

News Release  
FOR IMMEDIATE RELEASE



Media Contact: Katie King  
EW Bullock Associates  
850-438-4015  
[katie@ewbullock.com](mailto:katie@ewbullock.com)

## Florida Medicaid Open Enrollment Coming Dec 1 – Jan 31

*Lighthouse Health Plan Announces Release of Additional Expanded Benefits*

**Pensacola, Florida (November 14, 2019)** – Lighthouse Health Plan announced today that there will be a state-wide Medicaid Open Enrollment Period, a time in which Medicaid recipients may change health care plans without a state approved “good cause” reason. According to the Agency for Health Care Administration (AHCA), the state agency that manages the Florida Medicaid program, plan changes will need to be made by the last day of the open enrollment period for the enrollee’s region.

Open Enrollment is December 1, 2019 through January 31, 2020 for Medicaid Regions 1 and 2, which is comprised of Escambia, Okaloosa, Santa Rosa, Walton, Bay, Calhoun, Franklin, Gadsden, Gulf, Holmes, Jackson, Jefferson, Leon, Liberty, Madison, Taylor, Wakulla, and Washington counties.

While individuals may seek Medicaid coverage throughout the year, based on need and qualifications, Open Enrollment for Florida’s Statewide Medicaid Managed Care program now happens once a year for all current recipients **during the same period, and according to their region**, according to AHCA. This Open Enrollment period will take place regardless of when they first became eligible, were assigned to a plan, or voluntarily joined a plan, according to the recent change of policy by AHCA.

Enrolling in a plan is done by going online to the Florida Medicaid Choice Counselor’s website at <https://members.flmedicaidmanagedcare.com/account/login>, calling the 24/7 Automated Phone System with a Medicaid PIN at 1-877-711-3662, or calling the Medicaid Choice Counselors at 1-877-711-3662 Monday through Thursday, 8 a.m. to 8 p.m. and Friday 8 a.m. to 7 p.m. TDD users ONLY call 1-866-467-4970.

Applying for and qualifying for Medicaid is managed by the Department of Children and Families. Applications are made in person, online, or by phone. To locate a Florida Access Service Center, visit <https://www.myflfamilies.com/service-programs/access/map.shtml>. To find a community partner, visit <https://access-web.dcf.state.fl.us/CPSLookup/search.aspx>. To apply online, go to <https://www.myflorida.com/accessflorida/>. To contact DCF by phone: 850-300-4323, Florida Relay 711 or TTY 1-800-955-8771.

-more-

### ***Lighthouse Health Plan, a local option, offers more expanded benefits***

There are several Medicaid Managed Care programs available in the local area. As a community-based, physician-led organization, Lighthouse Health Plan urges those eligible for Medicaid to explore their options available and to consider choosing Lighthouse Health Plan.

“We are locally based, which means the decisions about our plan are made by local doctors and administrators,” said Christie Spencer, Lighthouse Health Plan’s chief executive officer. “We combine health care services and social services together to help the whole individual.”

Aligning with Open Enrollment, Lighthouse Health Plan announces the availability of several expanded benefits it now provides at no cost to its members. All the Medicaid plans provide the same core benefits as a member would get by not choosing a plan. The expanded benefits are extra services a plan may provide, are approved by AHCA, and are another way to differentiate the plans.

Spencer added, “by joining Lighthouse, members have access to more than 5,000 providers, case managers, care navigators, special healthy behaviors incentive programs, referrals to community-based services, and more. By offering these services, we are partnering with providers, the community and members helping make Northwest Florida a healthier place to live.”

Among these are Swimming Lessons, Nutritional Counseling, Additional Doula Services, Medication Assisted Treatment, Assistance for Homeless Members Discharging from the Hospital, extra behavioral health services, and more. More details on the expanded benefits can be found at <https://lighthousehealthplan.com/en/how-join-copy-2/> .

###

#### **About Lighthouse Health Plan**

Lighthouse Health Plan is a doctor-led Medicaid health plan, providing Medicaid coverage to beneficiaries in Medicaid Regions 1 and 2. Nearly 200,000 people in the Florida Panhandle qualify for Medicaid coverage. Lighthouse Health Plan is a local, community-based health plan created and run by doctors. Lighthouse serves Escambia, Okaloosa, Santa Rosa and Walton counties in Medicaid Region 1 of Florida; and Bay, Calhoun, Franklin, Gadsden, Gulf, Holmes, Jackson, Jefferson, Leon, Liberty, Madison, Taylor, Wakulla, and Washington counties in Medicaid Region 2 as a Provider Sponsored Network (PSN).

The PSN plan was created by Florida state legislature in 1997 when the Legislature authorized the Florida Medicaid program to establish a Medicaid PSN demonstration project to capitalize on high-volume Medicaid providers and their ability to manage the medical care of

Medicaid beneficiaries they serve. "Provider Service Network" means an entity qualified pursuant to s. 409.912(2) of which a controlling interest is owned by a health care provider, or group of affiliated providers, or a public agency or entity that delivers health services. Health care providers include Florida-licensed health care professionals or licensed health care facilities, federally qualified health care centers, and home health care agencies. Sponsored by Lighthouse Health Plan, LLC and the State of Florida, Agency for Health Care Administration.

Sponsored by Lighthouse Health Plan, LLC and the State of Florida, Agency for Health Care Administration. For more information about Lighthouse Health Plan, please call 1-844-243-5176 or visit [lighthousehealthplan.com](http://lighthousehealthplan.com). For more information about Lighthouse Health Plan, please call (844) 243-5176 or visit [lighthousehealthplan.com](http://lighthousehealthplan.com).