



Your Voice of Business

info@ottawabot.ca | VOICE OF BUSINESS | OTTAWABOT.CA



Be A Member. Build Your Business. Shape Our Community.

The Ottawa Board of Trade is the voice of business and key advocate for economic growth in the National Capital Region. Our mission is to cultivate a thriving, world class business community. One that drives affordable, inclusive, innovative and sustainable city building. One that elevates quality of life for all - today and for the next generation.

As an independent, member centric, nonpartisan, non-profit organization, we serve every size and sector of business across Ottawa including multi-national corporations, small and medium enterprises and home based entrepreneurs.

We exist only to advocate for the growth of the businesses we serve. Our businesses are facing a time of unprecedented change, opportunity and challenge. It is more critical than ever to ensure we have a strong Board of Trade representing the long term interest of our businesses and advancing the economic growth of our community. Our combined voice influences decision making, policy and priority setting in a way that any one entity could not do alone.

We invite all Ottawa businesses to join us today. Get involved and spread the word. Your local board of trade has a history of driving change, and growth, especially during the most uncertain times. Today, we have a unique opportunity to transform Ottawa, capitalize on our strengths and reach our full potential - together.

The time is now! Please visit our [website](#) or contact membership@ottawabot.ca to get involved. Be a member and start growing your business and influence today.



Sueling Ching
President & CEO, Ottawa Board of Trade





What's In It for YOU?

Access to important information and resources.
Stay connected, build your brand, promote your business.
Develop your team, influence the economic growth agenda, be a thought leader.

IMPACT OTTAWA

Advance our community as a global iconic city. Be a leader committed to a strong voice of business.

Share your ideas and opinions for economic growth and government policy.

Volunteer as an active committee member for issues that directly impact opportunities for growth and reduce barriers to business.

GENERATE BUSINESS

Create new sales, revenue and raving fans by expanding your brand with quality promotional plans.

Engage with online social media marketing and in person event sponsorships to increase your profile among key business leaders, potential clients and partners.

Attend events, workshops and meetings to meet new people and build trusting relationships. Invite your team, your clients and your prospects to events as a way to reward inspire and create value for others.

SAVE MONEY

Increase your bottom line with exclusive member discounts and affinity programs.

Enjoy exclusive pricing on events and promotional programs for affordable and effective marketing and training opportunities.

Offer savings and extra bonuses to all your employees to create a built in "Employee Rewards" program.

GET CONNECTED

Attend high value events that inform, inspire and recognize local business excellence.

Build relationships with local business and community leaders, potential clients, employees and investors.

Develop key skills, generate creative ideas and business solutions and emerging opportunities.

Your Pathways to Success

Choose the route that best supports your business goals.

BUILD YOUR BUSINESS

Members aiming to expand their business through savings programs, networking, and brand amplification.



Connect \$750

For entrepreneurs and early stage start-ups.

Grow \$1,000

For businesses wanting to expand their networks.

Invest \$2,000

For established businesses ready to amplify their brand.

SHAPE YOUR COMMUNITY

Members aiming to contribute to the advancement of a prosperous and strong business community.

Influence \$4,000

For advocates interested in propelling the Ottawa ecosystem.

Lead \$6,000

For leaders in the business community.



Member Benefits:

BUILD YOUR BUSINESS

	Invest \$2,000	Grow \$1,000	Connect \$750*
Branded 600 x 650px banner in the weekly OBOT newsletter for 4 weeks	Yes		
Opportunity to submit a thought leadership blog post for increased company visibility	Annual		
Ability to list your events on the OBOT event calendar	Yes	Yes	
Eligibility to sponsor OBOT events	Yes	Yes	
Opportunity to serve on OBOT committees	Yes	Yes	
Inclusion in the OBOT business directory	Yes	Yes	Yes
Access to member discounts for OBOT events	Yes	Yes	Yes
Exclusive access to the members-only weekly OBOT newsletter	Yes	Yes	Yes
Opportunity to vote on OBOT policy priorities	Yes	Yes	Yes
Access to the Chambers of Commerce Group Insurance Plan and OBOT Affinity Programs	Yes	Yes	Yes
Bi-annual print copy of CAPITAL Magazine	Yes	Yes	Yes
15% discount on CAPITAL Magazine advertising	Yes	Yes	Yes
Ability to provide exclusive offers to OBOT members and the public within the OBOT Marketplace	Yes	Yes	Yes
Eligibility to apply to join the OBOT Board of Directors	Yes	Yes	Yes
Discounts on Certificates of Origins	Yes	Yes	Yes
Eligibility to become an OBOT Pillar Partner	Yes	Yes	Yes



Member Benefits:

SHAPE YOUR COMMUNITY

	Lead \$6,000	Influence \$4,000
Invite to bi-annual town halls with the OBOT CEO	Yes	
Eligibility for an editorial profile in CAPITAL Magazine - *Theme dependent	Yes	
Eligibility to participate in industry roundtables - *Subject matter dependent	Yes	
One-time complimentary Membership Spotlight across OBOT social channels and newsletter	Yes	
Dedicated OBOT onboarding session for your team	Yes	
Invite to special OBOT receptions	Yes	Yes
Opportunity to serve on OBOT committees	Yes	Yes
Financial credit to attend OBOT events	\$500	\$350
15% savings on select OBOT advertising opportunities	Yes	Yes
Opportunity to submit a thought leadership blog post for increased company visibility bi-annually	Yes	Yes
Branded 600 x 650px banner in the weekly OBOT newsletter for 4 weeks	Yes	Yes
Post your own content on OBOT channels once annually	Yes	Yes
Opportunity to submit a thought leadership blog post for increased company visibility bi-annually	Yes	Yes
Provide sponsored content in OBOT newsletter once annually	Yes	Yes
Opportunity to vote on OBOT policy priorities	Yes	Yes
Invitation to attend the OBOT AGM reception at no charge	Voting rep + 1	Voting rep
15% savings on select OBOT advertising opportunities	Yes	Yes
Ability to list your events on the OBOT event calendar	Yes	Yes

Benefits Also Include:

- Eligibility to sponsor OBOT events
- Priority registration for events
- Bi-annual print copy of CAPITAL Magazine
- 15% discount on CAPITAL Magazine advertising
- Access to the Chambers of Commerce Group Insurance Plan and OBOT Affinity Programs
- Discounts on Certificates of Origins
- Eligibility to become an OBOT Pillar Partner

