



A Member of JA Worldwide of Northwest Florida, Inc.



www.cordova lanes.com

Mardi Gras Bowl

May 7 & 8

Event Packet 2021



Mardi Gras Bowl 2021 Sponsorship Guide



What is Junior Achievement?

Junior Achievement is the world's largest organization dedicated to educating young people about business, economics, and entrepreneurship. JA's programs are taught by classroom volunteers from the business community in both the United States and over 100 countries worldwide. In Northwest Florida, Junior Achievement programming is available in K-12 classrooms in Escambia, Santa Rosa, and Okaloosa Counties.

The annual Mardi Gras Bowl fundraiser is one of JA's largest annual fundraisers and accounts for 20% of our annual program funding.

The Junior Achievement Core Purpose

To inspire and prepare young people to succeed in a global economy.

What We Do

JA works to ensure that tomorrow's workforce and future business leaders are prepared to enter the professional setting with the knowledge of proper professional conduct, basic personal finance skills, familiarity with entrepreneurship, and a general understanding of business & economics.

Our schools are overwhelmed and are not able to provide these essential skills as part of their regular curriculum. But, with the support of local companies and dedicated volunteers we are able to make a scientifically proven difference by providing this much-needed material to our school children.

JANWFL is funded by individual, corporate, County, and foundation contributions.

JA programming is provided at no cost to the schools.

Today's youth are your team members tomorrow.

How do we do what we do?

Junior Achievement of Northwest Florida supports our local school districts by annually deploying more than 150 volunteers to teach thousands of students in the region critical skills in economics, personal finance, business, and workforce preparedness. Our trained volunteers show kids how jobs, money, and business works by using our world class teaching materials coupled with firsthand accounts of their personal educational and career journeys. Every JA class instructed by a volunteer costs \$500.



Mardi Gras Bowl

Sponsorship Packages 2021

Available for purchase through April 19

Gold \$2,500 Level

- ▲ Two lane signs
- ▲ Extra large logo and prominent placement on event t-shirt
- ▲ Registration for 2 Mardi Gras Bowl (MGB) bowling teams (max. of 6 bowlers each – due to COVID19)
- ▲ Inclusion in Pensacola News Journal event advertising as a MGB 2021 event sponsor
- ▲ Announcements by EmCee during all five bowling sessions as Gold Event Sponsor
- ▲ Option to distribute tchotchkes and promotional material during bowling sessions (approval required | paid for by the sponsor)
- ▲ Mention as gold sponsor on two on-air promotions as Gold MGB sponsor by Cat Country 98.7 during remote broadcast on Friday night of the event

T Shirt Sponsor \$1,200 (2 available)

- ▲ Large logo displayed on back and one sleeve of the MGB 2021 event t shirt
- ▲ Lane sign
- ▲ Registration for 2 MGB bowling teams (maximum of 6 bowlers each)
- ▲ Announcements by EmCee during all five bowling sessions as T Shirt Sponsor



Amethyst \$750 Level

- ▲ Lane sign
- ▲ Medium logo on event t-shirt
- ▲ Registration for 2 MGB bowling teams (maximum of 6 bowlers each)

Moon Pie Sponsor \$500 Sponsorship

- ▲ Lane sign
- ▲ Medium logo on event t-shirt
- ▲ Registration for 1 MGB bowling team (maximum of 6 bowlers)
- ▲ Minimum of four announcements as moon pie sponsor during bowling session of choice

Mardi Gras Bowl 2021

Sponsorship Agreement

Please select your desired sponsorship level:

_____ Gold \$2,500

_____ T Shirt Sponsor \$1,200

_____ Amethyst \$750

_____ Moon Pie \$500



Company Name: _____

Contact Person: _____

Phone: _____

Address: _____ Zip: _____

E-mail address: _____

Sponsorship level: _____

Send invoice attn. to: _____

Signature of official company representative: _____

All sponsorship agreements are due by April 19.

Sponsorship of Junior Achievement of Northwest Florida's Mardi Gras Bowl event supports financial literacy education in the Escambia, Santa Rosa, and Okaloosa County School Districts.

Junior Achievement of Northwest Florida is a 501(c)3 non-profit organization.





A Word About Public Health at Mardi Gras Bowl 2021

All health and personal safety precautions recommended by public health and governmental officials will be followed at Mardi Gras Bowl 2021.

In an effort to protect our guests, we will be social distancing and reducing the typical number of allowable participants at this event. While all 24 lanes will be operating during each event shift, bowling teams are limited to a maximum of six bowlers per team.

Space is limited. Sponsors are asked to reserve their lanes early.

Funding generated by corporate Mardi Gras Bowl sponsorships is put to good use immediately delivering our valuable program to students.

JA has invested valuable resources and committed time, energy and money to another great event. If Mardi Gras Bowl 2021 is canceled or rescheduled due to COVID-19, refunds will not be available. JA appreciates your commitment and you will be provided priority on future media packages as well as priority when the event is rescheduled.

Thank you for considering a sponsorship of the 2021 Mardi Gras Bowl.

Mardi Gras Bowl 2021

May 7-8, 2021

Team Registration Form

Team Captain _____

Company Name _____ Phone _____

Address _____ Alt Phone _____

City, State, Zip Code _____

E-mail _____ T shirt size _____

Circle Bowling Shift Preference: Friday, May. 7 @ 5 or 8 p.m. OR Saturday, May 8 @ 3 or 6 p.m.

Each team of up to 6 bowlers from your company must fill out and submit this registration form. Combine all forms into one PDF document and email it to ildi.hosman@ja.org by April 19th.

I need _____ total bowling lanes for my group/company. (please fill in the blank)

Please see the T Shirt Order Form in this packet. Required by April 12th for ALL orders.

Please review the following timeline carefully:

March 25- Team Captain Meeting at 6 p.m. Location TBD.

April 12- T Shirt Orders due.

Lane reservations and t shirt sizes are subject to availability after April 12th.

April 19- Last day to submit registration forms and sponsorship agreements to the JA office.

May 4 or May 5- Team captains pick up event t shirts at the JA office between 9 a.m. and 4 p.m. at 7100 Plantation Road, Ste. 2. Call for special appointment 850-712-5041.

May 7 & 8- MGB event days and fundraising money due. Submit money raised at the registration desk at the bowling center at the end of your bowling shift.

Checks are payable to Junior Achievement. Credit cards are accepted by phone at 850-477-1420. The cost to bowl is \$25 per person unless otherwise arranged by your company through sponsorship.

Mardi Gras Bowl 2021 T Shirt Order Form

T shirt orders are due by April 12 in order to ensure size availability!



Company Name _____

Company Contact Person _____

Please fill in the total number of each size that is needed for your company.

Adult Sizes

Children's Sizes

_____ Small

_____ 4t

_____ Medium

_____ 5T

_____ Large

_____ Youth Small

_____ XL

_____ Youth Medium

_____ 2XL

_____ Youth Large

_____ 3XL

_____ 4XL