



FOR IMMEDIATE RELEASE

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BBBS Contact: Blake Howerton

E-mail: bhowerton@bbbsnwfl.org

Phone: (850) 433-5437

Big Brothers Big Sisters of Northwest Florida hosts drive-thru ice cream fundraiser at Maritime Park

Pensacola, Fla. – Big Brothers Big Sisters of Northwest Florida (BBBSNWFL) is excited to host its first-ever Big Scoop Drive-Thru on Saturday, June 12, from 12 p.m. to 2 p.m. at Maritime Park in Downtown Pensacola.

The Big Scoop, an annual fundraising event since 2017, is an ice cream party hosted by BBBSNWFL to benefit its mentoring programs from Pensacola to Panama City. This year's Big Scoop will look a little different, transforming into a drive-thru to accommodate COVID-19 health and safety guidelines. The event will still include familiar elements from years past.

Guests can expect to receive frozen, sweet treats, provided by Damien's Enterprises, Inc; Dippin' Dots supplied by Fishbein Orthodontics; Jones Soda provided by the Lewis Bear Company; pre-packaged ice cream toppings from Frozen Ropes Yogurt Nine Mile Rd. Chick-Fil-A will be onsite handing out ice cream coupons; Pensacola Police Department will join in the fun and help greet the drive-thru guests! All guests will receive a goody bag of BBBSNWFL merchandise and activities.

The drive-thru entry will be located on South DeVilliers Street. Cars will then follow signage down to Museum Lane where the drive-thru will be located.

The entry fee to the public is \$10 per car. Bigs and Littles in the program are admitted free with proof of their Magic Card. This event benefits BBBSNWFL. The money raised is used to fund the agency's seven programs and support current and new matches. Each time Big Brothers Big Sisters pairs a child with a role model, they start something incredible: a one-to-one relationship built on trust and friendship that can blossom into a future of unlimited potential. For more information on The Big Scoop Drive-Thru, please contact Special Event Coordinator Bella Costa at bcosta@bbbsnwfl.org or call 850.433.KIDS.

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Big Brothers Big Sisters of Northwest Florida has been the area's leader in one-to-one mentoring for 30 years by serving children ages 5-18. Our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Last year, Big Brothers Big Sisters of Northwest Florida served 646 children in Northwest Florida.



Big Brothers Big Sisters of Northwest Florida

1320 Creighton Road

Pensacola, FL 32504

850-433-5437

bbbs@bbbsnwfl.org

