

Oktoberfest



October 6, 2023 • 5:30 - 8:30 PM • 3033 N Clark St



SPONSORSHIP PACKAGES



HOFBRÄUHAUS SPONSOR NAME ON THE EVENT - \$10,000

- Presenting Sponsor Designation – “SBAC C.A.N Raise the Rooftop presented by: COMPANY NAME”
- Company branding with logo and hotlink on fundraiser and SBAC webpages
- Company branding with logo on event newsletters and marketing materials
- Mention on social media promoting the event
- Thank you for sponsorship posted on ALL social media platforms
- FULL page ad in event program digital and/or printed
- Logo on Step & Repeat as Title Sponsor
- Inclusion as SBAC Promoter in Membership Directory for 1 YEAR
- 12 attendee tickets
- Opportunity to address participants for 5 minutes during the program portion of the event
- Table provided to display materials at event (provided by sponsor)
- Company-branded T-shirt to be included in swag bag
- Opportunity to include company literature or giveaways in swag bag

MÜNCHEN SPONSOR - \$5,000

- Company branding with logo and hotlink on fundraiser webpages
- Company branding with logo on event newsletters and marketing materials
- Mention on social media promoting the event
- Thank you for sponsorship posted on ALL social media platforms
- 1/2 page ad in event program digital and/or printed
- Logo on Step & Repeat as Gold Sponsor
- Inclusion as SBAC Promoter in Membership Directory for 6 MONTHS
- 6 attendee tickets
- Table provided to display materials at event (provided by sponsor)
- Opportunity to include company literature or giveaways in swag bag

DIRNDL SPONSOR - \$2,500

- Company branding with logo and hotlink on fundraiser webpages
- Company branding with logo on event newsletters and marketing materials
- Mention on social media promoting the event
- Thank you for sponsorship posted on ALL social media platforms
- 1/4 page ad in event program digital and/or printed
- Logo on Step & Repeat as Silver Sponsor
- Inclusion as SBAC Business Supporter in Membership Directory for 1 YEAR
- 4 attendee tickets
- Opportunity to include company literature or giveaways in swag bag

LEDERHOSEN SPONSOR - \$1,000

- Company branding with logo on fundraiser webpages
- Company branding with logo on event newsletters and marketing materials
- Thank you for sponsorship posted on ALL social media platforms
- Logo in event program digital and/or printed
- Logo on Step & Repeat as Bronze Sponsor
- 2 attendee tickets
- Opportunity to include company literature or giveaways in swag bag

PROSIT SPONSOR - \$500

- Company branding with logo on fundraiser webpages
- Thank you for sponsorship posted on ALL social media platforms
- Logo in event program digital and/or printed
- 1 attendee ticket