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OWA Kicks Off Winter with Snowbird Specials

OWA welcomes winter visitors with hot deals, warming performances, and affable events.

(Foley, Alabama) — Winter has officially arrived at OWA as we welcome our Snowbird Friends to Coastal Alabama. With OWA's wide array of activities, this ever-growing resort property is brimming with exciting deals, spectacular performances, and artistic events.

OWA is thrilled to announce the inaugural OWA Arts & Crafts Festival happening Saturday, January 30 from 12pm to 4pm! Guests can enjoy live music on the OWA Island Amphitheater along with an array of arts and crafts vendors stationed throughout Downtown. Enjoy this free and socially distanced event as you stroll around Downtown OWA's expansive outdoor space.

Voted "Best Date Night in Gulf Shores," *Trip Down Memory Lane* at the Brandon Styles Theater is back for 2021! Every Tuesday & Saturday in January and February enjoy a spaghetti dinner while Brandon Styles imitates 40 of your favorite artists from 1950 to 1970! Get your tickets before they sell out.

Grab tickets to Legends in Concert and enjoy a jaw-dropping performance from the *Direct from London* cast. With tributes to Freddie Mercury, Elton John, Rod Stewart, and George Michael, this cast will leave you wanting more. These performers arrived January 15th and will continue to wow the crowd until February 7th, 2021. Can't make it before then? The fun continues with the *Celebrate Vegas* cast beginning February 10th with tributes to Frank Sinatra, Elvis Presley, Lady Gaga, and Cher.

Looking for something delicious? Lucy's Retired Surfers Bar, Trattoria Pizza & Italian, Hershey's Ice Cream Parlor, and Cinnabon will be offering special deals throughout January and February for the perennials spending their winter on the coast. If shopping is more your style, make sure you head to The Spice & Tea Exchange, Alvin's Island, and Body Tune Plus for more exclusive deals.

Specific dates for specials, live performances, and socially distanced events can be found at [VisitOWA.com/Snowbird-Specials](https://www.visitOWA.com/Snowbird-Specials). Grab your tickets to a show at [VisitOWA.com/tickets](https://www.visitOWA.com/tickets).

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About OWA: OWA has become known as a world-class entertainment destination owned and operated by the Poarch Band of Creek Indians. Its authentic design celebrates the destinations rural roots and the area's natural beauty. The name OWA, which translates to "big water" in the Muscogee Creek language, was inspired by the 14-acre lake at the center of this unique development. OWA has the feel of a small Southern town that evolved through time with distinct districts, such as Downtown OWA and The Park at OWA, its amusement park.