



MAJOR GIFT FUNDRAISING VIRTUAL WORKSHOP



EXPERT SPEAKER: KC GARTMAN

KC provides strategic leadership and oversight of the Baptist Health Care Foundation's team, operations, and philanthropic goals. She is responsible for generating income and public awareness through philanthropic efforts targeting a broad base of individual donors, foundations, and individual donors, foundations, and corporate

donors to benefit the entire Baptist Health Care System. KC also leads planned and endowment giving, major gifts, grant writing, corporate giving, grateful patient and family programs and campaigns.

KC has more than 15 years of non-profit experience in our community, and she is actively involved with Five Flags Rotary, United Way of West Florida, Pensacola Symphony Orchestra, First Place Partners, and IMPACT 100 Pensacola. KC earned both her master's and bachelor's degrees from the University of West Florida.

TOPIC ITEMS

Documenting the Gift, Letters of Intent, Gift schedules: Recurring or multiyear payments, Pledge payments and invoicing, Recording the gift, Contracts, and agreements, CRM systems, Gift announcements, Donor recognition and appreciation, & Stewardship

Event Details

Tuesday, August 24, 2021
8 AM - 10 AM (CDT)
Virtual Zoom Workshop

REGISTER NOW:
npc.pensacolastate.edu

Virtual Workshop:
\$20/Partners \$15 / Members \$10

Thank you to our Partners!



Full participation in this workshop is applicable for 2 points in CFRE Accreditation. Education of the CFRE International application and/or recertification.



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