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CONTACT INFORMATION

Keep Pensacola Beautiful
ATTN: Madelyn Newton, Marketing & Development
2001 N Palafox Street, Pensacola, FL 32501
850-438-1178
Marketing@KeepPensacolaBeautiful.org



NEW BOARD MEMBER ADDED TO KEEP PENSACOLA BEAUTIFUL

Dr. Carla Rutley Appointed to Board of Directors for Keep Pensacola Beautiful

NOVEMBER 20, 2020 PENSACOLA, FLA. – Dr. Carla Rutley, is the owner of Rutley Remote Solutions, LLC, today announced her appointment to the board of Directors for Keep Pensacola Beautiful (KPB). Carla also accepted the officer position as Secretary. Keep Pensacola Beautiful is nonprofit organization serving Escambia County. The organization’s Vision is: To create a norm in Escambia County, where every community is a beautiful place to live, work, and play. KPB provides services to public spaces, such as parks, beaches, graveyards, and boat ramps, in addition manages the adopt-a-spot (adopt a highway) and other initiatives that keeps the region and the pristine Emerald Coast beaches clean.

“We are excited to welcome Carla as a new director to the Keep Pensacola Beautiful board,” expressed Sigrid Solgard, Executive Director. “Carla brings an extensive background in economic development, marketing, nonprofit management, philanthropic program experience, and donor development, which will be extremely beneficial in helping the organization continue to thrive and meet its rapidly growing education and outreach goals.”

“Pensacola is the gateway to the Emerald Coast in Northwest Florida’s panhandle”, where Rutley relocated three years ago. “Helping guide Keep Pensacola Beautiful, in fulfilling their mission and vision for the impactful work they bring to this region is incredibly rewarding,” stated Dr. Carla Rutley. “I’m honored to now be joining the Board of this amazing and unique organization that has tremendous potential to improve many more communities region-wide.” Dr. Carla Rutley

Rutley’s career spans three decades in nonprofit management, higher education, and marketing. She is the owner of Rutley Remote Solutions LLC, where her team virtually helps small businesses and nonprofits grow from launch, sustainability, and into prosperous organizations. With a seasoned team, the company provides business operational management and cost-effective marketing research, and publicity that spurs profitability. Dr. Rutley also serves as a business marketing online adjunct Professor for multiple universities nationwide, in addition to designing curriculum for higher education throughout the United States.

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