



# 2023 AWARDS GALA SPONSORSHIPS

Friday, September 29, 2023 — Renaissance Dallas at Plano Legacy West Hotel





# THE AWARDS GALA

The Tech Titans Awards Gala is the most prestigious event honoring North Texas companies and individuals for achievement and excellence in technology. The gala celebrates creators, innovators, and adopters alike – companies of all sizes, executives, individual employees, investors and teachers that leverage technology in extraordinary ways. Sponsors play a key role in providing the recognition to these remarkable individuals and organizations that are changing the world with innovative technology.

This year's Tech Titans Award Gala will be held:

**Friday, September 29, 2023**  
**Renaissance Dallas**  
**at Plano Legacy West Hotel**  
**6007 Legacy Drive**  
**Plano, TX 75024**

# WHY SPONSOR?

The 2023 gala theme, “The Future is Now,” will highlight the latest in technological achievements for the 500+ executives, their clients and luminaries that will build relationships and further business interests during this evening. The gala will be held at the luxurious Renaissance Dallas at Plano Legacy West Hotel with the opening reception in the foyer on the second floor beginning at 5:00 pm with drinks and appetizers. The awards will be presented from 6:00 – 7:30 pm in the Legacy Ballroom. Following the awards show, the celebration moves back to the foyer for celebratory drinks, dessert and more networking. Sponsoring this high-profile, successful event will put your business in elite company with tremendous exposure to some of the world’s leading companies.

For your AWARD sponsorship, your company will receive:

- Presentation of award on stage
- Recognition on the event website
- Recognition in the printed gala program
- Recognition on stage and onscreen (all major sponsors)
- Recognition in the online event promotion
- Inclusion in the winners archive at [techtitans.org](http://techtitans.org)
- Gala Committee representation (members only)
- Sponsor priority for next year’s event
- Recognition in Tech Titans member communications
- Recognition in Tech Titans Dallas Business Journal ads
- Ad in the event program
- Complimentary parking for sponsors and their guests



## PRESENTING SPONSOR

*1 available at \$15,000*

*(\$2,500 Tech Titans of the Future/STEM award contribution)*

- One table of 10 plus 2 seats at the Head Table
- Gala opening and closing ceremonies remarks
- Three-month subscription to MarketScale Studio – platform for B2B community engagement
- Recognition from the stage and onscreen to an audience of 500+ technology leaders
- Recognition in all event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition in the Dallas Business Journal Tech Titans ads pre- and post-gala
- Complimentary parking
- Full page ad in the gala printed program

# HALL OF FAME / CORPORATE CEO AWARD SPONSOR

*1 each at \$12,000*

*(\$1,125 Tech Titans of the Future/STEM award contribution)*

- One table of 10
- On-stage presentation of the award
- Three-month subscription to MarketScale Studio – platform for B2B community engagement
- Recognition on stage and onscreen to an audience of 500+ tech leaders
- Recognition in all event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition in the Dallas Business Journal Tech Titans ads pre- and post-gala
- Complimentary parking
- 1/2 page ad in the gala printed program





## AWARD SPONSOR

*12 available at \$9,500*

*(\$750 Tech Titans of the Future/STEM award contribution)*

- One table of 10
- On-stage presentation of award
- Three-month subscription to MarketScale Studio – platform for B2B community engagement
- Recognition on stage and onscreen to an audience of 500+ tech leaders
- Recognition in all event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition in the Dallas Business Journal Tech Titans ads pre- and post-gala
- Complimentary parking
- 1/3 page ad in the gala printed program

## AFTER PARTY / PARKING / PHOTO SPONSOR

*1 each at \$6,500*

*(\$500 Tech Titans of the Future/STEM award contribution)*

- One table of 10
- Recognition on stage and onscreen to an audience of 500+ tech leaders
- Recognition in all event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition on sponsor signage on-site
- Logo on cocktail napkins/parking pass/photo prints
- Recognition in all event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition in the Dallas Business Journal Tech Titans ads pre- and post-gala
- Complimentary parking
- 1/4 page ad in the gala printed program

## RECEPTION SPONSOR

*4 available at \$5,000*

*(\$500 STEM award contribution)*

- One table of 10
- Recognition on stage and onscreen to an audience of 500+ tech leaders
- Recognition in all event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition on sponsor signage on-site
- Recognition in all event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition in the Dallas Business Journal Tech Titans ads pre- and post-gala
- Complimentary parking
- 1/4 page ad in the gala printed program

# CURRENT & PAST SPONSORS

*Tech Titans would like to thank the sponsors of the 2022 Gala and remind everyone that now is the time to add your company's name to this year's prestigious list of sponsors.*

 Amazech



 Deloitte.



 NOKIA

 NTT DATA



# PAST GALA SPONSORS

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AT&T

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“Dallas College distinctly aligns with the Tech Titans Gala, as partners in shaping a vibrant, more prosperous North Texas region and beyond for generations to come. The Dallas College mission of transforming lives and communities through higher education is amplified through our affiliation with Tech Titans. Together we serve as a bridge to economic mobility and prosperity for those seeking to enter the educational pipeline and for business and industry seeking to fill jobs and advance leading-edge technologies and innovations.”

— *Dr. Kay Eggleston, President, Dallas College Richland Campus, and Tech Titans Gala Presenting Sponsor, 2022*

“HumCap’s Tech Titans photo booth sponsorship has become a constant in our marketing efforts! As a tech recruiting and HR company, we are proud to support Tech Titans’ mission of investing in the future of the technology community in North Texas that is fueling tomorrow’s innovations! It was a pleasure to see the engagement with the photo booth during the event and we’re still seeing the benefits from our sponsorship. We’re looking forward for the fun to continue at the Gala year after year!”

— *Tad McIntosh, President, HumCap, and Tech Titans Gala Photo Sponsor, 2022*

“BravoTECH has been an award sponsor for many years and find it valuable to not only our branding, but also to our company’s ability to make great contacts in the tech community. We hope to continue to be involved as our team members also love being part of Tech Titans and look forward to the event every year.”

— *Valerie Freeman, CEO, BravoTech, and Tech Titans Gala Emerging Company CEO Sponsor, 2022*



# PROGRAM ADVERTISING

The gala's printed program will include information on this year's finalists, past award recipients, bios of the Hall of Fame inductee and the Corporate CEO recipient. The program will be distributed to the approximately 500+ technology executives and decision makers from around DFW attending the gala in print in addition to digital copies. This makes the printed program a high-value marketing opportunity for companies wanting to advertise to this elite audience.

Any company may advertise in the program; however, sponsors received priority ad placement. Platinum sponsors that already receive a 1/4 page ad as part of their sponsorship may upgrade the size of their ads by paying the difference between their upgraded ad size and the listed value of the 1/4 page ad.

Ads must be submitted by Friday, September 8 to be included in the program.

### Ad Placement Rates

- 1/4 page: \$500
- 1/3 page: \$1000
- 1/2 page: \$1550
- Full-page: \$2,500

# 2023 GALA SPONSORSHIP AGREEMENT

Join us in celebrating and honoring innovation in North Texas at our 23rd Annual Tech Titans Awards Gala to be held Friday, September 29, 2023. The Tech Titans Awards Gala showcases the innovators, adopters and executors impacting the technology industry for the greater good. In partnership with our valued sponsors, we are able to recognize and award the best of the best from individuals and teachers to start up and enterprise companies that are transforming technology in our community.

***We appreciate your support!*** We request your commitment at rates listed by August 1, 2023. Payment is due September 1, 2023.

*Please type or print:*

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

*By signing, I will be invoiced for the above noted sponsor level for the 2023 Tech Titans Gala on September 29, 2023, and will remit payment by September 1, 2023.*

SIGNATURE: \_\_\_\_\_

Please check the level of sponsorship at which you would like to participate (subject to availability):

**PRESENTING SPONSOR** (1) – \$15,000

**CORPORATE CEO SPONSOR** (1) – \$12,000

**HALL OF FAME SPONSOR** (1) – \$12,000

**AWARD SPONSOR** (12) – \$9,500

AWARD REQUESTED: \_\_\_\_\_

**PARKING SPONSOR** (1) – \$6,500

**PHOTOGRAPHY SPONSOR** (1) – \$6,500

**AFTER PARTY SPONSOR** (1) – \$6,500

**RECEPTION SPONSOR** (4) – \$5,000

*(#) – number available*

Return to Tech Titans via email to [mallory@techtitans.org](mailto:mallory@techtitans.org).

Mail checks payable to Tech Titans to:

Tech Titans

411 Belle Grove Drive

Richardson, TX 75080



To inquire about sponsoring the 2023 AWARDS GALA, please contact:

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