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Announcing: Pensacola Mom Collective

New resource connects moms through information, insight, and in-person events

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Pensacola , Florida: Seeing the need for to prioritize community, local moms Jane Lauter and Jen Kinsella, are launching [Pensacola Mom Collective](#), a local parenting resource for moms in Northwest Florida. Lauter and Kinsella, moms to two children each, bring a fierce passion for connecting and providing a place for other mothers to feel comfort and connection.

“We wanted to find deeper connections, resources, and inclusivity with all moms,” said Jane Lauter, [Pensacola Mom Collective](#) Co-Owner and Co-Founder. “We are passionate about Pensacola and what it has to offer families and mothers in all ages and stages of life.”

Together, they have brought together a team of 26 writers who are also local moms to provide insight into their very personal, and vastly different journeys. [Pensacola Mom Collective](#) is a one stop shop for all Pensacola has to offer, as well as a resource to educate, empower, and encourage moms. The goal is to build each other up and encourage moms of diverse backgrounds and points of view.



Jane Lauter

Joining nearly 100 parenting resource websites across the country, through [City Mom Collective](#), [Pensacola Mom Collective](#) will have an impressive network at their fingertips.



Jen Kinsella

[City Mom Collective](#) crisscrosses the globe and represents hundreds of moms as owners, thousands as contributors and millions as readers. Being a part of this sisterhood of like-minded women sets Lauter and Kinsella – as well as the moms of Pensacola – up for success.

“We want to share stories that make other moms feel connected to one another, and create a community where all moms are celebrated, loved, supported, and empowered,” explained Jen Kinsella, [Pensacola Mom Collective](#) Co-Owner and Co-Founder.

Visitors to [Pensacola Mom Collective](#) can look forward to a one stop resource for all things family and parenthood. This will include a community calendar, Pensacola local guides, in-person events, and beautiful stories of motherhood. Upcoming posts include: “Tips & Tricks: Back to school during COVID-19,” “Finding Ways to Relate to your Tween,” “Parenting: One Size Does Not Fit All,” and “How to have a Sunday Funday with your kids.”

Pensacola Mom Collective is a local parenting resource developed to educate, encourage and empower moms throughout the wonderful and messy lifelong journey of parenthood. Through online content, in-person events, and partnerships with local and national businesses, we connect Pensacola area moms to trusted resources that nurture and support the lifestyle of today’s family.

pensacola.momcollective.com

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