

Featuring your business on VisitTableRockLake.com, the official website of the Table Rock Lake Chamber of Commerce, with more than one million page views annually, is a great way to get your business message out to the world. You can select specific premium pages to target your marketing effort, and we'll track your views and click-through rates.

Ad Position	Primary Page	Secondary Page
Tier 1 Sponsored Listing (3 available per page)	\$1,080	\$540
Tier 2 Sponsored Listing (4 available per page)	\$975	\$490
Tier 3 Sponsored Listing (4 available per page)	\$795	\$395

- **Sponsored Listings consist of one image and 40 words that are linked to your designated URL and are trackable**
- **Sponsored Listings include a static banner ad on corresponding directory pages**
- **Image and words may be changed by the advertiser throughout contract**

Primary Page Groups:

- About Table Rock Lake Tier 1 Tier 2 Tier 3
- Boating Tier 1 Tier 2 Tier 3
- Lake Map Tier 1 Tier 2 Tier 3
- Places to Stay Tier 1 Tier 2 Tier 3
- Request Info Tier 1 Tier 2 Tier 3
- Things to Do Tier 1 Tier 2 Tier 3

Secondary Page Groups:

- About Stone County Tier 1 Tier 2 Tier 3
- Fishing Tier 1 Tier 2 Tier 3
- Places to Eat Tier 1 Tier 2 Tier 3
- Visitor Planning Tier 1 Tier 2 Tier 3

Advertising Design Specs:

Sponsored Listing

- One Image: 800 X 500 px
- Tier 1: 40-word description
- Tier 2 & 3: 15-Word description
- URL for *Learn More* link

Static Banner Ad

- Top of Page Sponsored Listing: 970 x 225 px
- Mid Page Tier 1 & 2 Sponsored Listing: 800 x 800 px
- URL to link static ad image

All images must be submitted in digital format JPEG, PNG, or GIF
Images must be 72 dpi or higher

Submit ads to mcochran@visittablerocklake.com

Total Investment: \$ _____ Term Dates: _____

Name of Business: _____

Authorized Rep: _____

X _____
Authorized Representative (Signature)

X _____
Table Rock Lake Chamber of Commerce Rep. (Signature)

Date _____

Date _____



Questions? Need more information? Michelle is here to help!

Michelle Cochran
Membership Development Director,

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Table Rock Lake Chamber of Commerce

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[Visittablerocklake.com](http://visittablerocklake.com)