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The Voice of Canadian Business™
Le porte-parole des entreprises canadiennes^{MD}

OTTAWA NOW to NEXT

A snapshot on Ottawa-Gatineau businesses.

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Presented April 2021



Ottawa-Gatineau businesses are changing for COVID-19, but staying put.

THE MAJORITY OF OTTAWA-GATINEAU BUSINESSES HAVE MADE CHANGES BECAUSE OF COVID-19

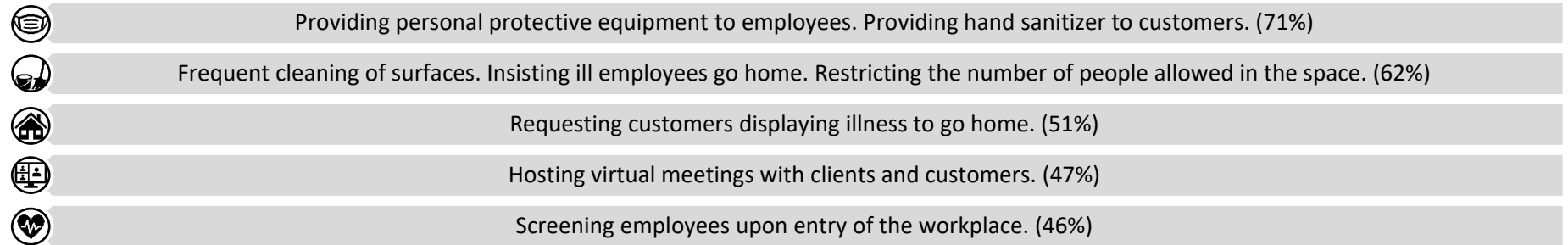
Due to COVID-19, what actions or measures does this organization have currently in place or have plans to implement?

% of all respondents (OG n= 647)

92%

Of Ottawa businesses have implemented at least one new action in response to COVID-19

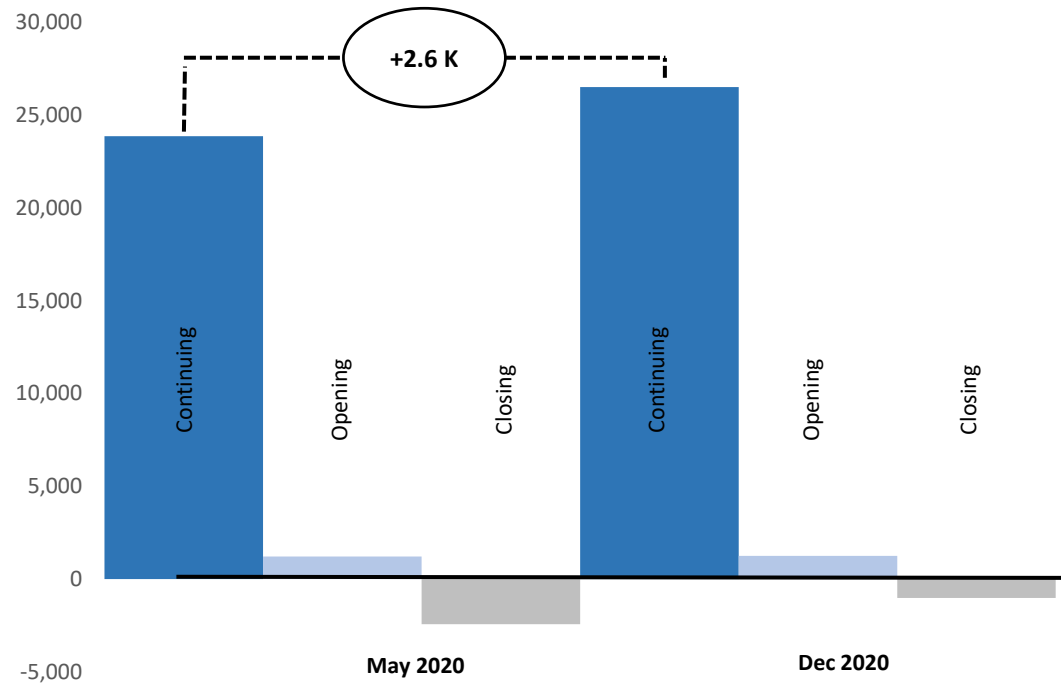
Top 5 new actions or measures:



THE BASE OF OTTAWA-GATINEAU BUSINESSES REMAINS STABLE

Number of Ottawa-Gatineau CMA businesses

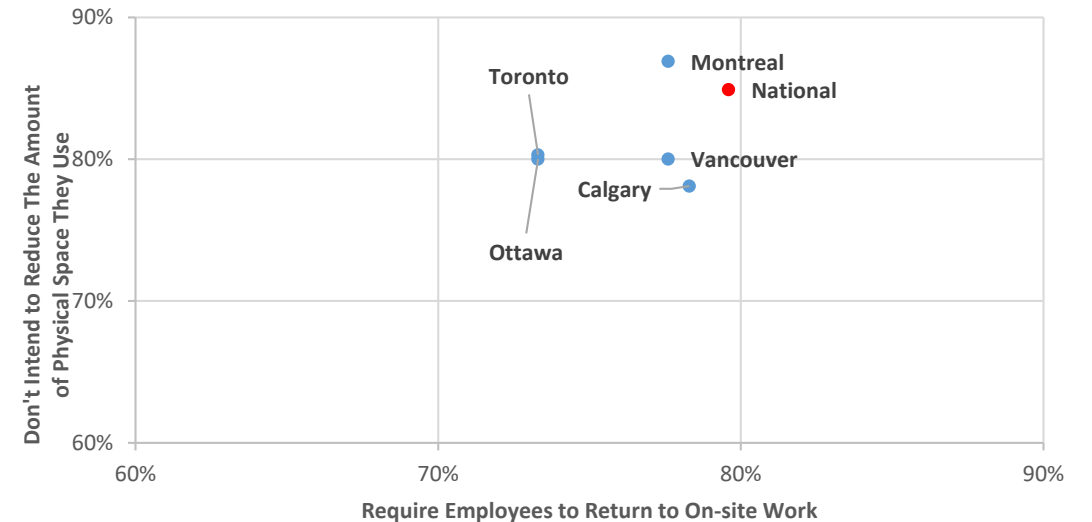
Statistics Canada, Table 33-10-0270-01, Experimental estimates for business openings & closures



THE VAST MAJORITY OF BUSINESSES DON'T INTEND TO REDUCE THEIR SPACE & WILL REQUIRE EMPLOYEES TO RETURN TO ON-SITE WORK

Two questions: 1) Using a scale from “very unlikely” to “very likely”, how likely is this business to permanently reduce the amount of physical space it uses once the pandemic is over?; and 2) Require employees to return to on-site work?

Y-axis: % of all respondents who answered “very unlikely”, “unlikely” and “not relevant to this business” to reduce space
X-axis: % of all respondents who answered “likely” and “very likely” to require employees to return to on-site work

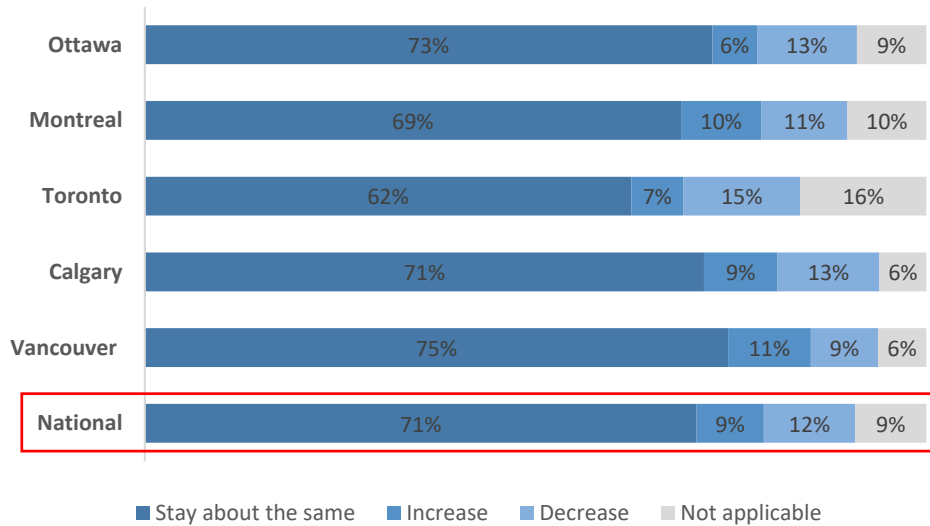


(OG n= 647 & National n=15,431)

Can Ottawa-Gatineau capitalize on being Canada's most remote working inclined regions?

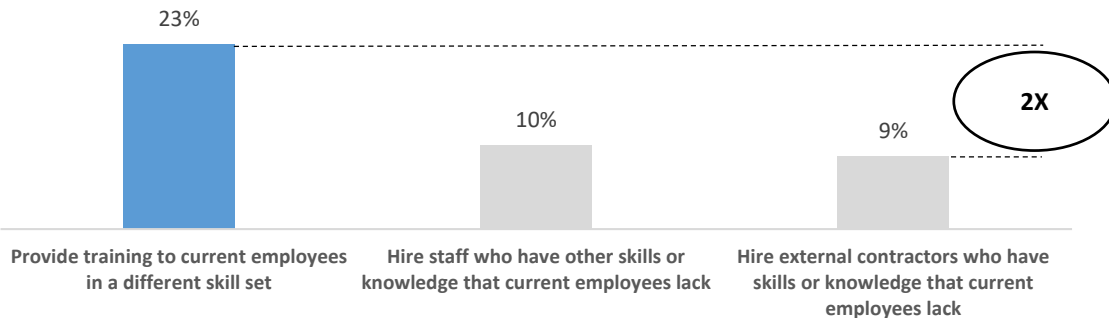
THE MAJORITY OF CANADIAN BUSINESSES DON'T PLAN TO INCREASE THEIR WORKFORCE OVER THE NEXT FEW MONTHS

Over the next three months, how is the number of employees expected to change for this organization?
% of all respondents (OG n= 647 & National n=15,431)



OTTAWA-GATINEAU BUSINESSES ARE 2X AS LIKELY TO FILL SKILL NEEDS WITH EXISTING WORKERS THAN HIRE NEW STAFF OR CONTRACTORS

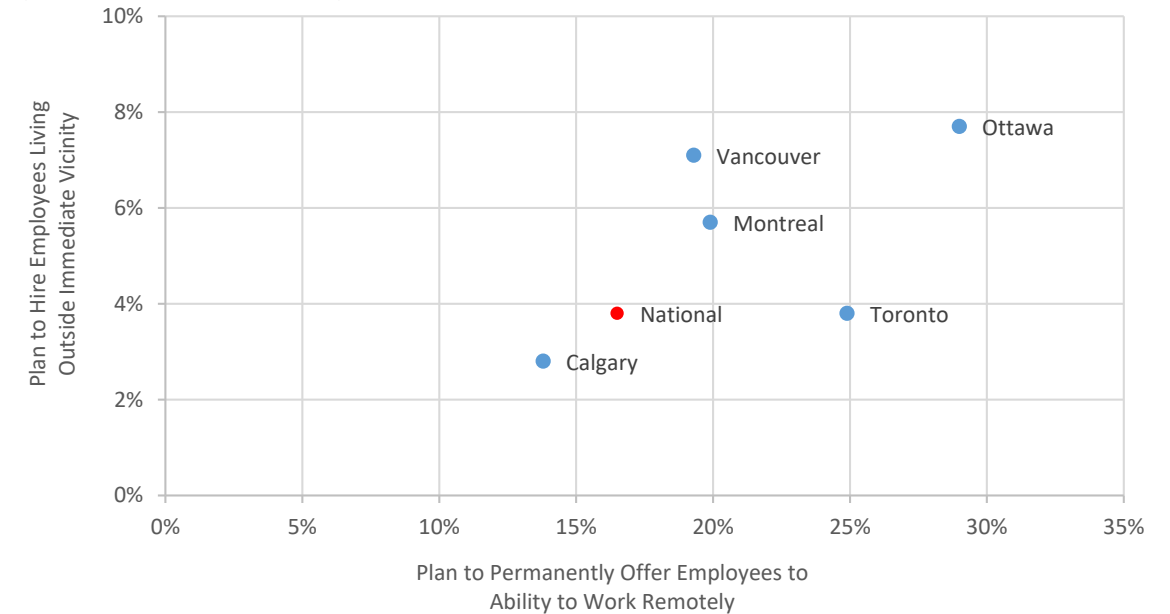
Over the next three months, how are each of the following expected to change for this organization?
% of all respondents (OG n= 647 & National n=15,431)



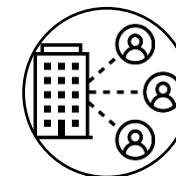
OTTAWA-GATINEAU EMPLOYERS ALMOST 2X LIKELIER THAN NATIONAL RESPONSE TO OFFER REMOTE WORK OPPORTUNITIES AND TO SEEK TALENT OUTSIDE OF THE REGION

Two questions: 1) Using a scale from "very unlikely" to "very likely", how likely is this business to permanently offer more employees the possibility of working remotely?; and 2) Hire employees living outside of this business's immediate vicinity to carry out work?

Y-axis: % of all respondents who answered saying they planned to hire employees outside of immediate vicinity
X-axis: % of all respondents who answered "likely and "very likely" to permanently offer remote work (OG n= 647 & National n=15,431)



49%



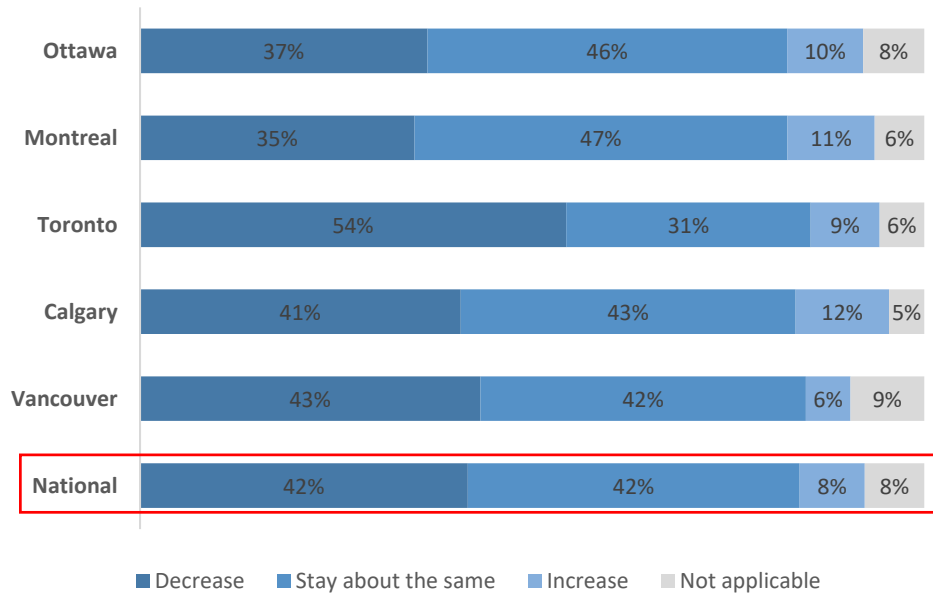
The per cent of Ottawa-Gatineau businesses that say teleworking or working remotely is **NOT** a possibility for any employees.

(% of all responses OG n= 647)

While impacting their bottom line, Ottawa-Gatineau businesses are surviving.

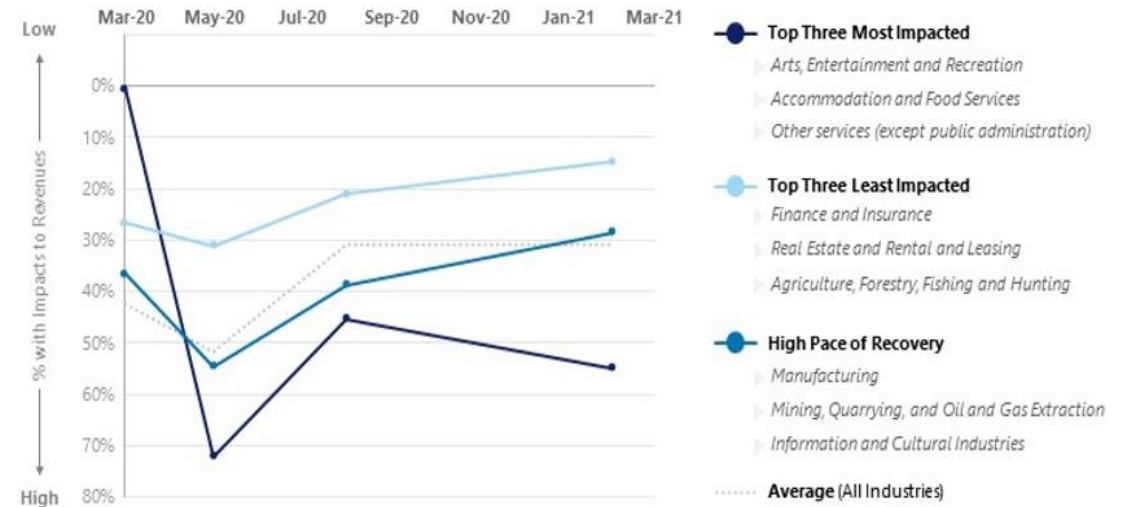
EXPECTED PROFITABILITY OF OTTAWA-GATINEAU BUSINESSES BETTER THAN NATIONAL AVERAGE OVER THE NEXT FEW MONTHS

Over the next three months, how is the organization's profitability expected to change?
% of all respondents (OG n= 647 & National n=15,431)



AT A NATIONAL LEVEL, WHILE THE NUMBER OF BUSINESS EXPERIENCING HIGH REVENUE IMPACTS APPERAS TO HAVE STABILIZED ON AVERAGE, SOME INDUSTRIES CONTINUE TO BE SEVERELY IMPACTED

Compared to this time in 2019, how have the revenues of this business or organization changed?
% of all respondents who answered that revenues had decreased by 30% or more compared with the year before.
(National n=15,431)



Arts, Entertainment, and Recreation (n=909) and **Accommodation and Food Services** (n=1,606), continue to be severely impacted as a result of the COVID-19 pandemic, with **one in two businesses** in these sectors reporting revenue impacts of 30% or greater compared to previous year.

THE MAJORITY OTTAWA-GATINEAU BUSINESSES HAVE NO PLANS TO TRANSFER, SELL OR CLOSE IN THE NEXT YEAR

In the next year, are there any plans to transfer, sell or close the business?
% of all respondents (OG n= 647)

