immediate Release***

Contact: Jon Potrzeba  
Director of Marketing  
United Way of West Florida  
850-444-7042 (direct)  
850-860-0713 (mobile)  
Email: [jon.potrzeba@uwwf.org](mailto:jon.potrzeba@uwwf.org)



**DAY OF CARING RETURNS FEBRUARY 25, 2022**

PENSACOLA, Fla. – December 6, 2021

United Way of West Florida (UWWF) is thrilled to announce that the 28th Day of Caring will return on Friday, February 25, 2022. United Way of West Florida has organized and coordinated Day of Caring since 1993, and it is the largest single-day of volunteerism in Northwest Florida.

This community-wide initiative connects volunteers with local nonprofit organizations and schools needing support for a single day of service. Since it began, United Way of West Florida has coordinated 28,026 volunteers through Day of Caring that have rolled up their sleeves and completed more than 2,500 projects across Escambia and Santa Rosa counties.

“We’re so thrilled to be able to bring our community together again for this special day,” said UWWF Director of Community Impact, Mary Zaledonis. “Day of Caring does so much for the organizations and schools in need of support but also in connecting these generous volunteers to the needs and pulse of our community,” she added.

In 2019, before the COVID-19 pandemic complicated volunteerism, over 1,000 volunteers signed up to continue this tradition. Those volunteers completed 150 projects at 73 agencies and schools in the community.

Nonprofit organizations, schools, and volunteer groups interested in participating in Day of Caring should complete the Day of Caring Interest Form found at [www.uwwf.org/DayofCaring](http://www.uwwf.org/DayofCaring) by January 14, 2022.

“Being part of the Day of Caring Committee for the past six years has been a very fulfilling privilege,” added Cory Booth of Gulf Power. “It’s so exciting to see the impact we can make by pulling together talented resources and volunteers throughout our community. I’m grateful to serve in this role and be part of the team,” he added.

United Way of West Florida's 2022 Day of Caring is proudly sponsored by Xtreme Plumbing and Septic, Navy Federal Credit Union, Gulf Winds Credit Union, Florida Blue, Cox, and Central Credit Union of Florida. For more information, contact Director of Impact, Mary Zaledonis, at [mary.zaledonis@uwwf.org](mailto:mary.zaledonis@uwwf.org).

*United Way of West Florida is a 501(c)(3) non-profit organization that fights for the health, education, and financial stability of every citizen in our community. UWWF has operated locally for 97 years with a vision of a community United to create better opportunities for all. By investing in programs, participating in partnerships, and leveraging resources, UWWF works to meet a mission of Uniting our community to improve lives.*

-END-