

**Small Business of the Year**

**Stage 2 Interview Dates: 18th & 25th September 2025**



**Sponsored by:**



**Criteria**

* *Only businesses with 10-49 employees are eligible for this category.*
* *Financials must be completed for your entry to be put forward for stage 1 judging. Should there be any discrepancies in your financials please ensure to explain in your answer.*
* *Entries must have a Doncaster focus in particularly references your business has had on the area or community.*
* *Max word count for scored question of 1000 words.*
* *Entrants may provide a maximum of 3 pieces of evidence to support their submission. Evidence must consist of images only i.e. charts/pictures. Entrants may be asked for additional information, including evidence of financial information, at the interview stage (Stage 2).*
* *All completed entry forms must be returned back to* *awards@doncaster-chamber.co.uk* *by Sunday 8th June 2025.*
* *Please ensure to block stage 2 interview dates out in your diary should they be needed as they cannot be moved or changed to an alternative.*
* *Stage 2 judging visits will take place at your premises listed below. If you do not have an alternative you will be required to find a room where this can be held.*
* *Maximum 3 categories per company can be entered.*
* *All entries will be screened prior to stage 1 and entries with no financial data or limited word counts will not be put forward.*

**Guidance**

* Describe the vision and performance of the business, including financial performance, a sound business plan and sales & marketing strategy.
* The business must deliver exceptional customer care and quality service better than that of its competitors. Provide evidence of how you go above and beyond for, pioneering ideas and how you stand out from the crowd.
* Detail how the business shown resilience and achieved sustainable growth. Include any challenges you have faced and how the business has overcome these.
* Demonstrate how you have achieved sustainable growth, including metrics like: revenue growth, profit margins or return on investment.
* Detail how the business made a wider contribution to Doncaster’s economy and communities? This could entail anything from the creation of new jobs to forming partnerships with other local companies, or giving back to the community.

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**Company Information**

Company Name:

Contact Name:

Contact Number:

Email:

Address for Stage 2 Interview Visit if Required:

How many employees does you company employ (full time equivalent):

**Please briefly tell us about your business to provide the judges with some context for your answers. Here, you may want to reference your sector, main business activities, competitors, products and services.** (Max. 400 words, unscored)

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| --- | --- | --- | --- |
|  | 2023/24 | 2024/25 | 2025/26 (Projected) |
| Turnover |  |  |  |
| Profit |  |  |  |

Should you win in your category, we will play a song of your choice as you walk up on stage to collect your award. Please list your first and second choices below. Doncaster Chamber reserves the right to change any song. If no track is selected, Doncaster Chamber will allocate a song on your behalf.

**First Choice Second Choice**

**Why do you think your business deserves to win this award? (Max 1000 words)**

