# SBAC 101

2010 - 2023



SMALL
BUSINESS
ADVOCACY
COUNCIL



# AGENDA

What you'll learn about today

- Who is the SBAC?
- What does the SBAC do?
- Who does the SBAC serve?
- How do I get engaged with the SBAC?
- What is SBAC Empower?
- Where can I find the SBAC?



# WHO IS THE SBAC?

The Small Business Advocacy Council, or simply SBAC, is a 501(c)(6) organization laser focused on **nonpartisan small business policy** at the federal, state, and local levels of government.

### **SBAC HISTORY**



# SBAC TIMELINE

# MEET THE TEAM



Scott Baskin *CEO* 



Emma Roach
Communications Specialist



Elliot Richardson
Co-Founder & President



Natalia Borowski Community Engagement Specialit



Patti Zikmund-Roverud COO



Omari Prince Government Affairs Officer

#### WHAT DOES THE SBAC DO?

We believe the success of small businesses is a critical component of local communities and the nation's economy. Therefore, our mission is to enact policies that better enable and level the playing field for all.

The SBAC is here to listen to the community and what you as a small business owner see, hear and experience every day. We can help your business understand and participate in amending small business legislation.



#### **CURRENT INITIATIVES**

- 2024 Legislative Agenda
  - Small Business Property Tax
     Relief Act
  - Government Consolidation
  - DCEO Small Business Growth
     Act
  - The Truth in Financing Act (TIFA)
- Neighborhood Revitalization
   Coalition
  - Vacancy Fraud Act
  - Adjustments in Assessors
  - Vacancy Reduction Ordinance

#### WHO DOES THE SBAC SERVE?



There are 1.2 million small businesses in Illinois, making up 99.6% of all Illinois business



There are 2.5 million small business employees, making up 44.8% of Illinois employees



There are 301
chambers of
commerce in Illinois.
We actively engage
with 43% of them
across the state

WE SERVE
YOU AND YOUR
SMALL BUSINESS
COMMUNITY!

KEY ILLINOIS SMALL BUSINESS FACTS

# HOW DO I GET ENGAGED WITH THE SBAC?

01

#### **Advocacy**

Attend our monthly policy committee meeting. It's the best way to keep up with our current advocacy initiatives.

02

#### **Networking**

Join one of our monthly networking calls, hosted by our very own members, to foster new relationships and develop your business strategies.

03

#### **Events**

Sign up for a variety of events through our calendar, such as webinars, happy hours, sponsor events and more.

#### WHAT IS SBAC EMPOWER?

Empower is a 501(c)(3) NFP directed at helping entrepreneurs and small business owners in economically challenged neighborhoods by providing education, mentorship, and access to support services and programs on local and national levels.



The Mentorship Program serves to help businesses in these neighborhoods by pairing small business owners with our mentees, whose expertise include banking, legal, commerce, etc.







**@SBAC Empower** 

@SBACEmpower





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www.sbacempower.org



# WHERE CAN I FIND THE SBAC?

WEBSITE: www.sbacil.org

**FOLLOW US ON SOCIAL MEDIA!** 







@Small Business Advocacy Council





@SBACIL



Questions? Feel free to call us, email us, or hit us up on social media.







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