News Release

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publication)

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SERTOMA'S 4TH OF JULY CELEBRATION 2021

PENSACOLA, FL. For the 32nd year, area Sertoma organizations are again coordinating and hosting the largest Fireworks display on the Gulf Coast over Pensacola Bay on Sunday, July 4th, 2021, at 9:00pm. This event has frequently been named one of the Southeast Tourism Society's Top 20 Events for the month of July. The festivities are going to be different this year. While planning the event and unsure of how Covid would affect the day, it was decided to *focus on the fireworks*, making this year's event not only the largest fireworks show on the Gulf Coast, but the largest ever! The celebration will return to the full day of festivities for 2022.

Live Music on the Main Stage on Bayfront Parkway at Bartram Park:

(Bayfront Parkway closed to traffic at 3:00pm)

NOT QUITE FAB 4:30-6:00p

The Beatles are back! Dance to the Fab Four's music!

STILL STANDING - A Tribute to Elton John 6:30-9:00p

The Rocketman takes the stage!

The festivities will culminate with the Largest Fireworks Show on the Gulf Coast launched at 9p over Pensacola Bay. Fireworks can be seen all along Bayfront Parkway so it will be easy to social distance.

The fireworks show will be synchronized with music broadcast on CatCountry 98.7 radio. *BRING YOUR RADIO*. If you are accustomed to listening to radio on a device or app, please note that those have a built-in delay and the effect will not be the same, so, bring that radio!

Thank you to our major sponsors: Escambia County, Cat Country 98.7, WEAR-ABC3, SKANSKA

Sparks & Stars performance

There will also be a free performance from the Pensacola Symphony Orchestra at the Hunter Amphitheater in Vince Whibbs Community Maritime Park is at 7:00 pm. Bring your blanket to enjoy the show on the lawn. This orchestra concert will be broadcast LIVE on NewsRadio 92.3 / AM 1620, on BLAB-TV and in Wahoos Stadium from 7:30 - 9:00 pm.

Thank you to our sponsors:

Levin, Papantonio, Rafferty, Proctor, Buchanan, O'Brien, Barr & Mougey, BLAB TV NewsRadio 92.3 / AM1620, The Pensacola Blue Wahoos, The City of Pensacola, The Pensacola Symphony Orchestra

FOR ADDITIONAL INFORMATION:

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Sertoma History and Information

Founded in 1912, Sertoma (SERvice TO MAnkind) now exists in Canada, Puerto Rico, and the United States. Every year Sertoma clubs raise more than \$20 million for local community service projects, as well as grants and scholarships. Sertoma's primary service project is to assist those individuals with hearing, speech, and language disorders. In addition to this focus, Sertoma also supports and sponsors community projects to further freedom and democracy, local youth, and many other community-based needs as determined by each individual club.

The Mission Statement of Sertoma International is: Sertoma exists for the high and noble purpose of **SER**vice **TO MA**nkind by communication of thoughts, ideas and concepts to accelerate human progress in health, education, freedom and democracy. The true meaning of this statement is fully embraced by the Sertoma Clubs in Pensacola. Sertoma regularly works to help community organizations such as The

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Children's Home Society, Sacred Heart School Morning Star Program, Westgate Elementary, the YMCA Youth Sports Program, the Hearing Aid Bank, the Epilepsy Foundation, United Cerebral Palsy, Big Brothers and Big Sisters of Northwest Florida, Junior Achievement, Child Guardians, Inc., and many others.

In addition to the financial donations to groups and organizations, area Sertoma Clubs have played an integral role in a number of local events. Every year area Sertoma clubs have work together on the Fourth of July Celebration and Fireworks Presentation for the enjoyment of all Pensacola residents and guests.

Area Sertoma groups started the Speech and Hearing Board—a group developed to provide hearing services and equipment for individuals that otherwise could not afford assistance of this type.

With all the financial support and donations Sertoma provides to the community, where does this money come from? Local Sertoma Clubs have a number of fundraisers throughout the year, including Hog Fest, Five Flags Sertoma Reverse Raffle, Art Auctions, and many others.

Sertoma is truly a "Giving-Based" organization, and Pensacola should be very proud of the contributions area clubs make to the community in the form of donations, volunteer hours, and all-around good will. For additional information or if you are interested in becoming a member of an area Sertoma club, please contact Angela Baroco Eddy, at (850) 384-7330.