

## Ronald McDonald House Charities of Northwest Florida

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### PRESS RELEASE

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#### FOR IMMEDIATE RELEASE

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### Ronald McDonald House Firecracker 5k 2020: A Race for Room Nights

June 23, 2020—Pensacola, FL— With our community's health in mind, Ronald McDonald House Charities of Northwest Florida (RMH) has decided to host a different kind of race this year. Now through the end of August, we are challenging our community to Race for Room Nights.

Through this unprecedented time, Ronald McDonald House Charities of Northwest Florida continues to serve families whose child is facing a medical crisis. We have partnered with Highpointe Hotel Corporation to secure rooms for a deeply discount rate and our House has covered these hotel stays for each incoming family. Serving over 95 families with a total of over 565 nights covered, RMH needs you now more than ever before.

We are challenging you to form a team and compete against one another to see who can raise the most money for hotel stays. A one-night stay equals \$50, the teams who raise the most money for room nights will receive a trophy and be announced our social media pages along with our monthly e-newsletter. Whether your team is just you or a group of 100, there is still a chance to bring home the prize as we will be basing our categories for the winners on team size. Donations to support your team can be made online at [rmhc-nwfl.org/firecracker-5k](http://rmhc-nwfl.org/firecracker-5k). Simply leave your team name in the comment section before clicking the donate button to ensure your team receives credit for your donation.

We encourage you to get outside and participate in your own Firecracker 5k! Have your friends, family, or co-workers pledge \$50 per mile you go. By hosting your own 5k and receiving pledges, you could support a family for 3 nights!

For up-to-date information on our Race for Room Nights, visit [rmhc-nwfl.org/firecracker-5k](http://rmhc-nwfl.org/firecracker-5k) or check out our Facebook page at [RMHCNorthwestFL](https://www.facebook.com/RMHCNorthwestFL). For more information contact Morgan at 850.477.2273 or [morgan@rmhc-nwfl.org](mailto:morgan@rmhc-nwfl.org).

#### **About Ronald McDonald House Charities® of Northwest Florida**

*The mission of Ronald McDonald House Charities of Northwest Florida is to be the BEST Home-Away-From-Home and source of respite and resources for children and the families of children suffering a medical crisis. Since opening its doors in 1984, the Ronald McDonald House of Northwest Florida has been a lifeline of hope for families. Locally owned and operated, the Ronald McDonald House of Northwest Florida is able to continue its mission with the assistance of faithful volunteers and through the generosity of the community. For more information, visit [www.rmhc-nwfl.org](http://www.rmhc-nwfl.org) or find us on Facebook ([www.facebook.com/RMHCNorthwestFL](https://www.facebook.com/RMHCNorthwestFL)).*

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