



P 251.923.2111
1501 S. OWA Blvd.
Foley, AL 36535

November 12, 2019

Media Contact(s): Kristin Hellmich
(251) 359-8554
khellmich@visitOWA.com

FOR IMMEDIATE RELEASE

OWA to host 3rd annual Tree Lighting Ceremony

(Foley, Alabama) — OWA welcomes the holiday season with festive flair during the 3rd annual Tree Lighting Ceremony on Saturday, Nov. 16. Expanding upon previous years, Saturday's ceremony will include more live entertainment, more holiday cheer, and more surprises for those in attendance. The ceremonial festivities will kick off in the streets of Downtown OWA at 5pm.

The 36-foot tall Christmas tree sits at the main entrance of OWA, overlooking the 14-acre lake and picturesque fountain in the center of the property. Festivities begin in Downtown OWA at 5pm with live music throughout the streets, a visit from Santa and Mrs. Claus, and joyous Christmas performers. The lighting of the tree will be at 6:50pm.

"With the weather cooling down on the Gulf Coast, we are thrilled to welcome the holiday season here at OWA," said Kristin Hellmich, OWA's Director of Marketing/PR. "Our Christmas Tree Lighting Ceremony has only grown over the years, and this one is guaranteed to be a ceremony to remember."

Following the lighting of the tree will be its Christmas light show, quick firework display, festive live performances, and plenty of opportunities to grab a photo with Santa Claus. The ceremony and its merriments are free and open to the public beginning at 5pm on Saturday, Nov. 16. More information and a full schedule of events for the evening can be found at VisitOWA.com/Events.

###

About OWA: OWA has become known as a world-class entertainment destination owned and operated by the Poarch Band of Creek Indians. Its authentic design celebrates the destinations rural roots and the area's natural beauty. The name OWA, which translates to "big water" in the Muscogee Creek language, was inspired by the 14-acre lake at the center of this unique development. OWA has the feel of a small Southern town that evolved through time with distinct districts, such as Downtown OWA and The Park at OWA, its amusement park.

OWA's 150-room Marriott TownePlace Suites is open to the public, as well as its 14-acre amusement park. The Park at OWA features more than 20 rides, in-park dining, a brand new splash pad and a variety of midway games. Enjoy retail and dining amenities admission-free in Downtown OWA. Check VisitOWA.com for full details and the latest events.