



OTTAWA  
BOARD  
OF TRADE

# The Voice of Business

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# An Important OPPORTUNITY

A Board of Trade is the key business association and official government liaison serving our business community. We are non-profit and non-partisan; independently funded and driven by the business community. We serve every size and sector of business including multi-national corporations, small and medium enterprises and home based entrepreneurs. We exist only to advocate for the growth of the businesses we serve.

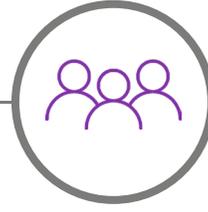
The time is now! Ottawa businesses are facing a time of unprecedented change, opportunity and challenge. It is more critical than ever to ensure we have a strong Board of Trade representing the interest of our businesses and advancing the economic growth of our community. One voice can influence decision making, priority setting and legislation far more effectively than any one of us alone.

We invite all Ottawa businesses to join us today! Get involved and spread the word. We are on the cusp of the fourth industrial revolution; a time of change and many unknowns on a global scale. We need a strong advocate for business so Ottawa can realize its full potential and capitalize on our strengths.

Please visit our [website](#) or contact [membership@ottawabot.ca](mailto:membership@ottawabot.ca) to get involved today.



President & CEO  
Ottawa Board of  
Trade



## WHAT'S IN IT FOR YOU?



### IMPACT OTTAWA

Advance our community as a global iconic city. Be a leader committed to a strong voice of business.

Share your ideas and opinions for economic growth and government policy.

Volunteer as an active committee member for issues that directly impact opportunities for growth and growth and reduce barriers to business.



### GENERATE BUSINESS

Create new sales, revenue and raving fans by expanding your brand with quality promotional plans.

Engage with our online opportunities and sponsor a high-quality event to become known among business leaders, potential clients and partners.

Attend events, workshops and meetings to meet new people and build trusting relationships. Invite your team, your clients and your prospects to events as a way to reward inspire and create value for others.



### SAVE MONEY

Increase your bottom line with exclusive member discounts and affinity programs.

Enjoy member pricing on events and promotional programs for affordable and effective marketing and training opportunities.

Offer savings and extra bonuses to all your employees to create a built in "Employee Rewards" program.



### GET CONNECTED

Attend high value events that inform, inspire and recognize local business excellence.

Build relationships with local business and community leaders, potential clients, employees and investors.

Develop key skills, generate creative ideas and business solutions learn new ideas, and be in tuned with business issues.

# Membership INVESTMENT



## **Business LEADERSHIP**

### **Business Growth benefits +**

"CEO View" editorial profile in CAPITAL magazine  
Access to Leadership Table events  
Dedicated logo profile on website & through communications  
Logo recognition on business data projects  
Credit to attend events - \$500 for paid events including Gala events

**\$4,200**



## **Business GROWTH**

### **Business Development benefits +**

Access to VIP private content sessions/events  
Discounts on stakeholder publications & learning events  
One-On-One Strategy Sessions with Staff, President & Board Members  
Credit to attend events - \$350 for paid events\*

**\$2,100**



## **Business DEVELOPMENT**

### **Business Associate benefits +**

Banner ad on website  
Access to Ottawa Board of Trade Public Policy series  
Member profile on newsletter and other communication products  
Ottawa Board of Trade Membership Directory Distribution (e-format)  
Credit to attend two breakfast series events\*

**\$1,050**



## **Business ASSOCIATE**

### **Business Access benefits +**

Access to professional development workshops and free events  
Eligibility to sponsor OBOT events  
Communicate events, offers & promotions  
Access to Committee Membership and Ambassador Corps

**\$525**



## **Business ACCESS**

Access to Member2Member discount programs  
Discounted ticket prices for paid events  
Business Directory Listing on website  
Receive Board of Trade communications

**\$315**

# Membership BENEFITS

	Leadership	Growth	Development	Associate	Access
<b>GENERATE BUSINESS</b>					
Business Directory listing	✓	✓	✓	✓	✓
Use of Proud OBOT Member logo on your website, in email signature	✓	✓	✓	✓	✓
Acknowledgement of join date, annual renewal in newsletter and social media	✓	✓	✓	✓	✓
Access to Ontario Chamber of Commerce programs, events & information	✓	✓	✓	✓	✓
Access to Canadian Chamber of Commerce programs, events & information	✓	✓	✓	✓	✓
Eligible to sponsor Ottawa Board of Trade events	✓	✓	✓	✓	
Enhanced Business Directory listing online (OBOT website)	✓	✓	✓	✓	-
Branded corporate rotating banner on OBOT website (homepage) for 30 days - \$600 value	✓	✓	✓	-	-
Annual social media post on OBOT channels - \$300 value	✓	✓	-	-	-
Annual sponsored content in OBOT newsletter - \$300 value	✓	-	-	-	-
Eligibility for "CEO View" editorial profile in CAPITAL Magazine	✓	-	-	-	-
Dedicated logo profile on OBOT website	✓	-	-	-	-
<b>GET CONNECTED</b>					
Member representative logins	Unlimited	25	20	10	5
Receive Board of Trade communications	✓	✓	✓	✓	✓
Dedicated OBOT Ambassador for your first membership year	✓	✓	✓	✓	✓
Advance registration for Business After 5 Networking events	✓	✓	✓	✓	✓
Advance registration to eligible professional development workshops	✓	✓	✓	✓	✓
Communicate events, offers & promotions through OBOT	✓	✓	✓	✓	
Opportunity to serve as an OBOT Ambassador	✓	✓	✓	✓	
Contribute to blog posts for increased company visibility	Quarterly	Quarterly	Annually	-	-
Onsite onboarding session for your team with OBOT staff	✓	-	-	-	-
<b>SAVE MONEY</b>					
Discounted ticket prices for paid events	✓	✓	✓	✓	✓
Merchant Services (credit card processing) at preferred rates	✓	✓	✓	✓	✓
Esso Credit Card savings program (save 3.5 cents per litre)	✓	✓	✓	✓	✓
Office Supplies and Services at preferred rates	✓	✓	✓	✓	✓
Eligible for enrollment in Chamber Group Insurance Plan	✓	✓	✓	✓	✓
Access to Member 2 Member exclusive offers and deals through FanSaves	✓	✓	✓	✓	✓
Preferred rates for Certificate of Origin stamping	✓	✓	✓	✓	✓
Financial credit to attend events (some restrictions may apply)	\$500	\$350	2 breakfast tickets	-	-
<b>IMPACT OTTAWA</b>					
Opportunity to attend AGM	✓	✓	✓	✓	✓
Opportunity to inform policy, programs & priorities through Member surveys	✓	✓	✓	✓	✓
Eligibility to apply for OBOT Board of Directors	✓	✓	✓	✓	✓
Opportunity to volunteer on Committees, Councils, Task Forces	✓	✓	✓	✓	-
Invitation to attend post AGM reception at no charge	Voting rep + 1	Voting rep + 1	Voting Rep only	-	-
1 on 1 strategy sessions with OBOT Staff	✓	✓	-	-	-
Access to Political Dialogue events (invitation only)	✓	-	-	-	-
Access to Business Dialogue events (invitation only)	✓	-	-	-	-
Access to Leadership Table events (invitation only)	✓	-	-	-	-