

## **Winning a Queen's Award was a huge boost for Highfield's business success**

The Highfield Group, one of the UK's leading education organisations, was founded in Yorkshire in 1982. Since then, we have expanded rapidly and now operate from numerous offices in the UK and Middle East and employ over 230 staff.

Highfield, with its head office based in Doncaster, is a global leader in qualifications and apprenticeships, end-point assessment, training materials and e-learning, works with some of the biggest names in international business to help develop their staff, including PepsiCo, Nestle, Marks & Spencer and Superdrug, and each year supports over 2 million learners across the globe to achieve their educational aspirations.

We were announced as the winner of the Queen's Award for Enterprise as part of the national celebrations to celebrate HM The Queen's 90th birthday on 21 April 2016.

### **What winning the Award meant to us.**

Highfield is a proud family business and winning a Queen's Award was a huge boost for the Highfield team and our customers. It gave us the opportunity to recognise everyone's contribution to our business successes over the years.

We've won several awards, but this was definitely the most prestigious. It raised our brand awareness, as we have earned the right to use the logo across all our communication channels and products. It has also opened many new doors for us.

Jason Sprenger, Highfield Chief Executive, said, 'I'm incredibly proud of this fantastic achievement, which is a testament to our exceptional team and their dedication to our core values of quality, value, service and integrity. We are continuing to expand domestically and internationally and have welcomed numerous other blue-chip companies to work with us'.

For more information on Highfield, go to [www.highfield.co.uk](http://www.highfield.co.uk)