



MEDIA ALERT
FOR IMMEDIATE RELEASE

**Making 2021 Sound Better: The Hearing Center Gulf Breeze Giving
the Gift of Hearing**

Gulf Breeze, FL Hearing care practice seeking nominations for people with hearing loss affected by 2020 events to receive free ReSound ONE hearing aids.

Gulf Breeze, FL. – December 2020 – It’s been a year filled with adversity, including natural disasters, financial pressure and a global pandemic. To help enter 2021 on a higher note, The Hearing Center at Medical Center Clinic is joining forces with hearing care professionals nationwide to donate up to \$1 million of hearing aids to people deeply affected by events of 2020.

As part of that effort, The Hearing Center is now seeking nominations of people with hearing loss who have experienced financial difficulty during 2020 and would benefit from receiving a set of ReSound ONE hearing aids, one of the best hearing aids available on the market today.

“It’s been a tough year for so many of us, so we want to support those in our community who are struggling with hearing loss, especially those most impacted by the pandemic and Hurricane Sally,” says Jennifer Laborde, Au.D, director of The Hearing Center.

Nominations are made by visiting the practice web site at <https://thehearingcentermcc.com/giveaway/> or e-mailing at jennifer.laborde@medicalcenterclinic.com with the name, contact information and explanation of financial challenge for the nominee. **Nominations must be received by January 15, 2021.**

ReSound has committed to donate up to \$1 million in ReSound ONE hearing aids to hearing care professionals around the country. The Hearing Center is waiving initial fitting and follow-up care fees for recipients.

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