



Annual Awards Gala

LEGACY OF LEADERSHIP

FRIDAY, SEPTEMBER 20, 2024

Presented by:





THE AWARDS GALA

Be a part of one of the largest celebrations of technology in North Texas! The Tech Titans Awards Gala presents 14 awards for excellence and achievement to companies and individuals whose work and dedication moves the region's robust tech industry forward. The gala presents the ideal opportunity for sponsors to reach an audience exceeding 400 technology leaders and their clients representing large corporations to emerging entrepreneurs.

Play a key role in providing the recognition to these remarkable individuals and organizations that are changing the world with innovative technology.

This year's Tech Titans Awards Gala will be held:

Friday, September 20, 2024
Renaissance Dallas Addison Hotel
15201 Dallas Parkway
Addison, TX 75001

WHY SPONSOR?

Built around the 2024 gala theme of “Legacy of Leadership: Illuminating 30 Years of Tech Triumphs,” this year’s gala will reflect on the milestones of the rich history of the North Texas tech industry while reflecting on the 30th anniversary of Tech Titans. The gala will be held at the luxurious and remodeled Renaissance Dallas Addison Hotel. The evening begins with a reception in the foyer on the second floor beginning at 5:00 pm with drinks and appetizers. A two course dinner will highlight the awards presentation from 6:00 – 7:30 pm in the Crystal Ballroom followed by celebratory drinks, dessert and more networking in the lobby bar of the hotel. Sponsoring this high-profile, successful event will put your business in elite company with tremendous exposure to some of the world’s leading companies.

Primary benefits of an AWARD sponsorship:

- Presentation of award on stage
- Recognition on the event website
- Recognition in the printed gala program
- Recognition on stage and onscreen (all major sponsors)
- Recognition in the online event promotion
- Inclusion in the winners archive at techtitans.org
- Gala Committee representation (members only)
- Sponsor priority for next year’s event
- Recognition in Tech Titans member communications
- Recognition in the post event DBJ ad
- Ad in the event program
- Free parking for attendees

PRESENTING SPONSOR

1 at \$20,000 - UT Dallas

(\$2,500 Tech Titans of the Future/STEM award contribution)

- 12 tickets to the awards gala (includes 2 seats at the head table)
- Gala opening and closing ceremonies remarks
- One year subscription to MarketScale Studio – platform for B2B community engagement
- Recognition from the stage and onscreen to an audience of 400+ technology leaders
- Recognition in all advance event promotions including social media, electronic marketing, news releases, advertising and website
- 30-sec ad shown on screen at the beginning of the gala to introduce the sponsor to the audience
- Recognition in the Dallas Business Journal “Thank You Sponsors” ad following the gala
- Recognition in all digital ads in The Beat
- Full page ad in the gala printed program



TECH TITANS 2023 AWARDS GALA

THE future IS NOW

HALL OF FAME AWARD SPONSOR

BravoTM
TECH

2023 RECIPIENT

Gertrude Van Horn
NCH Corporation



HALL OF FAME AWARD SPONSOR & CORPORATE CEO AWARD SPONSOR

Hall of Fame 1 at \$12,000 - BGSF

Corporate CEO 1 at \$12,000

(\$1,125 Tech Titans of the Future/STEM award contribution)

- 10 tickets to the awards gala
- On-stage presentation of the award
- One year subscription to MarketScale Studio – platform for B2B community engagement
- Recognition on stage and onscreen to an audience of 400+ tech leaders
- 30-sec ad shown on screen at the beginning of the award presentation to introduce sponsor to the audience
- Recognition in all advance event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition in the Dallas Business Journal “Thank You Sponsors” ad following the gala
- 1/2 page ad in the gala printed program



TECH TITANS 2023 AWARDS GALA

THE future IS NOW

COMMUNITY HERO AWARD SPONSOR

Amazech

2023 FINALISTS

Charlie Bogart
Bridgepoint

Britney Keepses
Toyota Connected North America

Alicia Makaye
GXA

Swathi Nelabhatla
SheJobs

AWARD SPONSOR

13 available at \$9,500

(\$750 Tech Titans of the Future/STEM award contribution)

- 10 tickets to the awards gala
- On-stage presentation of award
- One year subscription to MarketScale Studio – platform for B2B community engagement
- Recognition on stage and onscreen to an audience of 400+ tech leaders
- 30-sec ad shown on screen at the beginning of the award presentation to introduce sponsor to the audience
- Recognition in all advance event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition in the Dallas Business Journal “Thank You Sponsors” ad following the gala
- Complimentary parking
- 1/3 page ad in the gala printed program

PHOTO SPONSOR

1 available at \$6,500

(\$500 Tech Titans of the Future/STEM award contribution)

- 4 tickets to the awards gala
- Recognition on stage and onscreen to an audience of 400+ tech leaders
- Recognition in all advance event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition on sponsor signage on-site
- Logo on photo prints
- Recognition in the Dallas Business Journal “Thank You Sponsors” ad following the gala
- 1/4 page ad in the gala printed program

RECEPTION SPONSOR

4 available at \$5,000

(\$500 STEM award contribution)

- 4 tickets to the awards gala
- Recognition on stage and onscreen to an audience of 400+ tech leaders
- Recognition in all advance event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition on sponsor signage on-site
- Recognition in the Dallas Business Journal “Thank You Sponsors” ad following the gala
- Complimentary parking
- 1/4 page ad in the gala printed program

2023 GALA SPONSORS

Tech Titans would like to thank the sponsors of the 2023 Gala and remind everyone that now is the time to add your company's name to this year's prestigious list of sponsors.

Amazech

ARGO

Bravo
TECH

Comerica

COMCAST
BUSINESS
MASERGY

DALLAS
BUSINESS JOURNAL

DALLAS
COLLEGE

Deloitte.

ERICSSON

FUJITSU

HumCap
Experts in People

MarketScale

MOSSADAMS

NTT DATA

QORVO

RICHARDSON
TEXAS

SBASE
SOLUTIONS AND STRATEGY REDEFINED.

SMU
Global, Online
& Continuing Education

TECH
mahindra

TEXAS
INSTRUMENTS



PAST GALA SPONSORS

7T

Alkami

Anderson Merchandisers

Armanino

AT&T

ATW

Argent Associates

Axxess

Balanced Media | Technology

BravoTech

Cigniti Technologies

City of Richardson

Comerica

CyrusOne

Dallas Business Journal

Dallas College - Richland

Dassault Systemes

Deloitte

DZS

Ericsson

Fujitsu

GIACT

Haynes & Boone

HumCap

Jones Day

Kibernum

MarketScale

Masergy

Matrix

Mavenir

Mitel

Moss Adams

Nokia

NTT Data

Pioneer Natural Resources

Property Damage Appraisers

PwC

Qentelli

Qorvo

RealPage

RevTech

State Farm

Texas A&M - Commerce

Texas Instruments

Thomson Reuters

University of North Texas

UT Dallas

VLSIP



“The Dallas College mission of transforming lives and communities through higher education is amplified through our affiliation with Tech Titans. Together we serve as a bridge to economic mobility and prosperity for those seeking to enter the educational pipeline and for business and industry seeking to fill jobs and advance leading-edge technologies and innovations.”

— *Dr. Kay Eggleston, President, Dallas College Richland Campus and Tech Titans Gala Presenting Sponsor, 2022 & 2023*

“HumCap’s Tech Titans photo booth sponsorship has become a constant in our marketing efforts! As a tech recruiting and HR company, we are proud to support Tech Titans’ mission of investing in the future of the technology community in North Texas! It was a pleasure to see the engagement with the photo booth during the event and we’re still seeing the benefits from our sponsorship. We’re looking forward for the fun to continue at the Gala year after year! “

— *Tad McIntosh, President, HumCap and Tech Titans Gala Photo Sponsor, 2022 & 2023*

“NTT DATA is a passionate and diverse team of individuals dedicated to making a difference in the world. We are proud of our partnership with Tech Titans over the years, sharing their mission to create an ecosystem that drives technological innovation. As a company committed to empowering our clients with cutting-edge technology, we recognize the importance of organizations like Tech Titans in driving innovation and advancing the industry.”

— *Barry Shurkey, Chief Information Officer, NTT DATA and Tech Titans Sponsor 2020 - 2023*

GALA PROGRAM ADVERTISING

The gala's printed program includes information about the finalists, past award recipients, Hall of Fame inductee and the Corporate CEO recipient. The printed program is distributed to the approximately 500+ technology executives and decision makers from around DFW attending the gala, in addition to digital copies. This makes the printed program a high-value marketing opportunity for companies wanting to advertise to this elite audience.

Any company may advertise in the program; however, sponsors receive priority placement. Platinum sponsors that already receive a 1/4 page ad as part of their sponsorship may upgrade the size of their ads by paying the difference between their upgraded ad size and the listed value of the 1/4 page ad.

Ads must be submitted by Friday, September 1 to be included in the program.

AD PLACEMENT RATES:

1/4 page \$500; 1/3 page \$1,000; 1/2 page \$1,550; Full Page \$2,500



2024 GALA SPONSORSHIP AGREEMENT

Join us in celebrating and honoring innovation in North Texas at our 24th Annual Tech Titans Awards Gala to be held Friday, September 20, 2024. The Tech Titans Awards Gala showcases the innovators, adopters and executors impacting the technology industry for the greater good. In partnership with our valued sponsors, we are able to recognize and award the best of the best from individuals and teachers to start up and enterprise companies that are transforming technology in our community.

We appreciate your support! We request your commitment at rates listed by August 1, 2024. Payment is due September 1, 2024.

Please type or print:

COMPANY NAME: _____

CONTACT NAME: _____

TITLE: _____

BUSINESS ADDRESS: _____

PHONE: _____

EMAIL: _____

By signing, I will be invoiced for the above noted sponsor level for the 2024 Tech Titans Gala on September 20, 2024, and will remit payment by September 1, 2024.

SIGNATURE: _____

Please check the level of sponsorship at which you would like to participate (subject to availability):

~~PRESENTING SPONSOR (1) – \$20,000~~

CORPORATE CEO SPONSOR (1) – \$12,000

~~HALL OF FAME SPONSOR (1) – \$12,000~~

AWARD SPONSOR (13) – \$9,500

AWARD REQUESTED: _____

PHOTO SPONSOR (1) – \$6,500

RECEPTION SPONSOR (4) – \$5,000

(#) – number available

Return to Tech Titans via email to jo@techtitans.org.

Mail checks payable to Tech Titans to:

Tech Titans

411 Belle Grove Drive

Richardson, TX 75080



To inquire about sponsoring the 2024 AWARDS GALA, please contact:

Jo Yezak
972-792-2817
jo@techtitans.org

Paul Bendel
972-792-2854
paul@techtitans.org