



SMALL BUSINESS ADVOCACY COUNCIL

PARTNERSHIP
PACKAGES
2025



2025 PARTNERSHIP

PLATINUM PARTNERSHIP BENEFITS

This partnership will support the SBAC's mission and provide "Partner" with significant exposure. The SBAC is making a request for \$15,000.00 for this 2025 partnership which includes:



BRAND MARKETING

- Dedicated partner page, logo and hotlink featured on SBAC website to continuously scroll at the bottom of the SBAC home page
- Bi-weekly social media exposure on all SBAC platforms focused on Partner's support of the small business community
- Monthly SBAC/Partner blog focused on ways to empower the small business community
- Full Banner (1000 x 129) or Square (300 x 300) Advertisement on an SBAC high profile page (SBAC Grant/Incentive Page, or Event Calendar)
- Thank you video from SBAC President and Team
- Partner logo included on a banner in staff email signature lines
- Partnership Zoom Banner on all SBAC virtual member events
- Prominent Logo Placement on Step & Repeat with Platinum Partner designation
- Partner logo included on a banner in SBAC member newsletters



SBAC SIGNATURE EVENTS 2025:

BREWING SUCCESS FUNDRAISER (MAY 1ST) & COCKTAILS FOR A CAUSE

- Partner name and logo with "Platinum Partner" designation on the SBAC event website
- Verbal recognition by SBAC's leadership during events thanking Partner
- Opportunity to address attendees during events
- Full-page ad in event programs and websites (digital and/or print)
- Opportunity to insert partner literature or give-aways in "Thank You" bags
- Partnership "Thank You" posts and videos on all platforms for every event
- Inclusion in Event specific newsletters
- Six (6) tickets to live events



SBAC SPOSRTSFEST - JULY 15TH & SEPTEMBER 9TH

- Premier/choice signage at Golf and Pickleball Tournaments
- Table provided to display materials/giveaways at hole of choice on Golf course and at Pickleball Tournament
- Logo & Company Name on both event and registration web pages
- Half page advertisements in Golf and Pickleball digital programs
- Social media posts at two times per month leading up to the event across all platforms
- Verbal mentions at both events throughout
- 2 Golf Foursome and 2 Pickleball teams



2025 PARTNERSHIP

GOLD PARTNERSHIP BENEFITS

This partnership will support the SBAC's mission and provide "Partner" with significant exposure. The SBAC is making a request for \$10,000.00 for this 2025 partnership which includes:



BRAND MARKETING

- Dedicated partner page, logo, and hotlink featured on SBAC website to continuously scroll at the bottom of the SBAC home page
- Monthly social media exposure on all SBAC platforms focused on partners' support of the small business community
- Quarterly SBAC/Partner blog focused on ways to empower the small business community
- Half Banner (500 x 60) Advertisement on an SBAC webpage
- Thank you video from the SBAC President
- Partner logo included on a banner in staff email signature lines
- Partnership Zoom Banner on all SBAC virtual member events
- Prominent Logo Placement on Step & Repeat with Gold Partner designation
- Partner logo included on a banner in SBAC member newsletters



SBAC SIGNATURE EVENTS 2025: BREWING SUCCESS FUNDRAISER (MAY 1ST) & COCKTAILS FOR A CAUSE

- Partner name and logo on the SBAC event website
- Verbal recognition by SBAC's leadership during events thanking Partner
- Half-page ad in event programs and websites (digital and/or print)
- Opportunity to insert partner literature or give-aways in "Thank You" bags
- Partnership "Thank You" posts and videos on all platforms for every event
- Inclusion in Event specific newsletters
- Four (4) tickets to live events



SBAC SPOSRTSFEST - JULY 15TH & SEPTEMBER 9TH

- Signage at Golf hole and Pickleball Tournament
- Prominent placement on event and registration web pages
- Half page advertisement in Golf and Pickleball digital programs
- Shared table at Pickleball Tournament to display materials/giveaways
- Verbal mention at start of Golf outing and at the beginning and end of Pickleball Tournament
- Targeted social media posts at least two times per month leading up to the event
- Entry of Golf Foursome (4 players) and 1 Pickleball team (2 players)



2025 PARTNERSHIP

SILVER PARTNERSHIP BENEFITS

This partnership will support the SBAC's mission and provide "Partner" with significant exposure. The SBAC is making a request for \$5,000.00 for this 2025 partnership which includes:



BRAND MARKETING

- Dedicated Partner page, logo and hotlink featured on SBAC website to continuously scroll at the bottom of the SBAC home page
- Quarterly social media exposure on all SBAC platforms focused on Partner's support of the small business community
- Button (300 x 175) Advertisement on an SBAC Gallery web page
- Thank you video from the SBAC on Instagram
- Partner logo included on a banner in staff email signature lines
- Partnership Zoom Banner on all SBAC virtual member events
- Logo on Step & Repeat with Silver Partner designation
- Partner logo included on a banner in SBAC member newsletters



SBAC SIGNATURE EVENTS 2025: BREWING SUCCESS FUNDRAISER (MAY 1ST) & COCKTAILS FOR A CAUSE

- Partner name and logo on the SBAC event website
- Verbal recognition by SBAC's leadership during events thanking Partner
- Quarter (1/4) page ad in event programs and websites (digital and/or print)
- Opportunity to insert partner literature or give-aways in "Thank You" bags
- Partnership "Thank You" social video post on all platforms for each event
- Inclusion in Event specific newsletters
- Two (2) tickets to live events



SBAC SPOSRTSFEST - JULY 15TH & SEPTEMBER 9TH

Featured as a Silver Partner at SBAC Annual Golf Outing. This will include the following:

- Partner name and logo with "Silver Partner" designation on a course hole
- One (1) Complimentary Golfer and One (1) Pickelball
- Quarter 1/4 page advertisements in the event program - print and/or digital
- Opportunity to include literature or items in thank you bags



2025 PARTNERSHIP

BRONZE PARTNERSHIP BENEFITS

This partnership will support the SBAC's mission and provide "Partner" with significant exposure. The SBAC is making a request for \$2,500.00 for this 2025 partnership which includes:



BRAND MARKETING

- Partner Logo and hotlink featured on SBAC website to continuously scroll at the bottom of the SBAC home page
- Bi-annual social media exposure on all SBAC platforms focused on Partner's support of the small business community
- Thank you video from the SBAC on Instagram
- Partner logo included on a banner in staff email signature lines
- Partnership Zoom Banner on all SBAC virtual member events
- Logo on Step & Repeat with Bronze Partner designation
- Partner logo included on a banner in SBAC member newsletters