

Ottawa Board of Trade Hires New Manager, Membership Experience, to Continue Advocating for All Businesses During a Difficult Time

For Immediate Release: May 5th, 2021. In its on-going efforts to support, promote and advocate for Ottawa Board of Trade (OBoT) Members, and all businesses during difficult times, OBoT is pleased to announce the appointment of an experienced leader as our new Manager, Membership Experience.

Kassondra Walters is a seasoned and highly effective leader with twenty years of professional experience in business development, strategic planning, communications, operations, administration and people management across a variety of industries.

Kassondra built the foundation of her experience in public and private sectors, large as well as small and medium-sized enterprises (SME) and start-ups, including environmental engineering, information technology (IT), software, staffing & recruitment, real estate, and non-profit, charitable organizations.

She comes to this role as the former lead of business development at the West Ottawa Board of Trade and a strong alignment with the mission of the board to cultivate a thriving world class business community.

As an accomplished community building champion, Kassondra is driven by a mission to collaborate in support of building stronger businesses and communities and has been recognized for her extraordinary commitment in bringing together community and business leaders to establish strategies in support of growth.

Kassondra joins OBoT in yet another pandemic year after being the Community Engagement and Information Coordinator with the Kingston Military Family Resource Centre (KMFRC). During an unprecedented period of uncertainty, Kassondra has led a dynamic team of resilient people, overseeing the Marketing and Communications, Reception and Administration, and the Welcome, Information and referral departments for the Canadian Armed Forces (CAF) families and communities in Kingston and surrounding areas.

Kassondra says, "I am delighted to return to the Ottawa business community. I am thrilled at the opportunity to bring my passion for business to the team while applying my skillset and expertise to support the rebuilding and fortifying our city through strong partnerships and collaborations."

Outside of the office, Kassondra's favourite leisure activity is traveling and exploring with her partner on their motorcycle and is a licensed motorcycle driver.

Kassondra leads an active and healthy lifestyle and enjoys bicycling, running, yoga, meditation, and cooking. Born and raised in Dartmouth, Nova Scotia, Kassondra graduated from the Nova Scotia Community College International Business Program in 2008. In 2010 Kassondra relocated to Ottawa as a former military spouse and Ottawa has become her second home, returning in 2016 and again in 2021.

She enjoys spending time with her partner and his two children touring Ottawa's green spaces and the beauty that our Nation's capital city has to offer.



For More Information:

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