



# SMALLTOWN STRONG MARKETING

**NEW  
MARKETING  
OPPORTUNITY  
FOR YOUR  
BUSINESS**

## About

Through this online platform, our aim is to connect people & local businesses, highlight charitable needs in our community & promote events taking place in Jackson County.

## Our Group

This public Facebook group is moderated to keep the focus on promoting local businesses, supporting the local business community & providing a platform for customer interaction.

## Why?



**NEW MEMBERS  
EVERY WEEK**



**MEMBERS**



**POSTS DAILY**

# MARKETING OPTIONS

## ELEVATE YOUR BUSINESS MARKETING ON SMALLTOWN STRONG



## THE GO-TO SOURCE FOR THE 411 IN JACKSON COUNTY

### OPTION 1 \$2500/6 MONTH (1 AVAIL.)

- Exclusive company logo on Smalltown Strong cover photo
- Exclusive opportunity to participate in welcome video
- Year long engagement opportunity
- Three minute business interview
- 90 second business promotional video
- One FB live annually
- One monthly featured post pinned for 1 day
- Up to 3 scheduled posts daily

### OPTION 2 \$500/MONTH

- Pinned and promoted through Smalltown Strong FB group for one month
- A business rep will be interviewed by the chamber
- Provide target marketing to up to 13,700+ members
- Three minute video
  - Update county on recent growth & initiatives
  - Discuss job openings or employee promotions
  - Highlight any upcoming specials/promotions
- Perfect venue to remind Jackson County that your business is here ready to serve

### OPTION 3 \$300/MONTH

- Chamber staff will produce on-site video focused on the business location & products
- Video will be pinned & promoted through Smalltown Strong group for one month
- Provide target marketing to up to 13,700+ members
- 90 second video
  - Provide business with direct audience
  - Highlight of current products, promotions and/or specials

### OPTION 4 1 DAY: \$50 7 DAYS: \$150

With an average of 60 daily posts created in Smalltown Strong, businesses can help navigate the likelihood of their advertisement being seen by up to 13,700 followers

- By purchasing this option {Pinned Feature Post}, businesses are staking the top-post spot in the group feed for one day or 7 days
- Businesses with targeted discounts and promotions have the opportunity to find great value in this targeted marketing initiative