



## PRESS RELEASE

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**WSRE to help kick off Pensacola Winterfest with first Festival of Trees**

*Locally designed trees and wreaths will be on display for auction at the Museum of Commerce.*



PENSACOLA, Fla., October 19, 2021 — WSRE will help kick off the holiday season this year with the PBS station’s first Festival of Trees, a benefit for the WSRE-TV Foundation, taking place Nov. 26–28 at the Museum of Commerce in the Pensacola Historic District.

Trees and wreaths, decorated by local designers, will be on display throughout the museum’s turn-of-the-century street scene and available for purchase through online auction bidding. Admission is free.

The WSRE Festival of Trees has been scheduled in conjunction with the kickoff of Pensacola Winterfest and will be located next to the Cajun Christmas performance in Historic Pensacola Village.

For sponsorship information or to inquire about contributing a tree or wreath design, contact Tracie Hodson at 850-484-1246.

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**About WSRE:**

WSRE, a PBS member station licensed to the Pensacola State College District Board of Trustees and supported by the WSRE-TV Foundation, serves as a critical media source for trusted content and a safe media space for children to grow and learn.