



FOR IMMEDIATE RELEASE

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Northwest Florida Tax Collectors Offices Partner with Big Brothers Big Sisters of Northwest Florida to Highlight their Specialty State License Plate

Pensacola, Fla. - Throughout June, Big Brothers Big Sisters of Northwest Florida (BBBSNWFL) is working to promote their specialty Florida State License Plate. The Tax Collector offices throughout Northwest Florida have partnered with the agency to help spread the word and encourage the surrounding communities to support BBBSNWFL in a big way. BBBSNWFL ranks third out of the eleven agencies in the state for most plates sold. For each plate sold, the agency receives \$25.

"We are so thankful for the partnerships we have made with our local tax collector offices to help promote the mission of our agency through the purchase of the specialty plates." Said President & CEO, Paula Shell. "Through the proceeds we receive through the sales of our specialty license plate, we can continue to support the programs and services that we provide to our Littles, Bigs, and families. Now, more than ever, we need the support of our community."

Purchasing this license plate is an easy way to help support and spread the mission of BBBSNWFL. To purchase your Big Brothers Big Sisters Florida State License Plate, you can visit the Escambia County Tax Collectors [website](#). This online process is easy and accessible, no matter which county you live in. If you currently have a BBBS license plate, email a fun picture to marketing@bbbsnwfl.org that can be used on the agencies social media to help promote.

Big Brothers Big Sisters of Northwest Florida has been the area's leader in one-to-one mentoring for 30 years by serving children ages 5-18. Our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Last year, Big Brothers Big Sisters of Northwest Florida served 646 children in Northwest Florida. To learn more about Big Brothers Big Sisters of Northwest Florida, please visit bbbsnwfl.org or call 850.433.5437.

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Big Brothers Big Sisters[®]

OF NORTHWEST FLORIDA



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